



Arizona School for the Arts

SHOWCASE

SPONSORSHIP KIT + TICKETING

Imaginarium

Thursday

05.30.24

+ PHOENIX ART MUSEUM

+ ARIZONA OPERA



ABOUT ASA

Arizona School for the Arts, a public charter school located in downtown Phoenix, provides an innovative concentration of **rigorous college preparation academics informed by the performing arts** to students in grades 5 - 12. Established in 1995, ASA delivers a nationally recognized quality of education that inspires creative thinkers and leaders and attracts more than 800 students each year from across Maricopa County.





ABOUT SHOWCASE

Showcase is an annual year-end tradition that brings together the entire ASA community and its supporters! The event is filled with **performances from the majority of our students**, who showcase their skills through solo and ensemble performances in music, dance, and theatre. The **student-devised works** that are displayed provide a unique insight into the creative minds of our youth, and the **academic and club installations** showcase the passion and dedication of our students in various fields. **IT'S THE MAIN EVENT OF THE YEAR!**

EVENT SCHEDULE

Doors Open **5:00 PM**
Performances Begin **5:30 PM**
Conclusion of Event **9:30 PM**

Proceeds benefit ASA's comprehensive performing arts programs and events.

Arizona School for the Arts
SHOWCASE

PRESENTING SPONSOR | \$10,000

*An exclusive opportunity, including marketing exposure at **all 5 Main Stages and 4 Interactive Stages/Installation Areas**.*

- 10 all-inclusive tickets + pre-event cocktail reception
- Name recognition during welcome remarks from Head of School or Board Leadership
- Name recognition in stage announcements
- Light-projected logo at event
- Logo in Presenting Sponsor position on all marketing materials, including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Use of ASA marks and logos for 12 months to signify community support
- Logo in Presenting Sponsor position on signage at all stage and performance areas
- Logo recognition on digital signage at the venue
- Full size color advertisement in the event guide
- 3 dedicated posts on all ASA social media platforms
- 15-second co-branded video for social media
- Logo recognition on the digital donor wall and printed sponsor banner at school
- Name recognition in event media advisory

MAIN STAGE SPONSORS | \$5,000

Exclusive Marketing exposure at one of the five Main Stages – first-come, first-served selection.

5 MAIN STAGE OPTIONS:

- > CUMMINGS GREAT HALL AT PHOENIX ART MUSEUM
- > DORRANCE SCULPTURE GARDEN AT PHOENIX ART MUSEUM
- > WHITEMAN HALL AT PHOENIX ART MUSEUM
- > BLACK BOX STAGE AT ARIZONA OPERA
- > SINGER HALL AT PHOENIX ART MUSEUM

- 8 all-inclusive tickets + pre-event cocktail reception
- Name recognition in stage announcements
- Logo in Main Stage Sponsor position on all marketing materials, including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Use of ASA marks and logos for 12 months to signify community support
- Logo in Main Stage sponsor position on signage at selected/assigned main stage
- Half size color advertisement in the event guide
- 1 dedicated post on all ASA platforms
- 1 sponsor-level recognition post on all ASA social media platforms
- Logo recognition on the digital donor wall and printed sponsor banner at school
- Name recognition in event media advisory



INTERACTIVE STAGE SPONSORS | \$2,500

Marketing exposure at one of four Interactive Stages/Installation Areas. Multiple sponsors per stage/area will be accepted; first-come, first-served stage selection.

4 STAGE/AREA OPTIONS (ALL at Phx Art Museum):

- > **WILDE TERRACE AT PHOENIX ART MUSEUM**
- > **GREENBAUM LOBBY AT PHOENIX ART MUSEUM**
- > **RINEBERG HALL AT PHOENIX ART MUSEUM**
- > **JPMORGAN CHASE LOBBY AT PHOENIX ART MUSEUM**

- 6 all-inclusive tickets + pre-event cocktail reception
- Name recognition in stage announcements
- Name listed in Interactive Stage Sponsor position on all marketing materials, including event guide, e-blasts, event webpage w/ link, sponsor slideshow including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Logo in Interactive Stage sponsor position signage at selected/assigned stage or performance area
- Quarter size color advertisement in the event guide
- 1 sponsor-level recognition post on all ASA social media platforms
- Logo recognition on the digital donor wall and printed sponsor banner at school



Imaginarium

SPECIALTY SPONSORS

Print Sponsor(s) | \$2,000

- Logo featured on printed event guides

HEARTS FOR THE ARTS | \$500

Includes two tickets + pre-event cocktail reception + recognition on signage. Multiple opportunities at each level are available. Funds collectively support all Arts Programs:

- **Class of 2024 Hearts for the Arts** -Celebrate your/a Senior! 
- **Band Hearts for the Arts**
- **Choir Hearts for the Arts**
- **Dance Hearts for the Arts**
- **Guitar Hearts for the Arts**
- **Piano Hearts for the Arts**
- **Strings Hearts for the Arts**
- **Theatre Hearts for the Arts**

TICKETING

Purchase online at: GOASA.ORG/SHOWCASE

- **ALL-INCLUSIVE TICKETS | \$200 each**
includes admission + cocktail reception
- **TICKETS | \$50 each**
- **FAMILY 4-PACK OF TICKETS | \$150**
ASA students and children under 10 are complimentary

