



Arizona School for the Arts  
A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

# dreamscapes



**SPONSORSHIP  
OPPORTUNITIES**



Arizona School for the Arts  
**SHOWCASE**  
**MAY 27 - 28, 2026**  
ORPHEUM THEATRE



# WHERE ACADEMIC EXCELLENCE MEETS THE POWER OF THE PERFORMING ARTS

**Founded in 1995, Arizona School for the Arts is a 5th–12th grade public charter school built on a bold idea:** that college-preparatory academics and performing arts education should not only coexist, but elevate one another. More than three decades later, ***no other school in Arizona integrates academic excellence and artistic mastery as fully.***

## A ONE-OF-A-KIND EDUCATION

**Arts learning at ASA challenges students to analyze complex material, manage long-term projects, incorporate feedback, meet deadlines, and perform with confidence in high-stakes environments.** These experiences strengthen academic achievement while building professionalism, resilience, and creative problem-solving skills essential for college, careers, and leadership.

### ***The Performing Arts Are:***

- Central to how students learn and grow
- A catalyst for leadership & creativity
- Essential to academic achievement
- Not an "extra"—they're integral

## WHY YOUR SUPPORT MATTERS

**Across Arizona—and the nation—public school funding continues to fall short.** Public school funding (based on enrollment) supports core operations but doesn't cover the specialized daily arts instruction, professional equipment, facilities, and performance opportunities that make ASA's arts education exceptional. **Philanthropic support from donors and sponsors bridges that gap**—ensuring the arts remain accessible and central to the ASA experience, while strengthening Phoenix's pipeline of artists, educators, innovators, and cultural contributors.

### YOUR SPONSORSHIP SUPPORTS:

- **Public school arts education** and equity of opportunity for all students
- **A safe, supportive learning environment** for artistic expression and student voice
- **Highly-qualified arts faculty**, equipment, materials, and performance venues.
- **Professional-level production** experiences for nearly every student.



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[GOASA.ORG/SHOWCASE](http://GOASA.ORG/SHOWCASE)



## OUR SHOWCASE THEME

**Dreamscapes** invites audiences on a journey beyond the waking world, through the lights and shadows of the human imagination, where reality blurs and creativity takes flight.

**Come celebrate the boundless power of art** to transport us beyond the ordinary and reveal the beauty and depths hidden within our dreams!

## ABOUT SHOWCASE

**Showcase is the event of the year at Arizona School for the Arts**—a two-night, all-school celebration that marks the culmination of a year of learning and creative growth.

**Nearly every ASA student takes the stage**, uniting families, alumni, and arts patrons in a powerful reflection of what sustained investment in arts education makes possible.

