



Arizona School for the Arts

2025/26 SEASON
SPONSORSHIP KIT

» *Signature Series*
PERFORMANCE EVENT

» Arizona School for the Arts
SHOWCASE



For more information and to secure your sponsorship:

Leslie Religioso
Development & Marketing Director
religioso@goasa.org | 602.257.1444 x 1118



WHERE ACADEMIC EXCELLENCE MEETS THE POWER OF THE PERFORMING ARTS

Founded in 1995, Arizona School for the Arts is a 5th–12th grade public charter school built on a bold idea: that college-preparatory academics and performing arts education should not only coexist, but elevate one another. More than three decades later, *no other school in Arizona integrates academic excellence and artistic mastery as fully.*

A ONE-OF-A-KIND EDUCATION

Arts learning at ASA challenges students to analyze complex material, manage long-term projects, incorporate feedback, meet deadlines, and perform with confidence in high-stakes environments. These experiences strengthen academic achievement while building professionalism, resilience, and creative problem-solving skills essential for college, careers, and leadership.

The Performing Arts Are:

- Central to how students learn and grow
- A catalyst for leadership & creativity
- Essential to academic achievement
- Not an "extra"—they're integral

WHY YOUR SUPPORT MATTERS

Across Arizona—and the nation—public school funding continues to fall short. Public school funding (based on enrollment) supports core operations but doesn't cover the specialized daily arts instruction, professional equipment, facilities, and performance opportunities that make ASA's arts education exceptional. **Philanthropic support from donors and sponsors bridges that gap**—ensuring the arts remain accessible and central to the ASA experience, while strengthening Phoenix's pipeline of artists, educators, innovators, and cultural contributors.

YOUR SPONSORSHIP SUPPORTS:

- **Public school arts education** and equity of opportunity for all students
- **A safe, supportive learning environment** for artistic expression and student voice
- **Highly-qualified arts faculty**, equipment, materials, and performance venues.
- **Professional-level production** experiences for nearly every student.





ABOUT SIGNATURE SERIES

Signature Series Performance Events highlight advanced student talent in the performing arts. The performances are known for their high production quality, attention to detail, and collaboration across arts disciplines. Attendees can expect to be impressed and moved by the incredible performances and leave with a newfound appreciation for the performing arts.

[GOASA.ORG/SIGNATURE](https://goasa.org/signature)





Support 1, 3, or all 6 Signature Series Performance Events.
Recognition grows with your level of commitment!

SPONSORSHIP LEVELS & BENEFITS

SEASON
\$3,000

ENCORE
\$1,500

SPOTLIGHT
\$500

Number of Sponsored Events

- Fall Dance Recital
- Mainstage Musical
- Choral Collage
- Masterworks
- Mainstage Play
- Spring Dance Recital

Support All 6

For supporters who believe in sustaining ASA's full season of performances.

Support 3

Perfect for sponsors who want broader visibility throughout the season.

Support 1

Ideal for small businesses or families who want to shine a light on one performance.

Reserved Seating Tickets

10 tickets
2 per sponsored performance (6)

6 tickets
2 per sponsored performance (3)

2 tickets
for the sponsored performance (1)

Recognition in Programs, Emails & Signage

Logo
across all Signature Series Performances

Logo
per sponsored performance (3)

Logo
per sponsored performance (1)

Ad in Printed Program(s)

Full page
across all Signature Series Performances

½ page
per sponsored performance (3)

¼ page
per sponsored performance (1)

E-Newsletter & Annual Report

- News from the Coop issues (weekly),
- Family Engagement Matters (monthly)
- 2025/26 Annual Report



Website

- goasa.org/signature
- goasa.org/boxoffice

Logo
with link

Logo
with link

Logo
with link

Social Media Posts

6 sponsor-level group posts

3 sponsor-level group posts

1 sponsor-level group post

On-campus Banner & Digital Donor Wall

Logo

Logo

Logo

Student/Staff Presented Certificate & Door Decal to display at your business to celebrate your commitment to our community!



Verbal Recognition



Option to display materials or host a lobby table (as space permits)



BONUS VISIBILITY!

Feature your ad in the Department Series digital programs for the full/remaining season of your chosen department(s): Band, Choir, Dance, Guitar, Piano, Strings, or Theatre. Department Series performance events can be found at goasa.org/calendar

Choose 2
Departments

Choose 1
Department

SPONSORSHIP FORM



Thank you for your generous support!
You can complete and return the form below to Arizona School for the Arts, or make your sponsorship quickly and easily using our online form.

