



Arizona School for the Arts
A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

ANNUAL GIVING FREQUENTLY ASKED QUESTIONS (FAQS)

2023-2024 SCHOOL YEAR



SUPPORT YOUR CHILD'S ASA EXPERIENCE!

COMPLETE THE ANNUAL GIVING FORM

(A SECTION OF THE RE-ENROLLMENT & ANNUAL GIVING FORM)

GOASA.ORG/REENROLLAPM



Deadline for **RETURNING** families to complete the form :
MARCH 3, 2023

Deadline for **NEW** families to complete the form:
JUNE 1, 2023



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A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

1410 N. 3RD STREET, PHOENIX, AZ 85004
602.257.1444 | GOASA.ORG

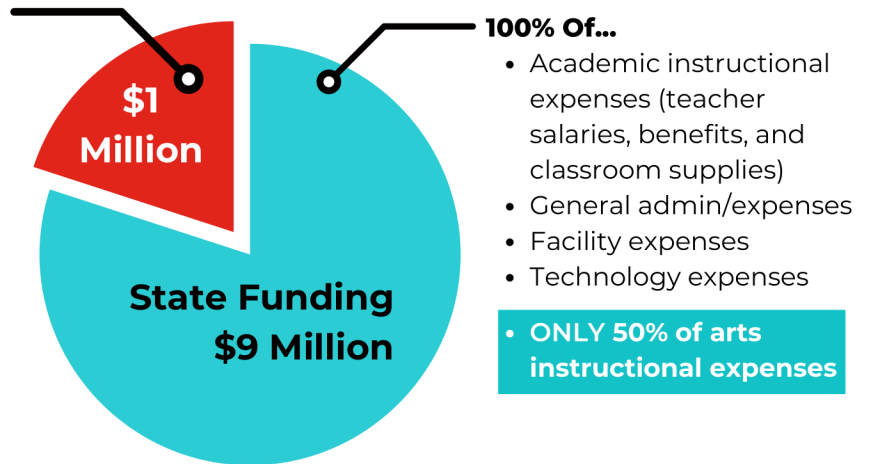
#ARTSANDSMARTS

HERE'S MORE INFORMATION ABOUT ASA'S RE-ENROLLMENT AND ANNUAL GIVING FORM

WHAT IS THE ANNUAL FUND?

- Arizona School for the Arts is a tuition-free, **donation-dependent, non-profit public charter school** that educates and inspires close to 840 students in Grades 5 - 12 through a **distinctive dual college prep and performing arts program**.
- The Annual Fund is ASA's yearly **fundraising campaign to support the school's operating budget to fulfill the school's mission**.

Parent/Guardian Annual Giving & Fundraising Activities



ASA OPERATIONAL BUDGET = \$10 Million

WHY IS THE ANNUAL FUND NEEDED?

WHAT IS ASA'S ESTIMATED BUDGET FOR THE 2023-2024 SCHOOL YEAR? DOESN'T STATE FUNDING PAY FOR THE ARTS PROGRAM?

- ASA's operational budget is based upon a combination of state funding and collective Annual Fund donations and fundraising activities. **State funds do not cover all instructional expenses. (See pie chart above.)** Annual Fund donations from families are essential to our performing arts program. Low parent-family donations and/or fundraising commitments puts us at risk of modified or reduced programming.
- Based upon projected enrollment, the **total annual operating budget will be almost \$10 million for the school year**. This number is based upon actual enrollment for the year and annual fundraising.
- ASA is a public-private partnership; the **State of Arizona provides about \$9 million** in public funding to cover academic instructional expenses and only a portion of the performing arts instructional expenses; this limited amount of state funding **results in a gap of \$1 million, annually**.
- Our school community must privately **raise \$1 million from families, members of the community, and corporate partners to "fill the gap"** and sustain its mission to provide enhanced academics with exceptional arts instruction.
- **The Annual Fund campaign is how you can participate in school fundraising efforts and play a part in supporting your child's education at ASA.** Other vital campaigns, include the Tax Credit Campaign, as well as Corporate Event Sponsorship initiatives.

WHO BENEFITS FROM THE ANNUAL FUND?

WHERE DO ANNUAL FUND DOLLARS GO?

