



Arizona School for the Arts

### 2025/26 SEASON

# SPONSORSHIP OPPORTUNITIES













At Arizona School for the Arts (ASA), the performing arts are more than performance—they are a catalyst for learning, leadership, and lifelong creativity.

Founded in 1995, ASA, a 5th-12th-grade public charter school, was built on a bold idea: that rigorous college-preparatory academics and performing arts education should not only coexist but also elevate one another. Nearly three decades later, that vision continues to set ASA apart—no other school in Arizona so seamlessly integrates academic excellence with artistic mastery. But sustaining this level of arts education depends on the generous support of our donors and sponsors.

### **INVEST IN THE FUTURE OF PERFORMING ARTS!**

ASA students have the passion and potential to create extraordinary work. What they need are the resources to match their ambition—the instruments, tools, and performance opportunities essential to their growth as artists and scholars. Will you give every student the chance to perform, create, and inspire?



Each year, ASA students present more than 100 performances on campus and at venues across the Valley through our Department Series, Signature Series, and annual Showcase.

The Signature Series spotlights six premier events in music, dance, and theatre, known for their artistry, collaboration, and professionalism, that radiate the creative energy that defines our school.

The season culminates with Showcase at the historic Orpheum Theatre—a two-night, all-school event where nearly every student takes the stage, connecting families, alumni, and arts patrons in a shared celebration of creativity and the power of arts education.



As a Signature Series or Showcase Sponsor, you sustain and elevate the spaces where young artists find their voice, where audiences are inspired, and where the arts—and the students who embody them—continue to play on!

# 2025/26 SIGNATURE SERIES & SHOWCASE PERFORMANCE EVENTS

EVENT	DATE	VENUE	EST. ATTENDANCE
FALL DANCE RECITAL	FALL DANCE RECITAL Nov 18, 2025	Ballet Arizona Dorrance Theatre	300+
MAINSTAGE MUSICAL SEUSSICAL	MAINSTAGE MUSICAL Dec 12–14, 2025	Phoenix Center for the Arts	600+
CHORAL COLLAGE	CHORAL COLLAGE Dec 16, 2025	Camelback Bible Church	600+
MASTERWORKS	MASTERWORKS Feb 10, 2026	Camelback Bible Church	500+
MAINSTAGE  NEED MY  MONSTER	MAINSTAGE PLAY Mar 27–29, 2026	Phoenix Center for the Arts	600+
SPRING DANCE RECITAL	SPRING DANCE RECITAL Apr 21, 2026	Ballet Arizona Dorrance Theatre	300+
Arizona School for the Arts SHOWCASE	SHOWCASE May 27–28, 2026 Dreamscapes	Orpheum Theatre Phoenix	2,800+



Arizona School for the Arts invites businesses, families, and community partners to support its Signature Series Season of premier student performances.

> Support 1, 3, or all 6 performances. Recognition grows with your level of commitment!

SPONSORSHIP LEVELS & BENEFITS	<b>SEASON</b> \$3,000	<b>ENCORE</b> \$1,500	SPOTLIGHT \$500
<ul> <li>Number of Sponsored Events</li> <li>Fall Dance Recital</li> <li>Mainstage Musical</li> <li>Choral Collage</li> <li>Masterworks</li> <li>Mainstage Play</li> <li>Spring Dance Recital</li> </ul>	Support All 6 For supporters who believe in sustaining ASA's full season of performances.	Support 3 Perfect for sponsors who want broader visibility throughout the season.	Support 1 Ideal for small businesses or families who want to shine a light on one performance.
Reserved Seating Tickets	10 tickets 2 per sponsored performance (6)	6 tickets 2 per sponsored performance (3)	2 tickets for the sponsored performance (1)
Recognition in Programs, Emails & Signage	Logo across all Signature Series Performances	Logo per sponsored performance (3)	Logo per sponsored performance (1)
Ad in Printed Program(s)	Full page across all Signature Series Performances	½ page per sponsored performance (3)	1/4 page per sponsored performance (1)
<ul> <li>E-Newsletter &amp; Annual Report</li> <li>News from the Coop issues (weekly),</li> <li>Family Engagement Matters (monthly)</li> <li>2025/26 Annual Report</li> </ul>	<b>✓</b>	<b>~</b>	<b>✓</b>
<ul><li>Website</li><li>goasa.org/signature</li><li>goasa.org/boxoffice</li></ul>	Logo with link	Logo with link	Logo with link
Social Media Posts	6 sponsor-level group posts	3 sponsor-level group posts	1 sponsor-level group post
On-campus Banner & Digital Donor Wall	Logo	Logo	Logo
Student/Staff Presented Certificate & Door Decal to display at your business to celebrate your commitment to our community!	<b>~</b>	<b>✓</b>	<b>~</b>
Verbal Recognition	<b>~</b>	<b>~</b>	
Option to display materials or host a lobby table (as space permits)	<b>~</b>		
BONUS VISIBILITY! Feature your ad in the Department Series digital programs for the full/remaining season of your chosen department(s): Band, Choir, Dance, Guitar, Piano, Strings, or Theatre. Department Series performance events can be found at goasa.org/calendar	Choose 2 Departments	Choose 1 Department	

