



# Arizona School for the Arts CORPORATE SPONSORSHIP KIT

2023-2024 SEASON



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# ABOUT

Arizona School for the Arts, a public charter school located in downtown Phoenix, provides an innovative concentration of **rigorous college preparation academics informed by the performing arts** to students in grades 5 - 12. Established in 1995, ASA delivers a nationally recognized quality of education that inspires creative thinkers and leaders and attracts more than 800 students each year from across Maricopa County.

# CORE VALUES



# SUPPORT & NURTURE YOUNG SCHOLAR ARTISTS

## DEPARTMENT SERIES

Department Series Performances serve as a powerful **demonstration of the growth and progress of students** across seven performing arts disciplines achieved throughout the year. This series of performances is a testament to **our commitment to fostering creativity, development, and art expression.**



Signature Series Performances **highlight advanced student talent in the performing arts.** The performances are known for their higher production quality, attention to detail, and collaboration across arts disciplines. Attendees can expect to be impressed and moved by the incredible performances and leave with a newfound appreciation for the performing arts.

“When I first joined Arizona School for the Arts, I had very minimal performing arts experience. Now, having spent 8 years at ASA, I understand the importance of the performing arts as it relates to my academic education. The performing arts have helped instill within me confidence, creativity, and collaboration.”

**-Rachel Leppla, Class of 2023**

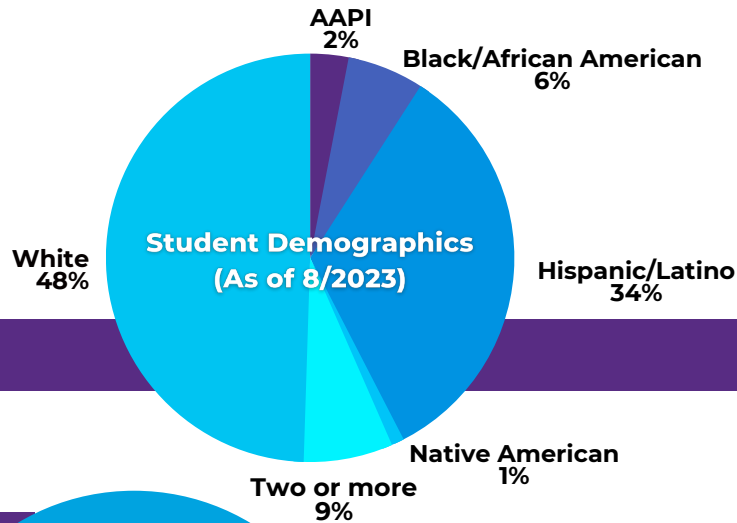
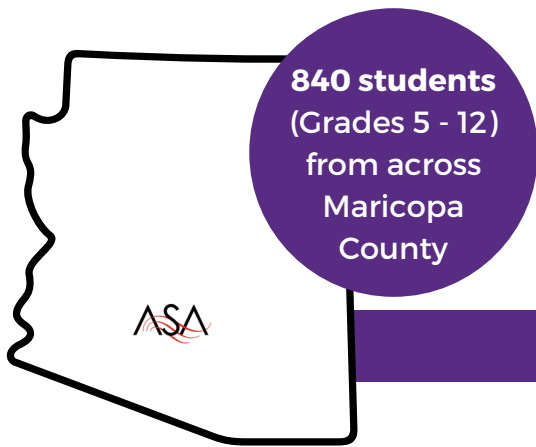
## YOUR SUPPORT provides funding for:

- Performance venue rentals
- In-class textbooks and student workbooks
- Instrument tuning and repair
- Advanced placement teacher resources
- Field trips + in-class guest artists
- Faculty and student software
- Licensed music + sound equipment
- Curriculum teaching supports and resources
- Additional instruments for student use in class
- Classroom music and literature libraries