- The **entire ASA school community benefits from strong Annual Fund** because your contributions support the people and programs that make ASA an educational powerhouse and “a school like no other”!
- Your student(s) joyfully engages in a **minimum of 2 hours of arts instruction, in music, dance or theatre, each school day** as a part of their core curriculum.
- The Annual Fund provides **essential general unrestricted funds** to substantially support the school's annual operating budget. It is important to note that no student is offered or denied enrollment based upon financial capacity, which makes family donations – at all levels – critically important.
- ASA's Head of School/CEO and Board of Directors evaluate current data and **prioritize the greatest needs** to ensure state dollars and fundraising contributions are allocated effectively to maintain the high-quality academic and arts.

"ASA recognizes each student's individuality, which is amplified through the performing arts."
-Erin, 11th Grade

"I enjoy teaching at ASA because so many of the students are passionate about music and their arts. I love that arts are built into the curriculum and that arts and academics go hand in hand here."

-Ms. Bender

Department Chair & Choir Director:
Voces, Choral Union, Chamber Singers

YOUR ANNUAL FUND GIFTS ENSURES ASA FULFILLS ITS MISSION WITH THE HIGHEST QUALITY EDUCATION PROGRAMS FOR ALL STUDENTS.

- **Every Annual Fund dollar contributed by parents/families goes directly to supporting:**
 - arts instructional expenses, including venues + performance opportunities
 - facilities expenses, equipment, and supplies
 - faculty and staff professional development
 - technology expenses, hardware and software
 - guest artists and masterclass teachers
- Tax credit gifts (separate from an Annual Fund gift) are important to supporting high school extracurricular club budgets and middle school Life Skills classes.

ARE MY ANNUAL FUND GIFTS TAX-DEDUCTIBLE?

- **YES!** Annual Fund cash contributions are tax-deductible per ASA's 501(c)(3) IRS designation. **Tax ID#: 86-0792809**
- Tax credit gifts (benefiting extracurricular clubs and Life Skills classes) are eligible for an AZ state tax credit to the full extent allowed by law. **CTDS Number: 07-87-22-001** (County Code, Type Code, and District Code & Site Number) on Form 322, which is included with the Arizona income tax return.
- Consult your tax advisor for details and advice on your specific situation.



SUPPORT YOUR CHILD'S ASA EXPERIENCE!

OUR DONATION REQUEST:

ASA respectfully requests an **Annual Fund** gift of **\$2,000/student per year (or monthly gift of \$200)** from each parent/family.

AS WE START A NEW SCHOOL YEAR, YOUR SUPPORT OF THE ANNUAL FUND CAMPAIGN IS SO IMPORTANT TO THE SCHOOL'S OVERALL FINANCIAL WELLNESS. ALL LEVELS OF SUPPORT ARE NECESSARY AND MEANINGFUL TO THE SCHOOL.

- We ask that you consider the donation request as a comparable responsibility to other college prep schools that collect tuition and/or the additional cost for arts instruction outside of school.
- We recognize that each family has a unique financial ability to give; So, **in addition to reaching our \$1 million goal**, we also aspire to reach **100% participation from families**. We encourage you to **contribute at a level that is possible**, if the \$2,000/per student is an extreme hardship. Each donor is recognized (unless anonymous) as part of our community of givers. Financial contributions are not required for a child to participate in any core arts or academic program.
- We are grateful to all families who **make a philanthropic gift that goes beyond the education experiences of their own family**. Your gift is so valued! See Circles of Giving below.
- While completing the Annual Giving section, of the **Enrollment and Annual Giving Form**, you can select to:
 - **Pre-pay** an Annual Fund gift during this current school year
 - **Set-up a monthly recurring schedule** of 10 installments (August - May)
 - **Pledge/ make a commitment** to a one-time gift (on 8/15/23 or indicate another gift date)
 - **Determine your gift amount** at another time
- You may also wish to give a tax credit-eligible gift to support extracurricular clubs and Life Skills classes at ASA.

CIRCLES OF GIVING

The CIRCLES OF GIVING for annual fund gifts starting at the \$2,000-level offer modest gestures of our gratitude to leadership gift donors and ensure that 100% of the donation keeps music, theatre and dance thriving. Learn more at GOASA.ORG/CIRCLEOFGIVING

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GOASA.ORG/REENROLLAPM



THERE ARE MANY ADDITIONAL WAYS TO SUPPORT AN ARTS + ACADEMIC SCHOOL EXPERIENCE THAT SHAPES STUDENTS' LIVES

ANNUAL FUND GIFTS | [GOASA.ORG/REENROLLPM](https://goasa.org/reenrollpm)