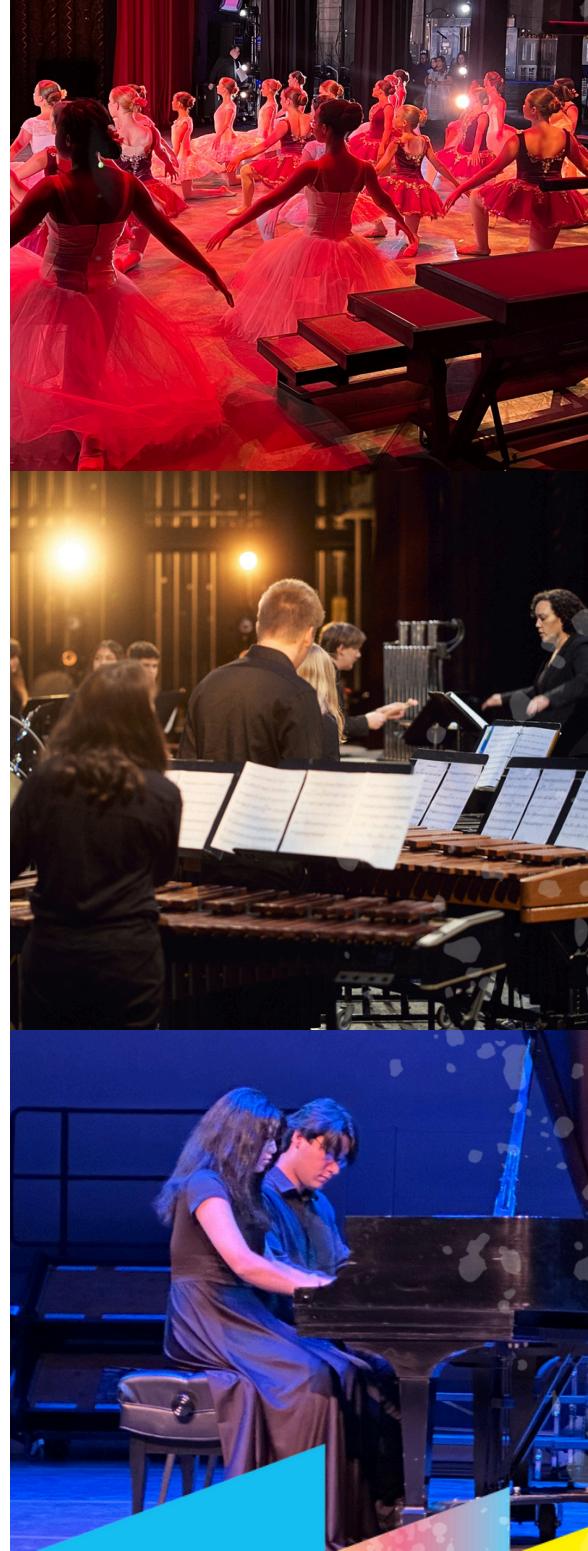
**600+**  
student  
performers

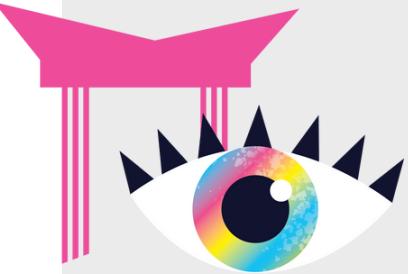
**1,400**  
guests per  
night

**2**  
nights of  
magic

## WHY SPONSORS LOVE SHOWCASE

- **A high-profile opportunity** to support a mission-driven Downtown Phoenix / Central Arts District school
- **Exceptional visibility** at the historic Orpheum Theatre
- **Distinguished & Rising Star Alumni Awards** honoring ASA graduates making an impact
- **Community Leadership Awards** recognizing champions of arts & education





# Arizona School for the Arts **SHOWCASE**

Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.

## **TITLE SPONSOR BENEFITS | \$15,000**

**EXCLUSIVE, ONLY 1 AVAILABLE - Unmatched visibility, naming rights, and leadership**

### **Exclusive Title Sponsor Designation**

**Arizona School for the Arts Showcase**  
presented by [Title Sponsor Name]

### **Orpheum Seating Section**

**12 premium orchestra tickets**  
Best Seats In the House at both shows!

### **VIP Welcome Reception**

**Opportunity to deliver VIP Welcome Reception remarks**, with 12 invites for executive guests

### **Audience Engagement**

**Opportunity to welcome the audience** and/or introduce opening student performance

### **Collateral Recognition**

- Homepage: [goasa.org](http://goasa.org)
- Event Page: [goasa.org/showcase](http://goasa.org/showcase)
- Invitations + Signage
- Emails + Printed program

**Title Sponsor designation with prominent logo**  
placement across all Showcase collateral

### **Ad in Printed Program**

**One full-page premium advertisement**  
(inside front cover reserved for Title Sponsor)

### **Social Media**

- Facebook, Instagram, LinkedIn

**Customized social media spotlight series.**  
**Minimum of 3 branded posts per platform to 8,500+ followers;** acknowledgment across all Showcase social media content

### **On-Campus Recognition**

**Exclusive recognition campus banner and digital donor wall slide in reception area**

### **Exclusive Plaque & Door Decal**

**Exclusive Title Sponsor plaque** presented by students/staff to display at your offices to celebrate your commitment to our community!

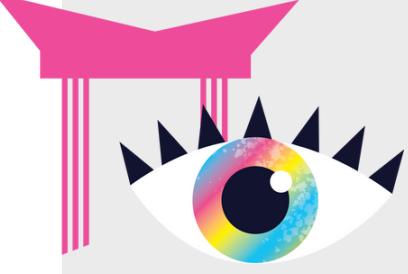
### **E-Newsletter & Annual Report**

- *News from the Coop* (weekly)
- *Family Engagement Matters* (monthly)
- *Pigeon Post Alumni Newsletter* (bi-annual)

**Featured article** in a series of e-newsletters and the 2025/26 annual report

### **Media Recognition**

**Featured media announcement** and potential media interview



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Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.