### **SPONSORSHIP FORM**



**SELECT YOUR BONUS VISIBILITY** 

Thank you for your generous support!

You can complete and return the form below to Arizona School for the Arts, or make your sponsorship quickly and easily using our online form.

1410 N. 3<sup>rd</sup> Street, Phoenix, AZ 85004

DEVELOPMENT@GOASA.ORG

Benefits Received

602.257.1444 x 1118 📞

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<b>3</b> FI		YUUH	PERFURN	MANCES.

- Season Sponsors receive benefits at all 6 performan

Season Sponsors receive benefits at <u>all 6</u> performances Encore Sponsors receive benefits at <u>3 selected</u> performances Spotlight Sponsors receive benefits at <u>1 selected</u> performance		<ul> <li>Season Sponsors receive digital ad placement for <u>2 selected</u> departments</li> <li>Encore Sponsors receive digital ad placement for 1 selected department</li> </ul>		
			Band Department	Piano Department
Fall Dance Recital	Masterworks		Series	Series
November 18, 2025	February 10, 2026		Choir Department	Strings Department
Mainstage Musical	Mainstage Play		Series	Series
December 12 - 14, 2025	March 27 - 29, 2026		Dance Department	Theatre Department
Choral Collage	Spring Dance Recital		Series	Series
December 18, 2025	April 21, 2026	Guitar Department		
			Series	

#### SPONSOR INFORMATION

Company Name	
Contact Person	• Phone
• Email	Address (Street Lines, City, State, Zip)

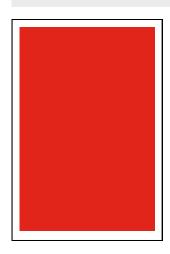
### **SELECT YOUR SPONSORSHIP LEVEL**

Season, Encore, Spotlight Spotlight - \$500 Season - \$2,500 Encore - \$1,500 sponsor benefits listed separately on a detailed packet. I wish to **donate my tickets back** to Arizona School for the Arts.

PAYMENT METHOD		
Check Enclosed (Made payable to Arizona School for the Arts)	Credit Card	In-Kind / Trade
Card Number:		
• Expiration Date:		
Security Code:		
Cardholder Signature	• Dat	ie:



### PROGRAM AD SPECIFICATIONS



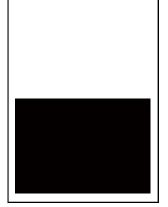
#### **FULL PAGE ADVERTISEMENT**

Ad Size: 5.5" × 8.5" (w x h)
Safe / Live Area: 5.0" × 8.0"

• Bleed: None

• Margins: 1/4" on all sides recommended

SEASON SPONSORS ONLY



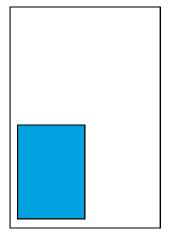
#### HALF PAGE ADVERTISEMENT

Ad Size: 5.5" × 4.25" (w x h)
Safe / Live Area: 5.0" × 3.75"

• Bleed: None

• Margins: 1/4" on all sides recommended

**ENCORE SPONSORS ONLY** 



#### **QUARTER PAGE ADVERTISEMENT**

• Ad Size: 2.75" × 4.25" (w x h)

• Safe / Live Area: 2.25" x 3.75"

