

PARENT/GUARDIAN'S GUIDE TO ANNUAL GIVING & GETTING INVOLVED

SCHOOL YEAR 2025-26



OVERVIEW: AN ASA PERFORMING ARTS EXPERIENCE

The VALUE of an Arts Education:

Performing arts education benefits the development of the whole person like no other human activity.

Sustained instruction in the arts has been found to improve reading, math, and standardized test scores, boost class participation, and increase empathy, perseverance, diligence, patience, and constructive risk-taking.

ESSENTIAL: The performing arts contribute to the essential learning, growth, and long-term success of our students. No other school in the state offers in its core school day the depth, breadth, or experience provided at ASA.

EMBEDDED: ASA students receive at least two hours of daily performing arts instruction as part of their core curriculum—an opportunity typically only available as extracurricular lessons or outside of school in traditional schools (ie. paying for lessons/instruction). Learning to read and perform music engages multiple areas of the brain, enhancing cognitive development unlike any other activity.


TRANSFERRABLE: Throughout the day and across all disciplines, the skills gained in ASA's arts programs—independent and critical thinking, growth mindset, risk-taking, problem-solving, collaboration, self-discipline, and cultural awareness—seamlessly support academic success and future careers. Alumni consistently credit these experiences as essential to their college and professional achievements.

EXCEPTIONAL: ASA's performing arts faculty are not only dedicated educators but also accomplished professionals with advanced degrees and active artistic careers. Their passion and expertise create an unparalleled learning environment.

ACTIVATED: Students regularly showcase their talents through performances within ASA and the broader community, turning their creativity into real-world experiences.



OVERVIEW: AN ASA PERFORMING ARTS EXPERIENCE



AWARD-WINNING: Our program has produced several award-winning artists, performers, and notable scholars who have gone on to pursue successful careers in their respective fields.

VIBRANT: A vibrant campus located in the heart of the Central Arts District of downtown Phoenix. Student facilities, including an outdoor Amphitheatre, outfitted with state-of-the-art audio-visual equipment, two on-campus dance studios, and a Black Box classroom.

ENRICHED: Longstanding performing arts partnerships and affiliations that enrich our student's experiences in the greater arts community: Arizona Opera, ASU Herberger Institute of Design and the Arts, Ballet Arizona, Central Church, Camelback Bible Church, Margaret T. Hance Park, Phoenix Art Museum and *The Nash*.



93% of STEM honors (college) graduates have some **musical training**, compared to **34%** of all American adults.



OVERVIEW: SCHOOL FUNDING MODEL

Arizona School for the Arts is a public + private partnership. We are a tuition-free and donation-dependent public charter school serving nearly 750 students in Grades 5-12 through a dual-focused college prep and performing arts program.

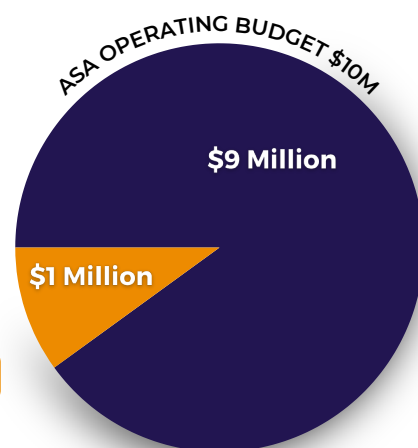
For the 2025-2026 school year, **ASA's operating budget is projected at \$10 million.** ASA expects to receive about \$9 million in public funding (based on actual enrollment). ***While these State of Arizona allocations fully fund the academic program, they cover only 50% of your child's performing arts program.***

State of Arizona Funding = approx. \$9 Million

- 100% of academic instructional expenses, including salaries, benefits, and classroom supplies
- 100% of general and administrative expenses
- 100% of facilities expenses
- 100% of technology expenses
- **ONLY 50%** of performing arts program expenses

Private Fundraising = approx. \$1 Million to bridge the gap

Each year, ASA must raise \$1 million to bridge the budget gap to sustain its performing arts program.



WAYS TO SUPPORT YOUR CHILD'S ARTS EXPERIENCE

- Annual Fund
- Sponsorship
- Tax Credit
- Volunteering

ANNUAL FUND: SUSTAINING EXCELLENCE

Fundraising isn't extra at ASA—it's essential. The State of Arizona does not fully fund the performing arts programs that define ASA and set your student(s) apart!

ASA students and teachers are dedicated to excellence—your support helps bring their passion to life! At ASA, the performing arts are a core part of your student's education. With a **minimum of two hours of music, dance, or theatre instruction built into the school day**, students don't just grow artistically—they thrive academically. No other school in the state offers this level of depth, breadth, and experience within its daily curriculum. **Your family's support of the Annual Fund makes an immediate impact on your child's arts education.** It's up to us to keep the arts alive and thriving at ASA!