## **PRESENTING PRODUCER SPONSOR BENEFITS | \$10,000**

**EXCLUSIVE, ONLY 1 AVAILABLE | Elevated visibility, recognition, and community engagement**

### **Orpheum Seating Section**

### **10 premium location tickets**

*Best Seats In the House at both shows!*

### **VIP Welcome Reception**

### **10 reception invites for executive guests**

### **Collateral Recognition**

- Homepage: [goasa.org](http://goasa.org)
- Event Page: [goasa.org/showcase](http://goasa.org/showcase)
- Invitations + Signage
- Emails + Printed program

**Presenting Sponsor designation with prominent logo** placement across all Showcase collateral

### **Ad in Printed Program**

**One full-page premium advertisement**  
(choice of the inside back cover or outside back cover)

### **Social Media**

- **Platforms:** Facebook, Instagram, LinkedIn

**Customized social media spotlight series. Minimum of 2 branded posts per platform to 8,500+ followers;** acknowledgment across all Showcase social media content

### **On-Campus Recognition**

**Recognition on campus banner and digital donor wall slide in reception area**

### **Exclusive Plaque & Door Decal**

### **Exclusive Presenting Sponsor plaque**

presented by students/staff to display at your offices to celebrate your commitment to our community!

### **E-Newsletter & Annual Report Recognition**

- *News from the Coop* (weekly)
- *Family Engagement Matters* (monthly)
- Pigeon Post Alumni Newsletter (bi-annual)

**Feature article** in a series of e-newsletters and the 2025/26 annual report

### **Media Recognition**

**Media announcement** and potential media interview



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Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.

## SPONSOR LEVELS & BENEFITS

	<b>DIRECTOR</b> <b>\$5,000</b>	<b>CONDUCTOR</b> <b>\$2,500</b>	<b>PATRON</b> <b>\$1,500</b>
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<b>Opheum Seating Section &amp; VIP Welcome Reception</b>	<b>8 tickets</b> Orchestra Seating	<b>6 tickets</b> Orchestra Seating	<b>4 tickets</b> Orchestra Seating
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<b>Recognition in Programs, Emails &amp; Signage</b>	Logo	Logo	Name
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<b>Ad in Printed Program</b>	<b>Full page</b>	<b>½ page</b>	<b>¼ page</b>
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<b>Website</b> <ul style="list-style-type: none"><li>goasa.org/showcase</li></ul>	<b>Logo</b> with link	<b>Logo</b> with link	<b>Name</b> with link
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<b>Social Media</b> <ul style="list-style-type: none"><li>Facebook, Instagram, LinkedIn</li></ul>	<b>2 sponsor-level group posts</b>	<b>1 sponsor-level group post</b>	<b>1 sponsor-level group post</b>
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<b>On-Campus Recognition</b> Campus banner and digital donor wall slide in reception area	Logo	Logo	Name
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<b>Student/Staff Presented Certificate &amp; Door Decal</b> to display at your business to celebrate your commitment to our community!	✓	✓	✓
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<b>E-Newsletter &amp; Annual Report Recognition</b> <ul style="list-style-type: none"><li>News from the Coop (weekly)</li><li>Family Engagement Matters (monthly)</li><li>Pigeon Post Alumni Newsletter (bi-annual)</li><li>2025/26 Annual Report</li></ul>	✓		
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<b>Verbal Recognition</b> during welcome "curtain" remarks at both shows	✓		
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## Reserved for ASA Families and Small Businesses

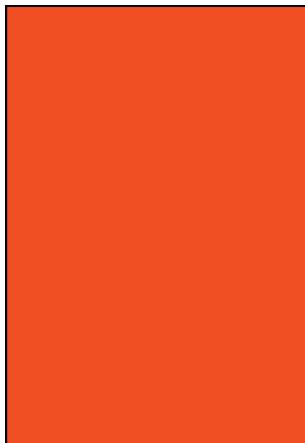
### HEARTS FOR THE ARTS TICKET ONLY PACKAGE \$500

- 2 tickets; orchestra seating
- "Break-a-Leg/Shout Out" liner note in program

Character Limit - Please keep to no more than 50 words. (No photos/graphics, please)

Arizona School for the Arts  
**SHOWCASE**

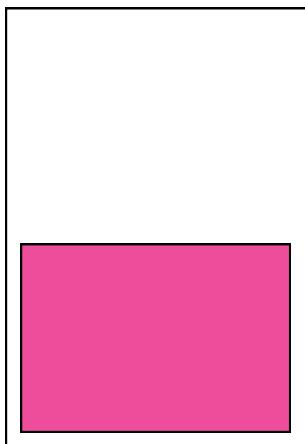
## PROGRAM AD SPECIFICATIONS



### **FULL PAGE ADVERTISEMENT**

- **Trim Size** (final booklet page): 5.5" x 8.5"
- **Bleed Size** (include bleed in your design file): 5.75" x 8.75" ( $\frac{1}{8}$ " bleed on all sides)
- **Safe / Live Area**: 5.0" x 8.0"