1410 N. 3rd Street, Phoenix, AZ 85004
DEVELOPMENT@GOASA.ORG
602.257.1444 x 1118
GOASA.ORG/SIGNATURE

SELECT YOUR PERFORMANCES

- Season Sponsors receive benefits at all 6 performances
- Encore Sponsors receive benefits at 3 selected performances
- Spotlight Sponsors receive benefits at 1 selected performance

- | | |
|---|--|
| <input type="checkbox"/> Fall Dance Recital
November 18, 2025 | <input type="checkbox"/> Masterworks
February 10, 2026 |
| <input type="checkbox"/> Mainstage Musical
December 12 - 14, 2025 | <input type="checkbox"/> Mainstage Play
March 27 - 29, 2026 |
| <input type="checkbox"/> Choral Collage
December 18, 2025 | <input type="checkbox"/> Spring Dance Recital
April 21, 2026 |

SELECT YOUR BONUS VISIBILITY

- Season Sponsors receive digital ad placement for 2 selected departments
- Encore Sponsors receive digital ad placement for 1 selected department

- | | |
|---|--|
| <input type="checkbox"/> Band Department
Series | <input type="checkbox"/> Piano Department
Series |
| <input type="checkbox"/> Choir Department
Series | <input type="checkbox"/> Strings Department
Series |
| <input type="checkbox"/> Dance Department
Series | <input type="checkbox"/> Theatre Department
Series |
| <input type="checkbox"/> Guitar Department
Series | |

SPONSOR INFORMATION

- Company Name

- Contact Person

- Phone

- Email

- Address (Street Lines, City, State, Zip)

SELECT YOUR SPONSORSHIP LEVEL

- Season - \$2,500 Encore - \$1,500 Spotlight - \$500

I wish to **donate my tickets back** to Arizona School for the Arts.

Benefits Received listed separately on a detailed packet.

PAYMENT METHOD

- Check Enclosed (Made payable to Arizona School for the Arts) Credit Card In-Kind / Trade

- Card Number:

- Expiration Date:

- Security Code:

- Cardholder Signature

- Date:

Arizona School for the Arts

SHOWCASE

MAY 27 - 28, 2026

ORPHEUM THEATRE



dreamscapes



Arizona School for the Arts
SHOWCASE
MAY 27 - 28, 2026
ORPHEUM THEATRE

GOASA.ORG/SHOWCASE



OUR SHOWCASE THEME

Dreamscapes invites audiences on a journey beyond the waking world, through the lights and shadows of the human imagination, where reality blurs and creativity takes flight.

Come celebrate the boundless power of art to transport us beyond the ordinary and reveal the beauty and depths hidden within our dreams!

ABOUT SHOWCASE

Showcase is the event of the year at Arizona School for the Arts—a two-night, all-school celebration that marks the culmination of a year of learning and creative growth.

Nearly every ASA student takes the stage, uniting families, alumni, and arts patrons in a powerful reflection of what sustained investment in arts education makes possible.

600+
student
performers

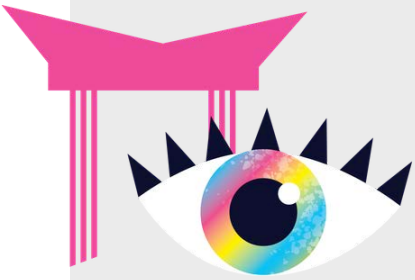
1,400
guests per
night

2
nights of
magic

WHY SPONSORS LOVE SHOWCASE

- **A high-profile opportunity** to support a mission-driven Downtown Phoenix / Central Arts District school
- **Exceptional visibility** at the historic Orpheum Theatre
- **Distinguished & Rising Star Alumni Awards** honoring ASA graduates making an impact
- **Community Leadership Awards** recognizing champions of arts & education





Arizona School for the Arts **SHOWCASE**

Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.



TITLE SPONSOR BENEFITS | \$15,000

EXCLUSIVE, ONLY 1 AVAILABLE - Unmatched visibility, naming rights, and leadership

Exclusive Title Sponsor Designation

Arizona School for the Arts Showcase presented by [Title Sponsor Name]

Orpheum Seating Section

12 premium orchestra tickets
Best Seats In the House at both shows!