CALL TO ACTION! Giving to the Annual Fund holds the highest priority! Complete the Annual Giving section of the **Re-enrollment and Annual Giving Form to make your gift or commitment for the 2023-24 school year during the enrollment season.** Other times, you may make gifts/commitment payments at [GOASA.ORG/GIVE](https://goasa.org/give). If you need help or assistance or have general questions, contact development@goasa.org or call 602.257.1444 X1120. All gifts, recurring, and commitment payments should be completed by June 30, 2024. **Annual Fund contributions are tax-deductible** to the full extent of current tax law. Contact a tax consultant for details and advice on your specific situation. **Tax ID #: 86-0792809.**

TAX CREDIT GIFTS | [GOASA.ORG/TAXCREDIT](https://goasa.org/taxcredit)

The Arizona Public School Tax Credit is a smart way to support ASA! Donate **up to \$400** per married joint filer or **up to \$200** per single filer and receive and receive dollar-for-dollar AZ state tax credit. Tax credit gifts directly support student programs such as extracurricular clubs and Life Skills classes. **AZ Tax Form 322 required. CTDS code: 07-87-22-001.**

CORPORATE SPONSORSHIP | SIGNATURE SERIES & SHOWCASE EVENTS

[GOASA.ORG/SIGNATURE](https://goasa.org/signature) | [GOASA.ORG/SHOWCASE](https://goasa.org/showcase)

With visibility to all ASA families and the metro-Phoenix community, **sponsorship of a Signature Series performance or Showcase event is a great marketing opportunity** and exposure for any business. There is a range of levels, making it accessible for businesses, large or small! Visit the webpages listed above for performance dates and sponsorship packages.

WORKPLACE GIVING & CORPORATE MATCHING GIFTS | [GOASA.ORG/OTHERWAYSTOGIVE](https://goasa.org/otherwaystogive)

Many employers facilitate workplace giving through payroll deductions and maximize the impact of your gift through corporate matching. You can search for your company at doublethedonation.com/AZSchoolfortheArts, or contact your HR or community giving office to submit for a matching gift.

GIFTS OF SECURITIES | [GOASA.ORG/OTHERWAYSTOGIVE](https://goasa.org/otherwaystogive)

Gifts of securities such as stocks, bonds, and mutual fund shares, can be an easy way to give to ASA and in many cases, offers a tax advantage to you! We recommend that you consult with your tax advisor in order to learn more about the advantages of gifting securities.

PLANNED GIVING | [GOASA.ORG/OTHERWAYSTOGIVE](https://goasa.org/otherwaystogive)

Planned gifts can be a thoughtful way to reach your charitable goals, gain financial advantages and create an enduring legacy of excellence in arts education for ASA. There are many ways to give a planned gift – the easiest way is to remember ASA through a charitable bequest – a gift made to charity through your will or trust.

HOST OR IDENTIFY COMMUNITY FUNDRAISERS

Earn charitable dollars for ASA for purchases you may already be making! Every year, ASA supporters raise anywhere from \$6,000 to \$10,000 through 3rd Party or community fundraisers, such as **Fry's Community Rewards** and **Box Tops for Education**. We can raise so much more with increased participation! (Sadly, the AmazonSmile program closed in February 2022.)

IN-KIND GIFTS

In-kind gifts are contributions of goods or services, other than monetary. For example, we often seek in-kind donations of instruments for students to borrow from the school or **gifts of professional services**, such as **photography, videography, event services**, and more! Please check with the Development and Marketing Department before making a gift.

PARENT/FAMILY ENGAGEMENT AND VOLUNTEER OPPORTUNITIES

When you give to ASA by volunteering your time, you deepen the parent-school connection and enrich the school experience for the entire ASA community! If you are interested in helping as a volunteer, please email development@goasa.org with your interest and general availability. This will allow Development to create a pool of parents/families who are interested in specific areas for the new school year, such as:

- Parent and Family Engagement Council (volunteer leadership roles)
- Arts Dept. Volunteers (at performances)
- Performance/Event Volunteers (with the Dev. & Marketing Team)
- Extracurricular Club Volunteers
- Campus Volunteers
- Classroom Volunteers

Learn more at [GOASA.ORG/VOLUNTEER](https://goasa.org/volunteer) where the Development and Marketing Office posts current volunteer needs.

-STAY CONNECTED-



@azschoolforarts

Register for FREE online at fryscommunityrewards.com and enter ASA's NPO #83762



Visit boxtops4education.com and get started today!