## Arizona School for the Arts **SHOWCASE**

Showcase is an annual year-end tradition that brings together the entire ASA community and its supporters! The event is filled with **performances from the majority of our students**, who showcase their skills through solo and ensemble acts in music, dance, and theatre. The **student-devised works** that are displayed provide a unique insight into the creative minds of our youth, and the **academic and club installations** showcase the passion and dedication of our students in various fields.  
**IT'S THE MAIN EVENT OF THE YEAR!**

# ASA BY THE NUMBERS: REACHING OUR AUDIENCES



@azschoolforarts

DEPARTMENT SERIES

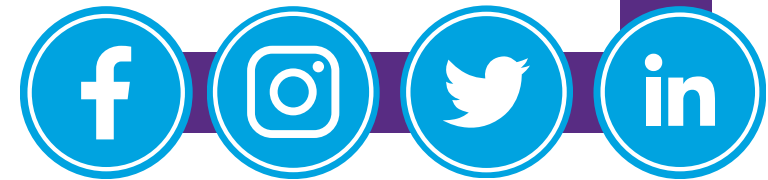
&  
*Signature Series*  
PERFORMANCE EVENT

Arizona School for the Arts  
**SHOWCASE**

**50+**

Music, Dance,  
and Theatre  
performances  
per school  
year

#ArtsandSmarts



- 👍 1,055,740+ Impressions
- 👍 99,370+ Engagements
- 🎥 100,235+ Video Views
- 🔗 3,000+ Post Link Clicks
- 👉 26,650+ Other Post Clicks

As of August 2023

## EVENT ATTENDANCE



# 2023-2024 PERFORMANCE CALENDAR

## DEPARTMENT SERIES

Dates, times, and locations subject to change.