VIP Welcome Reception

Opportunity to deliver VIP Welcome Reception remarks, with 12 invites for executive guests

Audience Engagement

Opportunity to welcome the audience and/or introduce opening student performance

Collateral Recognition

- Homepage: goasa.org
- Event Page: goasa.org/showcase
- Invitations + Signage
- Emails + Printed program

Title Sponsor designation with prominent logo placement across all Showcase collateral

Ad in Printed Program

One full-page premium advertisement (inside front cover reserved for Title Sponsor)

Social Media

- Facebook, Instagram, LinkedIn

Customized social media spotlight series. Minimum of 3 branded posts per platform to 8,500+ followers; acknowledgment across all Showcase social media content

On-Campus Recognition

Exclusive recognition campus banner and digital donor wall slide in reception area

Exclusive Plaque & Door Decal

Exclusive Title Sponsor plaque presented by students/staff to display at your offices to celebrate your commitment to our community!

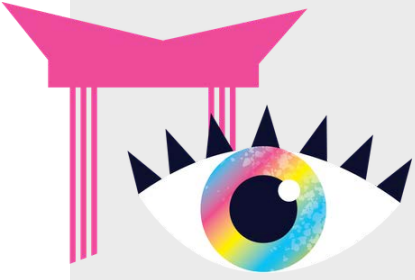
E-Newsletter & Annual Report

- *News from the Coop* (weekly)
- *Family Engagement Matters* (monthly)
- Pigeon Post Alumni Newsletter (bi-annual)

Featured article in a series of e-newsletters and the 2025/26 annual report

Media Recognition

Featured media announcement and potential media interview



Arizona School for the Arts **SHOWCASE**



Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.

PRESENTING PRODUCER SPONSOR BENEFITS | \$10,000 EXCLUSIVE, ONLY 1 AVAILABLE | Elevated visibility, recognition, and community engagement

Orpheum Seating Section

10 premium location tickets

Best Seats In the House at both shows!

VIP Welcome Reception

10 reception invites for executive guests

Collateral Recognition

- Homepage: goasa.org
- Event Page: goasa.org/showcase
- Invitations + Signage
- Emails + Printed program

Presenting Sponsor designation with prominent logo placement across all Showcase collateral

Ad in Printed Program

One full-page premium advertisement (choice of the inside back cover or outside back cover)

Social Media

- **Platforms:** Facebook, Instagram, LinkedIn

Customized social media spotlight series. Minimum of 2 branded posts per platform to 8,500+ followers; acknowledgment across all Showcase social media content

On-Campus Recognition

Recognition on campus banner and digital donor wall slide in reception area

Exclusive Plaque & Door Decal

Exclusive Presenting Sponsor plaque

presented by students/staff to display at your offices to celebrate your commitment to our community!

E-Newsletter & Annual Report Recognition

- *News from the Coop* (weekly)
- *Family Engagement Matters* (monthly)
- Pigeon Post Alumni Newsletter (bi-annual)

Feature article in a series of e-newsletters and the 2025/26 annual report

Media Recognition

Media announcement and potential media interview



Arizona School for the Arts SHOWCASE

Sponsorship levels are designed to offer increasing visibility, engagement, and leadership alignment with ASA's mission and community impact.

SPONSOR LEVELS & BENEFITS	DIRECTOR \$5,000	CONDUCTOR \$2,500	PATRON \$1,500
Opheum Seating Section & VIP Welcome Reception	8 tickets Orchestra Seating	6 tickets Orchestra Seating	4 tickets Orchestra Seating
Recognition in Programs, Emails & Signage	Logo	Logo	Name
Ad in Printed Program	Full page	½ page	¼ page
Website • goasa.org/showcase	Logo with link	Logo with link	Name with link
Social Media • Facebook, Instagram, LinkedIn	2 sponsor-level group posts	1 sponsor-level group post	1 sponsor-level group post
On-Campus Recognition Campus banner and digital donor wall slide in reception area	Logo	Logo	Name
Student/Staff Presented Certificate & Door Decal to display at your business to celebrate your commitment to our community!	✓	✓	✓
E-Newsletter & Annual Report Recognition • News from the Coop (weekly) • Family Engagement Matters (monthly) • Pigeon Post Alumni Newsletter (bi-annual) • 2025/26 Annual Report	✓		
Verbal Recognition during welcome “curtain” remarks at both shows	✓		

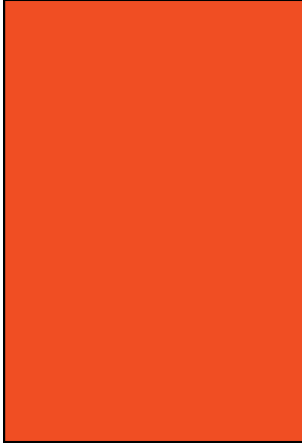
Reserved for ASA Families and Small Businesses

