

Big Help in Little Ways **It's Enrollment & Tax Credit Time!**

As we stated previously ASA alumni are the personification of the benefits of an ASA education, so you are the best people to recommend your alma mater to potential students. The [application portal](#) for the 2025-2026 school year is open and we are seeking potential students who will thrive in the ASA environment. For those of you in the Phoenix area, please encourage families in your orbit with school age children to visit our [enrollment page](#); it is full of information including FAQs, sign-ups for tours and shadow days, and even information about our alumni! At our most recent Open House, ASA alum Victoria Garcia brought her daughter and submitted an application for her to join the 5th grade in the Fall. The application period ends on January 22nd with the lottery being held on January 27th...which will be here much sooner than you'd expect!

Recent data shows a marked decline in student enrollment in schools statewide since 2020 coupled with a severe teacher shortage in Arizona for the ninth consecutive year. This makes the exceptional education provided by the highly qualified teachers at ASA more important and desirable than ever. Word of mouth has always been our most effective marketing tool, and you are our most effective spokespeople.

To that end, our Development Team is working on a series of video shorts with alumni interviewees. It's a quick list of 4-5 questions that can be filmed here at the school or you can do on your own and send to us. These videos have proven to be very helpful in both fundraising and student recruitment efforts because the public gets to hear the benefit of an ASA education from first hand sources who have applied their education out in the wider world. If you are interested in participating, please let us know on the [Alumni Contact Information Form](#) or by emailing the [Development Team](#) directly. And if we have enough responses from the Phoenix area, Development will be able to create a special video highlighting ASA's long-term impact on the metro area.

The contact form also asks about your willingness to speak with our students directly on a host of topics such as college experience, careers, and 3QP. Please consider volunteering to speak with our students on Flex Friday or in a Life Skills class or perhaps at a Career and College Fair. Your words and experience will have such a positive impact on our current crop of students.



Can you believe that we are heading into Tax Credit season? Now is the opportune time for Arizona residents to make an easy donation that benefits you as well as school clubs and Life Skills programs. The Tax Credit is a dollar-for-dollar reduction in your Arizona state income tax

burden and can be used by all Arizona residents, not just those with students at ASA. Single individuals may donate up to \$200 and married couples can donate up to \$400.

Full details can be found on the ASA website's [AZ Public School Tax Credit page](#) where you can also see a video of students speaking about the importance of extracurricular activities in their school experience. In September, the Student Honorary Board Members also collected some quotes to share with the Board, including:

A collage titled "Mission Moment: Club Spotlight" featuring various photos of students and staff. The photos include a group of students in blue jackets, a student playing a guitar, a student working on a robot, a student sitting in a red chair, and a group of students holding a "BELIEVE IN THEM" sign. A quote from Abby, a 12th-grade Tri-M member, is overlaid on the collage.

Mission Moment: Club Spotlight

"I get to take my arts education beyond my instrument, and use it to help people in and out of the ASA Community. I'm especially excited to turn the talent show into an ASA signature event, and hopefully help newer students learn about musical theory and instruments in the classroom."

- Abby, 12th Grade, Tri-M

Be on the lookout for a letter from the Development Team in your inbox on December!