### BAND

**HIGH SCHOOL BAND**  
October 24, 2023  
6:30; 7:00 PM  
ASA - Amphitheatre

**JAZZ BAND & PERCUSSION ENSEMBLE**  
October 30, 2023  
6:30 PM  
ASA - Amphitheatre

**MIDDLE SCHOOL BAND**  
November 14, 2023  
6:30; 7:00 PM  
ASA - Amphitheatre

**HIGH SCHOOL BAND**  
April 16, 2024  
6:30; 7:00 PM  
ASA - Amphitheatre

**JAZZ BAND & PERCUSSION ENSEMBLE**  
April 18, 2024  
6:30 PM  
ASA - Amphitheatre

**MIDDLE SCHOOL BAND**  
April 30, 2024  
6:30; 7:00 PM  
ASA - Amphitheatre

### DANCE

**FALL VIEWING WEEK**  
October 23-27, 2023  
During class at ASA

**SPRING VIEWING WEEK**  
April 22-26, 2024  
During class at ASA

### CHOIR

**HIGH SCHOOL CHOIR**  
October 5, 2023  
6:30 PM  
Central Church - Sanctuary

**MIDDLE SCHOOL CHOIR**  
November 2, 2023  
6:30; 7:30 PM  
Central Church - Sanctuary

**HIGH SCHOOL CHOIR**  
April 2, 2024  
6:30 PM  
Central Church - Sanctuary

**MIDDLE SCHOOL CHOIR**  
April 25, 2024  
6:30; 7:30 PM  
Central Church - Sanctuary

### STRINGS

**HIGH SCHOOL STRINGS**  
November 7, 2023  
6:30 PM  
First Church UCC - Fellowship Hall

**MIDDLE SCHOOL STRINGS**  
December 5, 2023  
6:30; 7:15 PM  
First Church UCC - Fellowship Hall

**HIGH SCHOOL STRINGS**  
April 23, 2024  
6:30 PM  
First Church UCC - Fellowship Hall

**MIDDLE SCHOOL STRINGS**  
May 7, 2024  
6:30; 7:15 PM  
First Church UCC - Fellowship Hall

### GUITAR

**HIGH SCHOOL GUITAR**  
November 1, 2023  
6:30 PM  
First Church UCC - Fellowship Hall

**MIDDLE SCHOOL GUITAR**  
November 8, 2023  
6:30 PM  
First Church UCC - Fellowship Hall

**HIGH SCHOOL GUITAR**  
April 3, 2024  
6:30 PM  
First Church UCC - Fellowship Hall

**MIDDLE SCHOOL GUITAR**  
April 24, 2024  
6:30 PM  
First Church UCC - Fellowship Hall

### PIANO

**IN CLASS PIANO RECITALS**  
November 14-17, 2023  
During class  
Jewish Historical Society

**EVENING PIANO RECITAL**  
November 17, 2023  
6:30 PM  
Central Church - Sanctuary

**EVENING PIANO RECITAL**  
April 4, 2024  
6:30 PM  
Central Church - Sanctuary

**IN CLASS PIANO RECITALS**  
May 6-9, 2024  
During class  
Jewish Historical Society

### THEATRE

**HIGH SCHOOL THEATRE** (10th-11th Grade)  
October 27, 2023  
6:30 PM  
ASA - Black Box

**SENIOR THEATRE ENSEMBLE**  
November 3, 2023  
6:30 PM  
ASA - Black Box

**MIDDLE SCHOOL THEATRE** (7th-8th Grade)  
November 9, 2023  
6:30 PM  
ASA - Black Box

**SENIOR THEATRE ENSEMBLE**  
April 5, 2024  
6:30 PM  
ASA - Black Box

**HIGH SCHOOL THEATRE** (9th Grade)  
April 12, 2024  
6:30 PM  
ASA - Black Box

**MIDDLE SCHOOL THEATRE** (5th-6th Grade)  
May 9, 2024  
6:30 PM  
ASA - Black Box

## VENUES

**Arizona School for the Arts**  
1410 N 3rd St, Phoenix, AZ 85004

**Arizona Opera**  
1636 N Central Ave, Phoenix, AZ 85004

**Ballet Arizona**  
2835 E Washington St, Phoenix, AZ 85034

**Camelback Bible Church**  
3900 E Stanford Dr, Paradise Valley, AZ 85253

**Central Church**  
1875 N Central Ave, Phoenix, AZ 85004

**First Church UCC**  
1407 N 2nd St, Phoenix AZ 85004

**Jewish Historical Society**  
122 E Culver St, Phoenix, AZ 85004

**Phoenix Center for the Arts**  
1202 N 3rd St, Phoenix, AZ 85004

## Signature Series PERFORMANCE EVENTS

### FALL DANCE RECITAL

November 29, 2023  
6:30 PM  
Ballet Arizona - Dorrance Theatre

### FALL MAIN STAGE MUSICAL

*Alice by Heart*  
December 7-10, 2023  
Phoenix Center for the Arts

### CHORAL COLLAGE

December 11, 2023  
6:30 PM  
Camelback Bible Church

### MASTERWORKS

March 4, 2024  
6:30 PM  
Camelback Bible Church

### SPRING DANCE RECITAL

May 8, 2024  
6:30 PM  
Ballet Arizona - Dorrance Theatre

### SPRING MAIN STAGE PLAY

*The Curious Incident of the Dog in the Night-Time*  
May 2-5, 2024  
Arizona Opera - Blackbox Theatre

 [GOASA.ORG/SIGNATURE](https://goasa.org/signature)

Arizona School for the Arts  
**SHOWCASE**

-SAVE THE DATE-

**MAY 30, 2024**

Ticketing, Sponsorship,  
and Event Details will  
be available online at

[GOASA.ORG/SHOWCASE](https://goasa.org/showcase)