2023 -24 SHOWCASE

SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 30, 2024

Arizona School for the Arts SHOWCASE

SPONSORSHIP LEVELS	PRESENTING SPONSOR \$10,000 (1 Available)	MAIN STAGE SPONSORS \$5,000 (5 Available)	INTERACTIVE STAGE SPONSORS \$2,500 (4 Available)	SPECIALTY PRINT SPONSOR \$2,000	HEARTS FOR THE ARTS SPONSORS \$500
NUMBER OF ALL-INCLUSIVE TICKETS	10 all-inclusive tickets + pre-event cocktail reception	8 all-inclusive tickets + pre-event cocktail reception	6 all-inclusive tickets + pre-event cocktail reception	All-inclusive tickets according to specialty level	2 tickets + pre-event cocktail reception
SPONSOR LOGO/NAME RECOGNITION <small>Presenting, Main Stage, Interactive Stage Sponsors - All marketing materials, including: event guide, e-blasts, e-Newsletter, sponsor slideshow, event webpage w/ sponsor link, digital donor wall, etc.</small>	PREMIER Logo/Name on ALL Main Stages + Interactive Stage areas	PROMINENT Logo/Name Placement on 1 of 5 Main Stages <small>NOTE: Stage selection is based on first come first served. REFER TO P. 4 FOR STAGE OPTIONS.</small>	Name/Logo Placement on selected stage/area <small>REFER TO P. 5 FOR STAGE OPTIONS.</small>	Logo/Name Placement according to option <small>REFER TO P. 5 FOR OPTIONS.</small>	Name Placement in Event Guide <small>REFER TO P. 5 FOR OPTIONS</small>
AD IN EVENT GUIDE <small>Artwork deadline April 28, 2024</small>	Full-Size Color Ad	Half-Size Color Ad	Quarter Size Color Ad		
USE OF ASA LOGO ON SPONSOR WEBSITE/USAGE	✓	✓	✓		
SOCIAL MEDIA AND MARKETING PACKAGE	Three [3] dedicated social media posts + 15-second co-branded video	One [1] dedicated social media post + One [1] sponsor level recognition post	One [1] sponsor-level recognition post		
ADDITIONAL RECOGNITION OPPORTUNITIES	<ul style="list-style-type: none"> Light-projected logo at event On-campus event sponsor banner Event media advisory 	<ul style="list-style-type: none"> On-campus event sponsor banner Event media advisory 	<ul style="list-style-type: none"> On-campus event sponsor banner 		
VERBAL RECOGNITION FROM STAGE(S) AT THE TOP OF THE PERFORMANCE	✓	✓	✓		

SEE NEXT PAGE FOR SHOWCASE SPONSORSHIP FORM.

Arizona School for the Arts SHOWCASE

2023-24 Showcase Sponsorship Form

**PLEASE COMPLETE THIS FORM AND EMAIL OR MAIL NO LATER THAN APRIL 28, 2024.
YOU MAY ALSO COMPLETE THIS FORM ONLINE AT GOASA.ORG/SHOWCASE.**

EMAIL: development@goasa.org **MAIL:** Arizona School for the Arts
Attn: Showcase Sponsor
1410 N. 3rd St. Phoenix, AZ 85004

CONTACT NAME:		
COMPANY/ORGANIZATION:		
ADDRESS:		
CITY, STATE:		ZIP:
PHONE #:		EMAIL:

SPONSORSHIP OPPORTUNITIES

REFER TO P. 13-15 FOR DETAILS. FIRST-COME, FIRST-SERVE ON STAGE SELECTION

- | | | |
|--|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR (\$10,000)
ONLY ONE [!] AVAILABLE | STAGE LOCATION: *PAM (Phoenix Art Museum)
**AZO (Arizona Opera) | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
CLASS OF '24 SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR (\$5,000)
CUMMINGS GREAT HALL* | <input type="checkbox"/> INTERACTIVE STAGE SPONSOR (\$2,500)
WILDE TERRACE* | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
BAND SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR (\$5,000)
DORRANCE SCULPTURE GARDEN* | <input type="checkbox"/> INTERACTIVE STAGE SPONSOR (\$2,500)
GREENBAUM HALL* | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
CHOIR SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR (\$5,000)
WHITEMAN HALL* | <input type="checkbox"/> INTERACTIVE STAGE SPONSOR (\$2,500)
RINEBERG HALL* | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
DANCE SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR (\$5,000)
ORIENTATION GALLERY* | <input type="checkbox"/> INTERACTIVE STAGE SPONSOR (\$2,500)
JPMORGAN CHASE LOBBY* | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
GUITAR SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR
BLACK BOX STAGE** | <input type="checkbox"/> PRINT SPONSOR (\$2,000) | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
PIANO SPONSOR |
| <input type="checkbox"/> MAIN STAGE SPONSOR (\$5,000)
SINGER HALL | | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
STRINGS SPONSOR |
| | | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)
THEATRE SPONSOR |

In addition to our sponsorship, we would also like to donate an additional gift in the amount of \$ _____

METHOD OF PAYMENT (SELECT ONE):

My check payable to "Arizona School for the Arts" is enclosed.

Please charge my total of \$ _____ to:

CREDIT CARD #:	
EXP. DATE:	CVV:
NAME ON CARD:	
AUTHORIZED SIGNATURE:	

Contributions to Arizona School for the Arts are tax deductible under IRS code 501(c)(3). The tax identification number for Arizona School for the Arts is 86-0792809.

QUESTIONS? Email the Development & Marketing Department at development@goasa.org or call 602.257.1444 (x1118)

A large, stylized floral graphic in shades of yellow and blue, centered at the top of the page. It features a central flower-like shape with multiple layers of petals and leaves, surrounded by intricate scrollwork and circular patterns. The background consists of vertical stripes in various shades of blue and green.

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GOASA.ORG/SHOWCASE | MAY 30, 2024 | #ASASHOWCASE