OUR ANNUAL FUND DONATION REQUEST

A monthly tax-deductible gift of \$200/student
(\$2,000 for SY2025/26)

YOUR ANNUAL FUND DONATION SUPPORTS YOUR CHILD'S MUSIC, DANCE OR THEATRE CLASSES:

- Performance opportunities, guest artists, master classes, and field trips
- Music, choreography, and script licenses
- Performance venue fees
- Equipment, supplies, and specialized instructional technology
- Music, choreography, and script licenses
- Instrument maintenance and repair



We strive for 100% Family Participation in Giving

IMPORTANT: We understand that every family's financial situation is different. **What matters most is participation at a level that's meaningful for your family.** When every ASA family gives what they can, together we reach our \$1 million goal and ensure the arts remain a vibrant part of our students' education.

ANNUAL FUND: SUSTAINING EXCELLENCE

Here are a few examples of how the arts departments count on your generous support during the school year:



\$2,500
1 VENUE
RENTAL



\$1,600
1 CONCERT'S
SHEET MUSIC



\$300
1 PIANO
TUNING



\$50
1 MUSIC
STAND



\$250
1 GUEST ARTIST +
MASTER CLASS



\$4,000
2 THEATRE
LICENSES

CIRCLES OF GIVING: OUR WAY OF SAYING THANKS

We honor our generous donors through **Circles of Giving**, recognizing your impact with **exclusive event invitations and public appreciation**. Your support sustains ASA's mission and keeps the arts thriving!

INNOVATORS *	\$10,000+
LEADERS *	\$6,000 - \$9,999
SCHOLARS *	\$4,000 - \$5,999
COLLABORATORS *	\$2,000 - \$3,999
AMBASSADORS	\$1,000 - \$1,999
FRIENDS	\$250 - \$999

EXECUTIVE DIRECTOR'S CIRCLES

*Donors at this level or above receive complimentary Signature Series tickets and invitations to pre-event receptions and other events.

AZ TAX CREDIT: GIVE AT NO COST TO YOU

Maximize your impact at ASA at no extra cost through the Arizona Public School Tax Credit!

Club fees alone don't cover the full cost of our clubs, activities, college & career readiness program, and Life Skills classes. **Your tax credit gift funds competition fees, study materials, robotics kits, faculty stipends, program supplies, and even venue rentals for socials (like Homecoming and Prom!)**—bridging the gap where club fees and ticket sales fall short!

AZ PUBLIC SCHOOL TAX CREDIT

Married /Filing Jointly

direct **up to \$400** of your state taxes to ASA

Individual / Single

direct **up to \$200** of your state taxes to ASA

RECEIVE A DOLLAR-FOR-DOLLAR CREDIT ON TAXES YOU OWE TO THE STATE!



YOUR TAX CREDIT GIFT WILL SUPPORT YOUR CHILD'S ENRICHMENT

- **College & Career Readiness** Programs & **Life Skills** Classes
- **50+** Extracurricular and Co-Curricular Clubs & Activities



If you pay Arizona state taxes, this is one of the **simplest ways** to give!

SPONSORSHIP: ELEVATE THE ARTS



Arizona School for the Arts produces more than **100+ annual performances essential to our students' artistic growth.**

If you or your business want to support ASA, our performance sponsorship opportunities provide meaningful recognition while making a tangible difference. In return, you'll receive **brand visibility, event recognition, reserved seats**, and the satisfaction of investing in young artists and scholars.

1 DEPARTMENT SERIES

The Department Series highlights student growth across **Band, Choir, Dance, Guitar, Piano, Strings**, and **Theatre**, highlighting their dedication and artistic development. These performances produced by each department celebrate creativity, discipline, and self-expression.

Sponsorship per Department:

- **\$2,500 – Full Season**
- **\$1,000 – Partial Season (Fall or Spring)**
- Learn more: goasa.org/season

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Signature Series PERFORMANCE EVENT

Support our major performances featuring ASA's **most advanced student talent and cross-disciplinary collaboration.** These events are: Choral Collage, Mainstage Musical, Fall Dance Recital, Masterworks, Spring Dance Recital and Mainstage Play

Sponsorship per event:

- **\$5,000 – Allegro**
- **\$2,500 – Vivace**
- Learn more: goasa.org/signature

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Arizona School for the Arts SHOWCASE

ASA's most anticipated event of the year, Showcase, brings the community together to celebrate our students' creativity, collaboration, and excellence. Featuring performances across all arts disciplines, it's the grand finale of a year of artistic growth!