#ASASHOWCASE

2023-24

**DEPARTMENT SERIES**

**SPONSORSHIP OPPORTUNITIES**

**2023-24 DEPARTMENT SERIES SPONSORSHIP  
PARTNER BENEFITS & RECOGNITION**

<b>SPONSORSHIP LEVELS</b>	<b>FULL SEASON SPONSORS \$500</b>	<b>PARTIAL SEASON SPONSORS \$250 (Fall <u>or</u> Spring)</b>
<b>VERBAL RECOGNITION AT THE BEGINNING OF EACH PERFORMANCE</b>		
<b>PRINT ADS</b> Full Season Artwork Rolling Deadline: <b>10/2</b> Partial Season Artwork Rolling Deadlines: <b>10/2 (Fall) or 3/25 (Spring)</b>	<b>Full-Size Color Ad</b> on standalone signage at all selected Department Series Performances  <b>(11 x 17 in or 17 x 11 in, File type: high res PNG, JPG, or PDF)</b>	<b>Color Logo/Name</b> placement on selected Department Series Signage  <b>(File type: PNG or JPG)</b>
<b>DIGITAL ADS</b> Full Season Artwork Rolling Deadline: <b>10/2</b> Partial Season Artwork Rolling Deadlines: <b>10/2 (Fall) or 3/25 (Spring)</b>	<b>Full-Size Color Ad</b> on the selected Department Series Digital Programs  <b>(1200 pixels w x 200 pixels h)</b>	<b>Color Logo/Name</b> placement on all selected Department Series Digital Programs  <b>(File type: PNG or JPG)</b>

**DEPARTMENT SERIES**

SEE NEXT PAGE FOR DEPARTMENT SERIES SPONSORSHIP FORM



# DEPARTMENT SERIES

## 2023-24 Department Series Sponsorship Form

**PLEASE COMPLETE THIS FORM AND SUBMIT BY E-MAIL OR MAIL .YOU MAY ALSO COMPLETE THIS FORM ONLINE AT [GOASA.ORG/SEASON](http://GOASA.ORG/SEASON).**

**EMAIL:** [development@goasa.org](mailto:development@goasa.org)      **MAIL:Arizona School for the Arts**  
 Attn: Department Series Sponsor  
 1410 N. 3rd St. Phoenix, AZ 85004

CONTACT NAME:	
COMPANY/ORGANIZATION:	
ADDRESS:	
CITY, STATE:	ZIP:
PHONE #:	EMAIL:

### SPONSORSHIP OPPORTUNITIES (SELECT ONE)

- \$500 - FULL SEASON SPONSOR - Ad rolling deadline of 10/2**
- \$250 - PARTIAL SEASON SPONSOR - Logo/Name rolling deadline of 10/2 (Fall) or 3/25 (Spring)**

### DEPARTMENT SELECTIONS (SELECT ONE)

- |   |                                       |   |  |
|---|---------------------------------------|---|--|
| <input type="checkbox"/> <b>BAND</b>    | <input type="checkbox"/> <b>CHOIR</b> | <input type="checkbox"/> <b>DANCE</b>   | <input type="checkbox"/> <b>GUITAR</b> |
| <input type="checkbox"/> <b>STRINGS</b> | <input type="checkbox"/> <b>PIANO</b> | <input type="checkbox"/> <b>THEATRE</b> |  |

*In addition to our sponsorship, we would also like to donate an additional gift in the amount of \$ \_\_\_\_\_*

**METHOD OF PAYMENT (SELECT ONE):**  
 My check payable to "Arizona School for the Arts" is enclosed.

Please charge my total of \$ \_\_\_\_\_ to:

CREDIT CARD #:	
EXP. DATE:	CVV:
NAME ON CARD:	
AUTHORIZED SIGNATURE:	

**Contributions to Arizona School for the Arts are tax deductible under IRS code 501(c)(3). The tax identification number for Arizona School for the Arts is 86-09797809.**

**QUESTIONS? Email the Development & Marketing Department at [development@goasa.org](mailto:development@goasa.org) or call 602.257.1444 (x1118)**