• Bleed: None

• Margins: 1/4" on all sides recommended

SPOTLIGHT SPONSORS ONLY

ARTWORK DEADLINE:

1 WEEK PRIOR TO

SIGNATURE SERIES

PERFORMANCE

#### SEND AD TO ASA DEVELOPMENT & MARKETING TEAM

development@goasa.org

#### **OUESTIONS?**

Contact 602-257-1444 x 1120 development@goasa.org

AD FILES:

Resolution: 300 dpi Color Mode: CMYK File Type: PDF (Press Quality)

# Arizona School for the Arts **SHOWCASE**

Showcase is the event of the year for Arizona School for the Arts—a grand celebration of student achievement marking the culmination of an extraordinary year of learning and creativity.

Sponsors enjoy prominent recognition and the opportunity to align their brand with excellence, creativity, and community impact at ASA's most anticipated event of the year.

### PRESENTING PRODUCER SPONSOR BENEFITS | \$10,000

EXCLUSIVE, ONLY 1 AVAILABLE | top-tier visibility, strategic positioning, and direct influence.

Orpheum Seating Section	10 premium location tickets Best Seats In the House at both shows!
VIP Welcome Reception	Opportunity to host and deliver welcome remarks at VIP Welcome Reception, with 10 invites for executive guests.
Audience Engagement	Opportunity to welcome the audience and/or introduce one of the student performances on stage.
<ul><li>Collateral Recognition</li><li>Homepage: goasa.org</li><li>Event Page: goasa.org/showcase</li></ul>	"Presented by" sponsor designation with logo and sponsor name featured prominently across all Showcase signage, website, printed materials, post-event communications.
Ad in Printed Program	One full-page premium advertisement in the event program (choice of the inside cover or outside back cover)
Social Media Posts • Platforms: Facebook, Instagram, LinkedIn	Customized social media spotlight series. (minimum of 3 branded posts per platform to 8,500+ followers). Acknowledgment across all digital content, including pre- and post-event promotions.
On-campus Banner & Digital Donor Wall Recognition	Exclusive recognition banner and dedicated recognition slide on Digital Donor Wall
Exclusive Plaque & Door Decal	Exclusive Presenting Sponsor plaque presented by students/staff to display at your offices to celebrate your commitment to our community!
<ul> <li>E-Newsletter &amp; Annual Report</li> <li>News from the Coop (weekly)</li> <li>Family Engagement Matters (monthly)</li> <li>Pigeon Post Alumni Newsletter (bi-annual)</li> <li>2025/26 Annual Report</li> </ul>	Feature article in a series of e-newsletters and the annual report
Press Release/Media Alert Recognition	Featured media announcement and potential media interview in partnership with the ASA

media interview in partnership with the ASA Executive Director and Board President.

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ADDITIONAL SPONSOR LEVELS & BENEFITS	DIRECTOR \$5,000	CONDUCTOR \$2,500	<b>PATRON</b> \$1,500
Opheum Seating Section & VIP Welcome Reception	8 tickets Premium Orchestra Seating	6 tickets Premium Orchestra Seating	4 tickets Orchestra Tier 1 Seating
Recognition in Programs, Emails & Signage	Logo	Logo	Name
Ad in Printed Program	Full page	½ page	1/4 page
Website • goasa.org/showcase	Logo with link	Logo with link	Name with link
Social Media Posts • Facebook, Instagram, LinkedIn	1 <u>exclusive</u> & 1 <u>sponsor-level</u> group post	2 sponsor-level group posts	1 sponsor-level group post
On-campus Banner & Digital Donor Wall Recognition (Perimeter Gate & Front Office)	Logo	Logo	Name
Student/Staff Presented Certificate & Door Decal to display at your business to celebrate your commitment to our community!	<b>✓</b>	<b>~</b>	~
<ul> <li>E-Newsletter &amp; Annual Report</li> <li>News from the Coop (weekly)</li> <li>Family Engagement Matters (monthly)</li> <li>Pigeon Post Alumni Newsletter (bi-annual)</li> <li>2025/26 Annual Report</li> </ul>	<b>✓</b>	<b>✓</b>	
Press Release/Media Alert Recognition	<b>~</b>		
<b>Verbal Recognition</b> during welcome "curtain" remarks at both shows	<b>~</b>		

#### **HEARTS FOR THE ARTS TICKET PACKAGE \$500**

- 2 tickets; orchestra tier 1
- "Break-a-Leg/Shout Out" liner note in program (word count applies)

# SPONSORSHIP FORM

SHOWCASE

Arizona School for the Arts

Thank you for your generous support!