- **Sponsorships: \$500 – \$10,000**
- Learn more: goasa.org/showcase

VOLUNTEERING: GIVING TIME & TALENT

Volunteering is more than just giving time—it's a chance to support our dedicated faculty as they educate and inspire your students. Your efforts help create a connected and enriching school environment where students, faculty, and families are supported.

GETTING STARTED

Volunteering is easy and flexible. Whether you want to take on a leadership role as a grade-level coordinator or have a few hours, your time and talents are valued.

To view and learn more about volunteer needs, visit goasa.org/volunteer for sign-up forms or contact development@goasa.org.

KEY VOLUNTEER ROLES & OPPORTUNITIES

- **ASA Parent/Guardian Committee (PC) – Become a Grade-Level Coordinator!** Unite parents to support school initiatives, events, and fundraising. As a Grade-Level Coordinator, you'll bridge communication between parents and teachers, promote activities, and streamline logistics so teachers can focus on teaching students.
- **First Day of School** - Welcome students and assist faculty and staff with providing logistical support for a smooth start to the school year.
- **Professional Development Lunches** - Each grade level is assigned a month to provide and serve lunch for faculty and staff.
- **Signature Series Performances** - Ushering, ticket sales, and guest check-in.
- **Events and Activities Volunteers** - Chaperoning and logistical support for concerts, rehearsals, dances, activities, etc.
- **3QP Week** - Welcome students and staff with snacks and encouragement during this important academic week.
- **Teacher Appreciation Week** - Cover a Teacher's Duty, Serve a special teacher lunch, and coordinate other special activities.
- **Showcase** - Assist with merchandise sales.



SUPPORT YOUR CHILD'S PERFORMING ARTS EXPERIENCE!

COMPLETE YOUR ANNUAL GIVING AGREEMENT TODAY!

VISIT [GOASA.ORG/PARENTGIVING](https://goasa.org/parentgiving) TO SUBMIT
**ONLINE -or- COMPLETE AND RETURN PHYSICAL
COPY ENCLOSED** TO THE DEVELOPMENT &
MARKETING TEAM



RETURNING FAMILIES:
Annual Giving Agreement
return date

March 28, 2025

INCOMING FAMILIES:
Annual Giving Agreement
return date
May 19, 2025





FREQUENTLY ASKED QUESTIONS (FAQs)

What if I can't donate or raise the full Annual Fund amount (\$2,000/student) for my child's performing arts program?

We understand that every family's financial situation is different, and we deeply appreciate any support you can give. Every gift, no matter the size, makes a difference. To make giving easier, you can set up a monthly contribution that fits your budget while helping sustain the programs that make ASA so special. Our goal is 100% Parent/Guardian participation—because when we all give what we can, we ensure that every student continues to thrive in both academics and the arts. Please know that financial contributions are never required for a child to participate in ASA's core academic and performing arts programs.

Does my Annual Fund contribution include performance opportunities?

Yes. Each performing arts department leader will determine their performance calendar for the 2025-2026 school year based on the budget available from parent commitments made through the Annual Giving Agreement. The \$350 Annual Activity Fee (paid at the time of enrollment) will cover a portion of these costs, but the majority is supported by the Annual Fund. Additional performance fees may be required for specific performances.

In addition to the financial support I provide for my child's performing arts program, what other fees can I expect during the school year?

A copy of the additional charges and fees you may encounter during the year is included in this packet and on the website. Fees are entirely separate from fundraising and still vitally important for the school.

Are my Annual Fund gifts tax-deductible?

Yes, Arizona School for the Arts is a 501(c)(3) non-profit organization, and your Annual Fund gifts are tax-deductible to the extent allowed by law. We recommend that you consult with a tax professional for specific advice on your tax situation. ASA Tax ID# 86-0792809

FREQUENTLY ASKED QUESTIONS (FAQs)



What if I want to donate/raise above the requested Annual Fund donation of \$2,000/per student?

Annual Fund donations directly support the performing arts program, and any extra contributions help cover the gap when a family cannot contribute the full amount requested (\$2,000/student) due to varying financial abilities or hardship. Your generosity ensures every student can fully experience all that ASA has to offer.

What if the Annual Fund goal isn't met?

ASA's performing arts program relies on a mix of state funding, family donations, and fundraising events. If we don't reach our goal, we may have to reduce performance opportunities or class offerings. If your situation changes and you can't fulfill your commitments, please reach out to development@goasa.org—we're happy to adjust your commitment or set up a monthly giving plan. Every contribution, no matter the size, helps sustain the arts at ASA.