2023-24



**SPONSORSHIP OPPORTUNITIES**

# 2023 -24 SIGNATURE SERIES SPONSORSHIP

## PARTNER BENEFITS & RECOGNITION

SPONSORSHIP LEVELS	 <b>\$4,000 SIGNATURE SERIES SEASON SPONSOR</b> (1 Available)	 <b>\$2,000 - GOLD "TREBLE CLEF" SPONSOR</b>	 <b>\$1,000 - SILVER "C CLEF" SPONSOR</b>
<b>NUMBER/TYPE OF PERFORMANCE TICKETS</b> <small>PLEASE NOTE: Tickets are limited - based on venue capacity. Performance selection is based on first come first served.</small>	<b>8 Tickets*</b> for <u>all 6</u> Signature Series Performances	<b>4 Tickets*</b> for <u>one</u> Signature Series Performance <b>OR</b> Fall + Spring Dance Signature Series Performances; <b>select on the sponsorship form</b>	<b>2 Tickets*</b> for <u>one</u> Signature Series Performance; <b>select on the sponsorship form</b>
<b>SPONSOR/NAME RECOGNITION</b> <ul style="list-style-type: none"> <li>E-blasts</li> <li>Webpage - goasa.org/signature</li> <li>Printed Program</li> <li>Posters &amp; Signage</li> </ul>	<b>PREMIER PLACEMENT</b>  Logo/Name at ALL 6 Signature Series Performances	<b>Logo/Name</b> Placement on selected Signature Series Performance <b>NOTE: Selection is based on first come, first served.</b>	<b>Name</b> Placement on selected Signature Series Performance <b>NOTE: Selection is based on first come, first served.</b>
<b>SHOWCASE TICKETS</b>	<b>2 All-Inclusive Tickets to Showcase</b> on May 30, 2024		
<b>RECOGNITION IN MONTHLY ASA FAMILY COMMUNITY EMAILS</b>	<b>Dedicated Email</b> (sponsorship announcement)	Logo Placement	Name Placement
<b>RECOGNITION ON ASA WEBSITE AS A SIGNATURE SERIES SPONSOR + SPONSOR LINK</b>	<b>Premier Linked</b> Logo/Name	Linked Logo	Linked Name
<b>PRINTED PROGRAM AD</b> Artwork deadline: <b>2 weeks</b> prior to performance	<b>Full-Size Color Ad</b> (8.5 x 5.5in) - in <u>ALL</u> Signature Series Performance Programs	<b>Half-Size Color Ad</b> (8.5 x 5.5in) - in <u>your selected</u> Signature Series Performance Program	<b>Logo/Name ONLY</b> in <u>your selected</u> Signature Series Performance Program
<b>SOCIAL MEDIA MARKETING PACKAGE</b>	<b>1 Dedicated</b> Recognition Post <b>6 Sponsor-level</b> Recognition Posts <b>Custom Thank You</b> Video Post	<b>ONE Sponsor-level</b> Recognition Post	<b>ONE Sponsor-level</b> Recognition Post
<b>RECOGNITION ON ASA DIGITAL PRESENTATION WALL (LOCATED IN THE FRONT OFFICE RECEPTION AREA)</b>	<b>Dedicated</b> Thank You Slide	Logo Placement	Name Placement
<b>VERBAL RECOGNITION BY HEAD OF SCHOOL OR BOARD LEADERSHIP</b>			
<b>SPONSORSHIP EXCLUSIVITY</b>			





## 2023-24 Signature Series Sponsorship Form

**PLEASE COMPLETE THIS FORM AND SUBMIT BY E-MAIL OR MAIL. YOU MAY ALSO COMPLETE THIS FORM ONLINE AT [GOASA.ORG/SIGNATURE](http://GOASA.ORG/SIGNATURE).**

EMAIL: [development@goasa.org](mailto:development@goasa.org)

MAIL: Arizona School for the Arts

Attn: Signature Series Sponsor  
1410 N. 3rd St. Phoenix, AZ 85004


### SPONSORSHIP OPPORTUNITIES (SELECT ONE)

PLEASE NOTE: Tickets are limited - based on venue capacity. Performance selection is based on first come, first served.