You can complete and return the form below to Arizona School for the Arts, or make your sponsorship quickly and easily using our online form. 1410 N. 3<sup>rd</sup> Street, Phoenix, AZ 85004

DEVELOPMENT@GOASA.ORG

602.257.1444 x 1118 📞

SELECT YOUR SPONS	OKSHIP LEVEL	-			
PRESENTING PRODUCER \$10,000	SPECIALTY PRINT (CASH OR INKIND)	\$500 Hearts f		\$500 Hearts for <b>Guitar</b>	the Arts
<b>DIRECTOR</b> \$5,000	\$2,500 PATRON	\$500 Hearts f	or the Arts	\$500 Hearts for <b>Piano</b>	the Arts
<b>CONDUCTOR</b> \$2,500	\$1,500	\$500 Hearts f	or the Arts	\$500 Hearts for <b>Strings</b>	the Arts
I wish to donate my tickets and to Arizona School for the Arts.	program ad back	\$500 Hearts f <b>Dance</b>	or the Arts	\$500 Hearts for <b>Theatre</b>	the Arts
A LA CARTE ADVERTI	<b>SING</b> (Program ad, on	ly. <b>NO tickets include</b>	<b>d.</b> )		
FULL PAGE PROGRAM AD \$1,000	<b>HALF-PAGE PROGRA</b> \$500	<b>M AD BRAV</b> \$250	O! MESSAGES		
SPONSOR INFORMA  • Company Name	TION Benefits In detailed	received, including tic d packet.	kets and advertisi	ng listed separately	/
<ul> <li>Contact Person</li> </ul>	•	Phone			
• Email	•	Address (Street	: Lines, City, St	ate, Zip)	
PAYMENT METHOD					
Check Enclosed (Made p	•	Credit Card	In-Kind	/Trade	

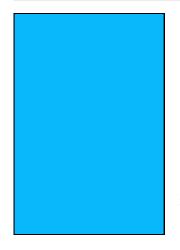
#### **CREDIT CARD DETAILS**

- Card Number:

   Expiration Date:

   Security Code:
- Cardholder Signature
   Date:

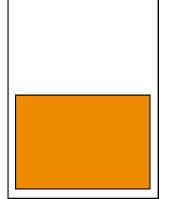
# Arizona School for the Arts SHOWCASE PROGRAM AD SPECIFICATIONS



#### **FULL PAGE ADVERTISEMENT**

- Trim Size (final booklet page): 5.5" × 8.5"
- **Bleed Size** (include bleed in your design file):  $5.75" \times 8.75"$  (½" bleed on all sides)
- Safe / Live Area: 5.0" × 8.0"

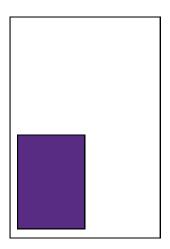
PRESENTING PRODUCER (\$10,000) OR DIRECTOR (\$5,000) SPONSORS ONLY



#### HALF PAGE ADVERTISEMENT

- Ad Size: 5.5" × 4.25" (w x h)
- Safe / Live Area: 5.0" × 3.75"
- Bleed: None
- Margins: 1/4" on all sides recommended

CONDUCTOR (\$2,500) SPONSORS ONLY



#### **QUARTER PAGE ADVERTISEMENT**

- Ad Size: 2.75" × 4.25" (w x h)
- Safe / Live Area: 2.25" x 3.75"
- Bleed: None
- Margins: 1/4" on all sides recommended

PATRON (\$1,000) SPONSORS ONLY

SEND AD TO ASA DEVELOPMENT & MARKETING TEAM

<u>development@goasa.org</u>

ARTWORK DEADLINE: MAY 1, 2026

**OUESTIONS?** 

Contact 602-257-1444 x 1120 development@goasa.org

AD FILES:
Resolution: 300 dpi
Color Mode: CMYK
File Type: PDF (Press Quality, with bleed and crop marks)