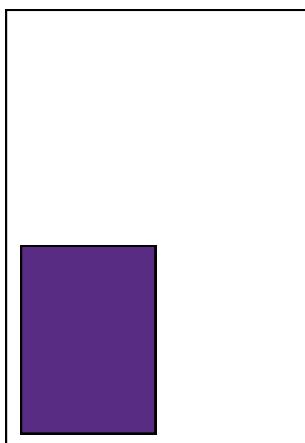
TITLE SPONSOR (\$15,000), PRESENTING PRODUCER (\$10,000) OR DIRECTOR (\$5,000) SPONSORS ONLY



### **HALF PAGE ADVERTISEMENT**

- **Ad Size**: 5.5" x 4.25" (w x h)
- **Safe / Live Area**: 5.0" x 3.75"
- **Bleed**: None
- **Margins**:  $\frac{1}{4}$ " on all sides recommended

CONDUCTOR (\$2,500) SPONSORS ONLY



### **QUARTER PAGE ADVERTISEMENT**

- **Ad Size**: 2.75" x 4.25" (w x h)
- **Safe / Live Area**: 2.25" x 3.75"
- **Bleed**: None
- **Margins**:  $\frac{1}{4}$ " on all sides recommended

PATRON (\$1,500) SPONSORS ONLY

**SEND AD TO ASA DEVELOPMENT & MARKETING TEAM**  
[development@goasa.org](mailto:development@goasa.org)

**ARTWORK DEADLINE:**  
**MAY 1, 2026**

### **QUESTIONS?**

Contact 602-257-1444 x 1120  
[development@goasa.org](mailto:development@goasa.org)

### **AD FILES:**

Resolution: 300 dpi  
Color Mode: CMYK

File Type: PDF (Press Quality, with bleed and crop marks)

# SPONSORSHIP FORM

## Thank you for your generous support!

You can complete and return the form below to Arizona School for the Arts, or make your sponsorship quickly and easily using our online form.

# Arizona School for the Arts SHOWCASE

1410 N. 3<sup>rd</sup> Street, Phoenix, AZ 85004 

DEVELOPMENT@GOASA.ORG 

602.257.1444 x 1118 

GOASA.ORG/SHOWCASE 

## SELECT YOUR SPONSORSHIP LEVEL

### Exclusive Sponsorships

One 1 available:

**TITLE SPONSOR**  
\$15,000

**PRESENTING PRODUCER**  
\$10,000

### DIRECTOR

\$5,000

### CONDUCTOR

\$2,500

### PATRON

\$1,500

### \$500 Hearts for the Arts

#### **Class of 2026**

### \$500 Hearts for the Arts

#### **Band**

### \$500 Hearts for the Arts

#### **Choir**

### \$500 Hearts for the Arts

#### **Dance**

### \$500 Hearts for the Arts

#### **Guitar**

### \$500 Hearts for the Arts

#### **Piano**

### \$500 Hearts for the Arts

#### **Strings**

### \$500 Hearts for the Arts

#### **Theatre**

I wish to donate my tickets and program ad back  
to Arizona School for the Arts.

## A LA CARTE ADVERTISING (Program ad, only. NO tickets included.)

**FULL PAGE PROGRAM AD**  
\$1,000

**HALF-PAGE PROGRAM AD**  
\$500

**BRAVO! MESSAGES**  
\$250

## SPONSOR INFORMATION

*Benefits received, including tickets and advertising  
listed separately in detailed packet.*



- Company Name

- Contact Person

- Phone

- Email

- Address (Street Lines, City, State, Zip)

## PAYMENT METHOD

**Check Enclosed (Made payable to  
Arizona School for the Arts)**

**Credit Card**

**In-Kind / Trade (Approval  
from ASA NEEDED)**

### CREDIT CARD DETAILS

• Card Number:

• Expiration Date:

• Security Code:

• Cardholder Signature  • Date:





# dreamscapes



GOASA.ORG/SHOWCASE



For more information and  
to secure your sponsorship:

Leslie Religioso  
Development & Marketing Director  
[religioso@goasa.org](mailto:religioso@goasa.org) | 602.257.1444 x 1118