- \$4,000 - SIGNATURE SERIES SEASON SPONSOR\***
- \$2,000 - GOLD "TREBLE CLEF" SPONSOR\*\***
- \$1,000 - SILVER "F CLEF" SPONSOR\*\*\***

### PERFORMANCE SELECTIONS

PLEASE NOTE: Tickets are limited - based on venue capacity. Performance selection is based on first come, first served.

- Fall + Spring Dance Recitals**  
November 29 @ Ballet Arizona (Dorrance Theater)  
May 8 @ Ballet Arizona (Dorrance Theater)
  - Mainstage Play | The Curious Incident of the Dog in the Night-Time**  
May 2-5 @ Arizona Opera - Blackbox Theatre
  - Main Stage Musical | Alice by Heart**  
December 7-10, 2023 @ Phoenix Center of the Arts
  - Choral Collage**  
December 11 @ Camelback Bible Church
  - Masterworks**  
March 4 @ Camelback Bible Church
- \*THIS LEVEL AUTOMATICALLY INCLUDES ALL 6 PERFORMANCES.  
\*\*THIS LEVEL INCLUDES ONE SIGNATURE SERIES PERFORMANCE OR BOTH FALL + SPRING DANCE SIGNATURE SERIES PERFORMANCES.  
\*\*\*THIS LEVEL INCLUDES ONE SIGNATURE SERIES PERFORMANCE.*

In addition to our sponsorship, we would also like to donate an additional gift in the amount of \$ \_\_\_\_\_

### METHOD OF PAYMENT (SELECT ONE):

My check payable to "Arizona School for the Arts" is enclosed.

Please charge my total of \$ \_\_\_\_\_ to:

CREDIT CARD #:			
EXP. DATE:		CVV:	
NAME ON CARD:			
AUTHORIZED SIGNATURE:			

Contributions to Arizona School for the Arts are tax deductible under IRS code 501(c)(3). The tax identification number for Arizona School for the Arts is 86-09792809.

QUESTIONS? Email the Development & Marketing Department at [development@goasa.org](mailto:development@goasa.org) or call 602.257.1444 (x1118)



Arizona School for the Arts

# SHOWCASE

SPONSORSHIP KIT + TICKETING

# Imaginarium

Thursday

05.30.24

+ PHOENIX ART MUSEUM

+ CENTRAL CHURCH



Arizona School for the Arts  
**SHOWCASE**

# ABOUT SHOWCASE

Showcase is an annual year-end tradition that brings together the entire ASA community and its supporters! The event is filled with **performances from the majority of our students**, who showcase their skills through solo and ensemble performances in music, dance, and theatre. The **student-devised works** that are displayed provide a unique insight into the creative minds of our youth, and the **academic and club installations** showcase the passion and dedication of our students in various fields. **IT'S THE MAIN EVENT OF THE YEAR!**

## EVENT SCHEDULE

Doors Open **5:30 PM**  
Performances Begin **6:00 PM**  
Conclusion of Event **9:00 PM**

*Proceeds benefit ASA's comprehensive performing arts programs and events.*

## PRESENTING SPONSOR | \$10,000

*An exclusive opportunity, including marketing exposure at **all 7 Main Stages and 5 Interactive Stages/Installation Areas**.*

- 10 all-inclusive tickets + pre-event cocktail reception
- Name recognition during welcome remarks from Head of School or Board Leadership
- Name recognition in stage announcements
- Light-projected logo at event
- Logo in Presenting Sponsor position on all marketing materials, including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Use of ASA marks and logos for 12 months to signify community support
- Logo in Presenting Sponsor position on signage at all stage and performance areas
- Logo recognition on digital signage at the venue
- Full size color advertisement in the event guide
- 3 dedicated posts on all ASA social media platforms
- 15-second co-branded video for social media
- Logo recognition on the digital donor wall and printed sponsor banner at school
- Name recognition in event media advisory

## MAIN STAGE SPONSORS | \$5,000

*Exclusive Marketing exposure at one of the seven Main Stages – first-come, first-served selection.*