HEARTS FOR THE ARTS TICKET ONLY PACKAGE \$500

- 2 tickets; orchestra seating
- “Break-a-Leg/Shout Out” liner note in program
Character Limit - Please keep to no more than 50 words. (No photos/graphics, please)

Arizona School for the Arts
SHOWCASE

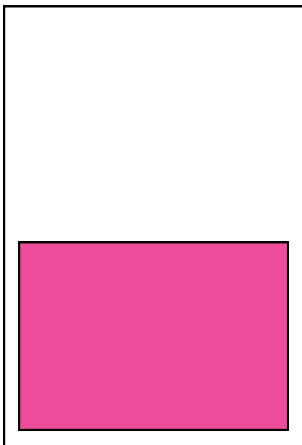
PROGRAM AD SPECIFICATIONS



FULL PAGE ADVERTISEMENT

- **Trim Size** (final booklet page): 5.5" × 8.5"
- **Bleed Size** (include bleed in your design file): 5.75" × 8.75" (1/8" bleed on all sides)
- **Safe / Live Area:** 5.0" × 8.0"

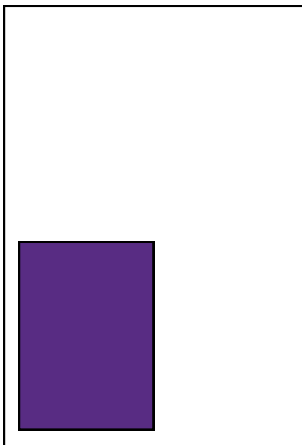
TITLE SPONSOR (\$15,000), PRESENTING PRODUCER (\$10,000) OR DIRECTOR (\$5,000) SPONSORS ONLY



HALF PAGE ADVERTISEMENT

- **Ad Size:** 5.5" × 4.25" (w x h)
- **Safe / Live Area:** 5.0" × 3.75"
- **Bleed:** None
- **Margins:** 1/4" on all sides recommended

CONDUCTOR (\$2,500) SPONSORS ONLY



QUARTER PAGE ADVERTISEMENT

- **Ad Size:** 2.75" × 4.25" (w x h)
- **Safe / Live Area:** 2.25" × 3.75"
- **Bleed:** None
- **Margins:** 1/4" on all sides recommended

PATRON (\$1,500) SPONSORS ONLY

SEND AD TO ASA DEVELOPMENT & MARKETING TEAM

development@goasa.org

QUESTIONS?

Contact 602-257-1444 x 1120

development@goasa.org

ARTWORK DEADLINE:

MAY 1, 2026

AD FILES:

Resolution: 300 dpi

Color Mode: CMYK


File Type: PDF (Press Quality, with bleed and crop marks)


SPONSORSHIP FORM

Arizona School for the Arts SHOWCASE

Thank you for your generous support!
You can complete and return the form below to Arizona School for the Arts, or make your sponsorship quickly and easily using our online form.

1410 N. 3rd Street, Phoenix, AZ 85004 

DEVELOPMENT@GOASA.ORG 

602.257.1444 x 1118 

GOASA.ORG/SHOWCASE 

SELECT YOUR SPONSORSHIP LEVEL

Exclusive Sponsorships One 1 available:

TITLE SPONSOR
\$15,000

PRESENTING PRODUCER
\$10,000

DIRECTOR
\$5,000

CONDUCTOR
\$2,500

PATRON
\$1,500

\$500 Hearts for the Arts
Class of 2026

\$500 Hearts for the Arts
Band

\$500 Hearts for the Arts
Choir

\$500 Hearts for the Arts
Dance

\$500 Hearts for the Arts
Guitar

\$500 Hearts for the Arts
Piano

\$500 Hearts for the Arts
Strings

\$500 Hearts for the Arts
Theatre

I wish to donate my tickets and program ad back
to Arizona School for the Arts.

A LA CARTE ADVERTISING (Program ad, only. NO tickets included.)

FULL PAGE PROGRAM AD
\$1,000

HALF-PAGE PROGRAM AD
\$500

BRAVO! MESSAGES
\$250



SPONSOR INFORMATION

Benefits received, including tickets and advertising listed separately in detailed packet.

- Company Name

- Contact Person

- Phone

- Email

- Address (Street Lines, City, State, Zip)

PAYMENT METHOD

Check Enclosed (Made payable to Arizona School for the Arts)

Credit Card

In-Kind / Trade (Approval from ASA NEDED)

CREDIT CARD DETAILS

- Card Number:

- Expiration Date:

- Security Code:

- Cardholder Signature

- Date: