

SMALL BIZ



BIG HEARTS!

SPONSORSHIP

opportunity

**SHAPE THE FUTURE OF ARTS & CULTURE
RIGHT HERE IN DOWNTOWN PHOENIX!**

At Arizona School for the Arts (ASA), the arts don't just complement academics—they elevate them! Our bold dual-focus model blends rigorous **college-prep instruction with daily performing arts**, creating a one-of-a-kind education found nowhere else in Arizona at this caliber.

This transformative experience is only made possible by donors and sponsors who believe in keeping the arts alive, accessible, and exceptional—while inspiring the *next generation of creative thinkers, performers, and leaders*. **Join us in shaping what's possible!**

\$500 SMALL BUSINESS SIGNATURE SERIES SPONSOR PACKAGE

- **Reserved Seating Tickets**
- Recognition in **promotional materials**
- **1/4-page printed program ad**
- **Digital ad** in at least one (1) school newsletter (weekly or monthly options) during the school year
- Recognition on **ASA Website & social media channels**
- Student/staff presented **appreciation certificate & door decal** for display
- **"ASA Backstage Pass" Inclusion**
Feature your exclusive offer (discount or perk) on this curated partner list to be shared with families

QUICK FACTS

- **Founded in 1995**, one of AZ's first public charter schools
- **700+ students**, Grades 5 - 12
- **Dual-focused** college-prep and performing arts education
- **Daily music, dance & theatre courses** (minimum of 2 hours)
- Located in Central Arts District, **Downtown Phoenix**

As an **ASA Performance Event Sponsor**, you sustain and elevate the spaces where young artists find their voice, where audiences are inspired, and where the arts—and the students who embody them—continue to play on!

BECOME A SPONSOR!

GOASA.ORG/SPONSORSHIP



Arizona School for the Arts
A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

SPONSOR AN ASA SIGNATURE SERIES PERFORMANCE EVENT

Become a **\$500-level Signature Series sponsor** to receive **exclusive benefits at high-visibility events** that draw community leaders, families, and arts patrons!

EVENT/DATE	VENUE	EST. ATTENDANCE
SMALL BUSINESS "SPOTLIGHT" PACKAGE \$500 PER SIGNATURE SERIES EVENT		
FALL DANCE RECITAL Nov 18, 2025	Ballet Arizona Dorrance Theatre	300+
MAINSTAGE MUSICAL Dec 12-14, 2025	Phoenix Center for the Arts	600+
CHORAL COLLAGE Dec 16, 2025	Camelback Bible Church	600+
MASTERWORKS Feb 10, 2026	Camelback Bible Church	500+
MAINSTAGE PLAY Mar 27-29, 2026	Phoenix Center for the Arts	600+
SPRING DANCE RECITAL Apr 21, 2026	Ballet Arizona Dorrance Theatre	300+
<p><i>Mid-season sponsors for 2025-26 may apply their benefits to a remaining Signature Series performance, pending availability, or to an upcoming 2026-27 performance at their discretion. Those performances will follow a similar timeframe as noted above.</i></p>		

SHOWCASE ONLY PROGRAM ADS (A LA CARTE)

Showcase is Arizona School for the Arts' end-of-year celebration, held May 27-28 at the iconic Orpheum Theatre. This premier event brings together nearly all ASA students and families for two evenings that highlight the extraordinary talent, collaboration, and creativity at the heart of our community. **Showcase opportunities range from \$1,500 to \$10,000, offering high-impact visibility and meaningful support of ASA's performing arts programs.** À la carte program advertisements are also available and outlined below. To learn more about sponsorship packages and benefits, visit goasa.org/showcase.

FULL PAGE - \$1,000

• Ad Size: 5.5" x 8.5" (w x h)

HALF PAGE - \$500

• Ad Size: 5.5" x 4.25" (w x h)

QUARTER PAGE - \$250

• Ad Size: 2.75" x 4.25" (w x h)



Scan the QR code for the full sponsorship packet with additional packages and sponsor form.

BECOME A SPONSOR, CONTACT US TODAY!

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