### 7 MAIN STAGE OPTIONS:

- > CUMMINGS GREAT HALL AT PHOENIX ART MUSEUM
- > DORRANCE SCULPTURE GARDEN AT PHOENIX ART MUSEUM
- > WHITEMAN HALL AT PHOENIX ART MUSEUM
- > ORIENTATION GALLERY AT PHOENIX ART MUSEUM
- > KENDALL HALL AT CENTRAL CHURCH
- > SANCTUARY AT CENTRAL CHURCH
- > PIONEER CHAPEL AT CENTRAL CHURCH

- 8 all-inclusive tickets + pre-event cocktail reception
- Name recognition in stage announcements
- Logo in Main Stage Sponsor position on all marketing materials, including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Use of ASA marks and logos for 12 months to signify community support
- Logo in Main Stage sponsor position on signage at selected/assigned main stage
- Half size color advertisement in the event guide
- 1 dedicated post on all ASA platforms
- 1 sponsor-level recognition post on all ASA social media platforms
- Logo recognition on the digital donor wall and printed sponsor banner at school
- Name recognition in event media advisory



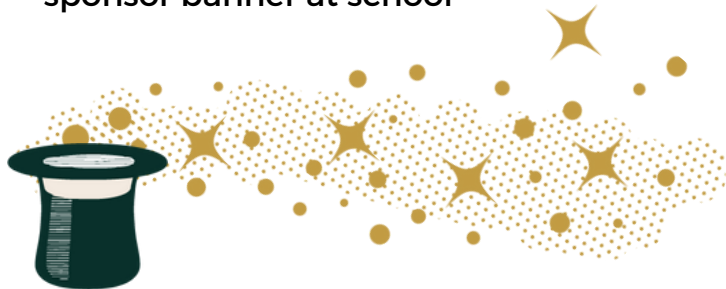
## INTERACTIVE STAGE SPONSORS | \$2,500

Marketing exposure at one of five Interactive Stages/Installation Areas. Multiple sponsors per stage/area will be accepted; first-come, first-served stage selection.

### 5 STAGE/AREA OPTIONS (ALL at Phx Art Museum):

- > **WILDE TERRACE (ENTRY)**
- > **GREENBAUM LOBBY**
- > **RINEBERG HALL**
- > **JPMORGAN CHASE LOBBY**
- > **SINGER HALL (SPONSOR RECEPTION)**

- 6 all-inclusive tickets + pre-event cocktail reception
- Name recognition in stage announcements
- Name listed in Interactive Stage Sponsor position on all marketing materials, including event guide, e-blasts, event webpage w/ link, sponsor slideshow including e-blasts to approx. 4,000 contacts, event webpage w/ link, event guide, sponsor slideshow
- Logo in Interactive Stage sponsor position signage at selected/assigned stage or performance area
- Quarter size color advertisement in the event guide
- 1 sponsor-level recognition post on all ASA social media platforms
- Logo recognition on the digital donor wall and printed sponsor banner at school



# Imaginarium

## SPECIALTY SPONSORS

### Print Sponsor(s) | \$2,000

- Logo featured on printed event guides

## HEARTS FOR THE ARTS | \$500

Includes two tickets + pre-event cocktail reception + recognition on signage. Multiple opportunities at each level are available. Funds collectively support all Arts Programs:

- **Class of 2024 Hearts for the Arts** -Celebrate your/a Senior!
- **Band Hearts for the Arts**
- **Choir Hearts for the Arts**
- **Dance Hearts for the Arts**
- **Guitar Hearts for the Arts**
- **Piano Hearts for the Arts**
- **Strings Hearts for the Arts**
- **Theatre Hearts for the Arts**



## TICKETING

Purchase online at: [GOASA.ORG/SHOWCASE](https://GOASA.ORG/SHOWCASE)

- **ALL-INCLUSIVE TICKETS | \$200 each**  
includes admission + cocktail reception
- **TICKETS | \$50 each**
- **FAMILY 4-PACK OF TICKETS | \$150**  
ASA students and children under 10 are complimentary



