



Arizona School for the Arts
Board of Directors Meeting Minutes
Monday, November 21, 2022 at 5:30 p.m.
Zoom Meeting: 892 9014 8734 Passcode: 262121

Attendance (voting Members in bold)					
Dr. David Garcia, President	P	Alexander Laing, Vice President	P	Dr. Heidi Jannenga, Secretary/Treasurer	P
Dr. Anthony (Tony) Dietz, Past President	P	John Snider	P	Betty Hum	P
Kevin Allen	A	Allison Otu	A	Karen Lugosi	P
John O'Neal	P	Yetta Gibson	A	Jessica Elder, Honorary Arts Faculty	P
Jeff Steinert, Honorary Academic Faculty	P	Amara Washington-Bess, Honorary Alumni	A	Amalia Nevarez, Honorary Student	P
Madeline (Maddie) Yang, Honorary Student	P	Leah Fregulia, Head of School/ CEO	P	Elizabeth (Liz) Shaw, Business Director	P
Leslie Tan Religioso, Development & Marketing Director	P	Carolyn Smith, Executive Assistant	P		

Agenda Items
Call to the Public
Board Recognition
Presentation
<ul style="list-style-type: none"> • Consolidated Strategic Plan
Discussion Items
<ul style="list-style-type: none"> • Resource Development Committee <ul style="list-style-type: none"> ◦ Development Dashboard • Finance Committee <ul style="list-style-type: none"> ◦ Monthly Reports ◦ FY21-22 Federal 990
Consent Agenda
<ul style="list-style-type: none"> • Head of School Report
Action Items
<ul style="list-style-type: none"> • Approval of the October 24, 2022 Board of Directors Meeting Minutes • Approval of the FY21-22 Federal 990 • Approval of the Jazz-Madrigal Festival Trip to NAU • Standing items: <ul style="list-style-type: none"> ◦ Ratification of the Current COVID-19 School Mitigation Plan ◦ Ratification of the Current COVID-19 Face Covering Policy
The Board of Directors may vote to hold an executive session for the purpose of obtaining legal advice from the Board's attorney on any matter listed on the agenda pursuant to: ARS §38-431.03 (A)(3) Legal Advice

Minutes

Board President Dr. David Garcia called the meeting to order at 5:32 p.m.

Call to the Public

David inquired if there were members of the public at the meeting. As no members of the public were present, David moved to the next agenda item.

Board Recognition

David thanked John Snider for his consistent support of the school and Board as well as his leadership of the Finance Committee, even while out of state for a few months over the Summer and Fall this year.

Presentation

Leah Fregulia reviewed the objectives and progress to date of the current 2020-2023 Strategic Plan, highlighting the work done by faculty, staff and administration in the area of diversity, equity and inclusion (DE&I), faculty recruitment and retention, and the school's long-term sustainability and visibility. Dr. Linda Groomes, who helped to shape and develop ASA's DE&I goals, added her perspective on the school's work in that area and the trajectory of advancement over the next couple of years.

Leah then described the development of the Consolidated Strategic Plan by combining the 2020-2023 Strategic Plan, the DE&I Plan developed by Dr. Groomes, and the Discovery Report provided by Avenir from the stakeholder forums they held last Spring. The consolidated plan will act as a guide for the remainder of the fiscal year and will be a useful tool in formulating the 2023-2026 Strategic Plan this coming Spring.

The Board was provided the document for review and will vote on it at the January meeting.

Discussion Items

Resource Development Committee

- Leslie Religioso reviewed the Development Dashboard noting that there is an increase of more than \$64k since last month due to some additional Board and parent annual fund commitments as well as an anonymous \$25k grant bestowed on the school. We are still trending behind the same period last year, and Leslie shared the Development Team's plans for revenue generation through the end of the calendar year including the tax credit push about to launch this week and the visits made by Monica Anthony and Min Skivington to area performing arts related businesses and groups, at which enrollment and corporate sponsorship materials were delivered.
- David then introduced the Year-End Mini Challenge: \$450k and 400+ family participation by December 31st. He listed the ways members of the Board could help these efforts including making their Board gifts and submitting for matching gifts this semester, engaging with new and prospective families, and identifying potential corporate sponsors for Showcase and/or Signature Series performances. Leslie reminded them of the marketing materials available for them to support their efforts.
- Jessica Elder took the opportunity to thank the Development Team for the programs and posters they have been producing for each art department performance including the collateral materials for the Fall musical, *The Addams Family*. Jessica said that their work has elevated the effect of each event.

Finance Committee

- John Snider reminded the Board that the October 2022 financial reports are on the Board Portal for their review. He noted that while we are a little ahead of budget because of a few unfilled staff positions, the projected cash reserves will need to be adjusted in the future based on the current enrollment numbers being below budget for state funding. This will not negatively impact the school's bottom line, just decrease the cash reserves by a bit. John also celebrated the fact that as of next month, ASA will have positive net assets for the first time since the campus expansion began in 2008.

- Next, John discussed the Fiscal Year 2021-2022 Federal Form 990 that would be up for approval by the Board in the Action Items. He explained that although ASA is a non-profit organization and therefore not subject to Federal taxes, we are required to file a Form 990 each year to verify our non-profit status. The document is on the Board portal for review and ties with the financial reports provided each month.

Consent Agenda

Head of School Report

David and Leah shared some of the highlights from her November Head of School Report including:

- the school's "A" grade from the Arizona Department of Education;
- a new 8th grade math teacher;
- the upcoming rollout of the revised Equity Statement approved by the Board at the previous meeting;
- ongoing recruitment efforts for the school year 2023-2024 enrollment period; and
- an update on the continued press on Scout Solar to complete their contracted obligations for the amphitheater area under the solar shade structure.

Action Items

Approval of the October 24, 2022 Board of Directors Meeting Minutes

Betty Hum moved to approve the Board of Directors Meeting Minutes from October 24, 2022. The motion was seconded by John O'Neal and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Snider, Hum, Lugosi, and O'Neal voting in favor.]

Approval of the Fiscal Year 2021-2022 Federal 990

John Snider made a motion to approve the Fiscal Year 2021-2022 Federal 990. The motion was seconded by Tony Dietz and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Snider, Hum, Lugosi, and O'Neal voting in favor.]

Approval of the Jazz-Madrigal Festival Trip to NAU

Karen Lugosi made a motion to approve the Jazz-Madrigal Festival Trip to NAU. The motion was seconded by John O'Neal and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Snider, Hum, Lugosi, and O'Neal voting in favor.]

Adjournment

John O'Neal made a motion to adjourn. The motion was seconded by Tony Dietz and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Snider, Hum, Lugosi, and O'Neal voting in favor.]

The meeting adjourned at 6:29 p.m.

Minutes reviewed and accepted on: January 23, 2023

Signed by: _____, Board Member