

Arizona School for the Arts



Strategic Plan 2026 – 2029

Arts-Powered. Future-Ready. ASA 3.0.
A Guide for Families & Stakeholders



Strategic Priorities

2026-2029



Priority 1

ASA School Redesign (ASA3.0)

Arts-Powered | Future-Ready | Differentiated



Priority 2

Funding & Facilities

Financial Resilience | Enrollment Planning | Growth



Priority 3

Student Experience

Belonging | Ownership | Persistence



Priority 4

Talent & Capacity

Attract | Develop | Retain



Why We Plan

"ASA 3.0" reflects the ideas we heard from students, families, and staff — and a bold vision for what ASA can become in its next 30 years.

Every three years, the ASA Board of Directors sets a strategic plan to guide our school. This version is a simplified, family-friendly look at our full Fiscal Year 2026-Fiscal Year 2029 Strategic Plan. It highlights four priorities that will shape ASA over the next three years as we build ASA 3.0 — a reimagined, arts-powered, future-ready model of education, created together with our community.

Each priority below includes what success will look like and the key milestones ASA will pursue. A glossary at the end explains any unfamiliar terms.

Priority 1

ASA School Redesign (ASA 3.0)

WHAT SUCCESS LOOKS LIKE

ASA is successfully redesigned and launched as ASA 3.0 — a model that clearly reflects our human-skills and arts identity, aligns teaching and learning to that vision, and improves student engagement, achievement, and readiness for life after high school.

Key Milestones

- ▷ Launch redesign partnership, host a community kickoff, and gather student voice
- ▷ Define what makes ASA distinct and build a Graduate Profile; launch pilot experiences
- ▷ Expand pilots, align curriculum, staffing, and branding; finalize the launch plan
- ▷ Implement ASA 3.0 school-wide

Priority 2

Sustainable Funding & Facilities

WHAT SUCCESS LOOKS LIKE

A sustainable financial and facilities model that plans revenue around enrollment, diversifies funding sources, and strengthens governance — ensuring long-term financial health and high-quality learning spaces aligned to ASA 3.0.

Key Milestones

- ▶ Build multi-year financial, enrollment, and dashboard planning tools
- ▶ Advance the Youth Arts Campus, including a capital campaign and partner engagement
- ▶ Grow alumni giving, grants, major donors, and new revenue streams
- ▶ Repair and upgrade classrooms, common spaces, and campus infrastructure

Priority 3

Student Experience: Retention & Agency

WHAT SUCCESS LOOKS LIKE

A cohesive student experience where students feel a strong sense of belonging, take ownership of their learning, and persist to graduation — supported by aligned academics and arts, real-world opportunities, flexible scheduling, and strong advising.

Key Milestones

- ▶ Strengthen family communication and reduce message fatigue
- ▶ Smooth entry points — mid-year, transfer, and 8th-to-9th grade transitions
- ▶ Expand clubs, internships, real-world learning, and school traditions
- ▶ Increase scheduling flexibility, including virtual learning options
- ▶ Strengthen academic/arts rigor, student supports, and college advising

Priority 4

Strengthen Talent & Capacity

WHAT SUCCESS LOOKS LIKE

A stable, effective talent system that attracts, develops, and retains high-quality staff — ensuring consistent, high-impact instruction and programs aligned to ASA 3.0.

Key Milestones

- ▷ Update compensation, incentives, and benefits for staff
- ▷ Deepen arts and industry partnerships for teaching and training
- ▷ Align staffing and roles to the ASA 3.0 vision
- ▷ Expand professional development, coaching, and leadership training
- ▷ Improve working conditions and build formal staff leadership pathways
- ▷ Align school culture and daily experience to ASA 3.0 values

Glossary of Terms

Plain-language definitions for key terms used throughout this plan

Accountability Systems	Ways the school monitors whether students and staff are meeting expectations and goals.
Advising	A structured program where staff guide students on academics, goals, and future plans.
Alignment	Ensuring all parts of the school work together toward the same goals (e.g., curriculum, staffing, systems).
Arts-Powered Education	An approach where the arts — music, theater, visual arts, and more — are central to learning and student development.
ASA 3.0	The vision for ASA's next chapter — a reimagined model developed through deep community and stakeholder engagement.
Disaggregated Data	Data broken down into subgroups (e.g., by grade level or student population) to better understand trends.
Graduate Profile	A description of the skills, knowledge, and characteristics students should have upon graduation.
Human Skills	Skills such as communication, collaboration, creativity, and critical thinking that complement academic and artistic knowledge.
Mastery-Based Learning	A system where students advance after demonstrating understanding, rather than based solely on seat time.
Onboarding	The process of helping new students or staff successfully transition into the school.
Postsecondary Success	Success after high school, including college, career, or other pathways.
Revenue Diversification	Developing multiple sources of income so the school is not overly reliant on a single funding stream.
Student Agency	Students having meaningful ownership and responsibility for their own learning.
Tiered Supports	Different levels of academic or social-emotional support provided to students based on their individual needs.
Transcend Partnership	ASA's redesign partner, helping guide the community-driven ASA 3.0 school-design process.
Youth Arts Campus	A planned shared space that will bring together ASA and partner arts organizations to serve youth across the Phoenix community.

Questions or ideas? We want to hear from you; reach out to ASA Leadership anytime.