# 2023 -24 SHOWCASE

## SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 30, 2024

# Arizona School for the Arts SHOWCASE

SPONSORSHIP LEVELS	PRESENTING SPONSOR \$10,000 (1 Available)	MAIN STAGE SPONSORS \$5,000 (8 Available)	INTERACTIVE STAGE SPONSORS \$2,500 (5 Available)	SPECIALTY PRINT SPONSOR \$2,000	HEARTS FOR THE ARTS SPONSORS \$500
<b>NUMBER OF ALL-INCLUSIVE TICKETS</b>	10 all-inclusive tickets + pre-event cocktail reception	8 all-inclusive tickets + pre-event cocktail reception	6 all-inclusive tickets + pre-event cocktail reception	All-inclusive tickets according to specialty level	2 tickets + pre-event cocktail reception
<b>SPONSOR LOGO/NAME RECOGNITION</b> <small>Presenting, Main Stage, Interactive Stage Sponsors - All marketing materials, including: event guide, e-blasts, e-Newsletter, sponsor slideshow, event webpage w/ sponsor link, digital donor wall, etc.</small>	<b>PREMIER</b> Logo/Name on ALL Main Stages + Interactive Stage areas	<b>PROMINENT</b> Logo/Name Placement on 1 of 7 Main Stages <small>NOTE: Stage selection is based on first come first served. REFER TO P. 4 FOR STAGE OPTIONS.</small>	Name/Logo Placement on selected stage/area  <small>REFER TO P. 5 FOR STAGE OPTIONS.</small>	Logo/Name Placement according to option  <small>REFER TO P. 5 FOR OPTIONS.</small>	Name Placement in Event Guide  <small>REFER TO P. 5 FOR OPTIONS</small>
<b>AD IN EVENT GUIDE</b> <small>Artwork deadline April 28, 2024</small>	Full-Size Color Ad	Half-Size Color Ad	Quarter Size Color Ad		
<b>USE OF ASA LOGO ON SPONSOR WEBSITE/USAGE</b>	✓	✓	✓		
<b>SOCIAL MEDIA AND MARKETING PACKAGE</b>	Three [3] dedicated social media posts + 15-second co-branded video	One [1] dedicated social media post + One [1] sponsor level recognition post	One [1] sponsor-level recognition post		
<b>ADDITIONAL RECOGNITION OPPORTUNITIES</b>	<ul style="list-style-type: none"> <li>Light-projected logo at event</li> <li>On-campus event sponsor banner</li> <li>Event media advisory</li> </ul>	<ul style="list-style-type: none"> <li>On-campus event sponsor banner</li> <li>Event media advisory</li> </ul>	<ul style="list-style-type: none"> <li>On-campus event sponsor banner</li> </ul>		
<b>VERBAL RECOGNITION FROM STAGE(S) AT THE TOP OF THE PERFORMANCE</b>	✓	✓	✓		

SEE NEXT PAGE FOR SHOWCASE SPONSORSHIP FORM.

# Arizona School for the Arts SHOWCASE

## 2023-24 Showcase Sponsorship Form

**PLEASE COMPLETE THIS FORM AND EMAIL OR MAIL NO LATER THAN APRIL 28, 2024.  
YOU MAY ALSO COMPLETE THIS FORM ONLINE AT [GOASA.ORG/SHOWCASE](http://GOASA.ORG/SHOWCASE).**

**EMAIL:** [development@goasa.org](mailto:development@goasa.org)      **MAIL:** Arizona School for the Arts  
Attn: Showcase Sponsor  
1410 N. 3rd St. Phoenix, AZ 85004

CONTACT NAME:		
COMPANY/ORGANIZATION:		
ADDRESS:		
CITY, STATE:		ZIP:
PHONE #:		EMAIL:

### SPONSORSHIP OPPORTUNITIES

REFER TO P. 13-15 FOR DETAILS. FIRST-COME, FIRST-SERVE ON STAGE SELECTION

- |  |   |   |
|--|---|---|
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