Can I give through my employer's workplace giving or matching program?

Yes! Many companies offer payroll giving and matching programs that can double or even triple your impact. Check with your/spouse's HR department or you may also search for your company through the DoubletheDonation widget at the top of GOASA.ORG/OTHERWAYSTOGIVE.

How do I solicit funds from other private donors?

Many ASA parents and students have crafted letters to friends, family, neighbors, and colleagues requesting donations. All donors will receive tax receipts for their donations. Sample letters can be provided to you by our Development and Marketing Department upon request - development@goasa.org

How do I solicit sponsorship for ASA from corporations?

Please contact Leslie Religioso, Development & Marketing Director, at 602-257-1444 x 1118 or religioso@goasa.org to learn more about the corporate sponsorship program.



SY 2025-2026

ANNUAL GIVING FORM

PARENT/GUARDIAN & STUDENT INFORMATION

Parent/Guardian Full Name : _____

Address : _____

Phone Number : _____ E-Mail : _____

Parent/Guardian Full Name : _____

Address : _____

Phone Number : _____ E-Mail : _____

Status : ☐ Married ☐ Divorce ☐ Single ☐ Other

MY STUDENTS FOR SY 2025 - 2026 ARE IN THE FOLLOWING ARTS. CHECK ALL THAT APPLY:

☐ BAND ☐ CHOIR ☐ DANCE ☐ GUITAR ☐ PIANO ☐ STRINGS ☐ THEATRE

Student Full Name 1 : _____ Grade Entering : 5 6 7 8 9 10 11 12

Student Full Name 2 : _____ Grade Entering : 5 6 7 8 9 10 11 12

Student Full Name 3 : _____ Grade Entering : 5 6 7 8 9 10 11 12

ANNUAL FUND GIFT

Please make your primary gift each year to the Annual Fund to support your child's performing arts education.

Select 1: ☐ \$500 ☐ \$1,000 ☐ \$2,000 * * Executive Director's Circles of Giving
☐ \$4,000* ☐ \$6,000* ☐ \$10,000*
☐ Other \$ _____

I/we would like to be recognized as
(e.g. Mary and John Smith; The Smith Family): _____

Select 1: ☐ One-time donation (In-Full) ☐ 10-monthly installments August - May
☐ I commit to make my gift by:
Expected gift date _____

ANNUAL FUND QUICK FACTS:

- Annual Fund donations directly support your child's performing arts education, which is **two daily arts classes** (avg. cost \$4,400 per student per year).
- State funding covers** all academic instructional expenses and **the cost of only one arts class (\$2,200)**, resulting in a **funding gap of \$2,000 per student**.
- We ask for a **\$200/month contribution per student** or the best you can toward your child's performing arts education.
- The Annual Fund must **raise \$1 million annually** to sustain its performing arts program for all our students.

AZ PUBLIC SCHOOL TAX CREDIT

Get a dollar-for-dollar credit on your AZ tax return and support clubs and life skills/college readiness programs.

Select 1: ☐ \$200 single filers ☐ \$400 married, joint filers
☐ Other \$ _____

Select 1: ☐ One-time donation (In-Full) ☐ 8-monthly installments August - March
☐ I commit to make a tax credit gift by: April 15 (Tax Day)
Expected gift date: _____

TAX CREDIT QUICK FACTS:

- Tax credit gifts specifically fund ASA's enrichment programs, including clubs, college and career readiness programs, and character-building classes.
- NOTE: The **performing arts program**, part of ASA's core curriculum, is **excluded from tax credit support** and is funded through the Annual Fund.

PERFORMANCE EVENT SPONSORSHIP

goasa.org/season
goasa.org/signature
goasa.org/showcase

☐ I will sponsor the 2025/26 _____ Department Series: ☐ \$1,000 Full Season ☐ \$500 Partial Season
ARTS DEPT.

☐ I will sponsor the 2025/26 _____ Signature Series Event: ☐ \$5,000 Allegro ☐ \$2,500 Vivace
EVENT NAME

☐ I will sponsor Showcase 2026: ☐ \$5,000 Producer ☐ \$2,500 Star ☐ \$1,000 Patron ☐ \$500 Hearts for the Arts

DONATION METHOD & SIGNATURES

☐ CARD NO. : _____ EXPIRY DATE : _____ Auth. Code : _____

☐ EFT ROUTING NO. : _____ ACCT NO. : _____

☐ CHECK : _____ ☐ STOCKS/OTHER : _____

Initial : _____ I understand my giving commitment is voluntary and not required for my child(ren) to participate in standard arts or academic programs. A.R.S. S 15-185(B)(6) Signature : _____