



**Arizona School for the Arts**  
**Board of Directors Meeting Minutes**  
**Monday, October 24, 2022 at 5:30 p.m.**  
**On Campus: Building A, Room 113**

Attendance (voting Members in bold)					
<b>Dr. David Garcia, President</b>	<b>P</b>	<b>Alexander Laing, Vice President</b>	<b>P</b>	<b>Dr. Heidi Jannenga, Secretary/Treasurer</b>	<b>P</b>
<b>Dr. Anthony (Tony) Dietz, Past President</b>	<b>P</b>	<b>John Snider</b>	<b>A</b>	<b>Betty Hum</b>	<b>P</b>
<b>Kevin Allen</b>	<b>P</b>	<b>Allison Otu</b>	<b>A</b>	<b>Karen Lugosi</b>	<b>A</b>
<b>Dr. Ed Finn</b>	<b>P</b>	<b>John O'Neal</b>	<b>A</b>	<b>Yetta Gibson</b>	<b>A</b>
Jessica Elder, Honorary Arts Faculty	P	Jeff Steinert, Honorary Academic Faculty	P	Amara Washington-Bess, Honorary Alumni	A
Amalia Nevarez, Honorary Student	A	Madeline (Maddie) Yang, Honorary Student	A	Leah Fregulia, Head of School/ CEO	P
Elizabeth (Liz) Shaw, Business Director	P	Leslie Tan Religioso, Development & Marketing Director	P	Carolyn Smith, Executive Assistant	P

Agenda Items
<b>Call to the Public</b>
<b>Mission Moment</b>
<ul style="list-style-type: none"> <li>• HeartBEATS</li> </ul>
<b>Board Recognition</b>
<b>Discussion Items</b>
<ul style="list-style-type: none"> <li>• Resource Development Committee               <ul style="list-style-type: none"> <li>○ Development Dashboard</li> </ul> </li> <li>• Finance Committee               <ul style="list-style-type: none"> <li>○ Monthly Reports</li> <li>○ Fiscal Year 2021-2022 Audit</li> </ul> </li> <li>• Governance Committee               <ul style="list-style-type: none"> <li>○ Sexuality Education Curriculum</li> </ul> </li> <li>• Core Equity Team               <ul style="list-style-type: none"> <li>○ Revised Equity Statement</li> </ul> </li> </ul>
<b>Consent Agenda</b>
<ul style="list-style-type: none"> <li>• Head of School Report</li> </ul>
<b>Action Items</b>
<ul style="list-style-type: none"> <li>• Approval of the September 26, 2022 Board of Directors Meeting Minutes</li> <li>• Approval of the Fiscal Year 2021-2022 Audit via Roll Call Vote</li> <li>• Approval of the Sexuality Education Curriculum</li> <li>• Approval of the Revised Equity Statement</li> <li>• Standing items:               <ul style="list-style-type: none"> <li>○ Ratification of the Current COVID-19 School Mitigation Plan</li> <li>○ Ratification of the Current COVID-19 Face Covering Policy</li> </ul> </li> </ul>

The Board of Directors may vote to hold an executive session for the purpose of obtaining legal advice from the Board's attorney on any matter listed on the agenda pursuant to: ARS §38-431.03 (A)(3) Legal Advice

## Minutes

Board President Dr. David Garcia called the meeting to order at 5:33 p.m.

### **Call to the Public**

No members of the public were present, so David moved to the next agenda item.

### **Mission Moment**

ASA Senior Madeline Park introduced the Board to HeartBEATS, a local non-profit founded by former ASA student Riley Novak. HeartBEATS mission is to connect area refugees with musical instruments in order to make them feel welcome and connected to their new home through music. Since Riley's graduation from ASA, Maddie is the Head of HeartBEATS in Phoenix and she shared the group's goals, challenges and accomplishments with the Board.

### **Board Recognition**

David recognized Betty Hum for her support and expertise during the Sexuality Education Curriculum review period; Betty thanked David and said it was group effort for the Governance Committee. He then announced that this would be Dr. Ed Finn's final meeting with the ASA Board of Directors as he had tendered his resignation; David and Leah Fregulia thanked Ed for his service to the Board and his insightful contributions during meeting discussions.

### **Discussion Items**

#### *Resource Development Committee*

- Leslie Religioso reviewed the Development Dashboard noting that the we are trending about \$17k behind this time last year, mainly in the Annual Fund and Tax Credit revenue streams. Since the last Board meeting, we have received our first corporate sponsorship for a Signature Series performance and are looking forward to more results due to the Development Department's email campaign. We are currently at \$400k in Annual Fund commitments and we are heading into year-end giving season in November and December where we annually pick up tax credits and commitments.
- Leslie reminded the Board that Development will need the most support from them in the corporate sponsorship initiative, but they are also asking for the Board to reach out to their contacts during the enrollment period from October 3<sup>rd</sup> through February 22<sup>nd</sup>. She shared new recruitment collateral and marketing efforts including radio ads on KJZZ/KBACH and program ads with the Phoenix Youth Symphony Orchestra.
  - Dr. Tony Dietz recommended that Leslie look into the possibility of directed online advertising.
- David then noted that the current Board participation is at 30% and the Board, though smaller than last year, will need to step up their efforts and set dates for their 1:1 meeting with Leah. David also asked for more support for Leah in the field of Board recruitment as she is taking on the role of Acting Principal in addition to her traditional Head of School duties.
  - Betty noted that potential members meeting with Ambassadors is an excellent way for people to get to know our school through our students.
  - Heidi Jannenga asked if there was a particular employment field they should looking for; Leah said right now they are looking for people in finance, people invested philanthropically in the arts, and motivated and interested parents but if someone seems to be a good fit, we are always looking to build our pipeline no matter the field.
- David also asked for Board volunteers for curtain speeches at upcoming performances.

- Finally, David let the Board know that the RDC will be adding members from outside of the Board as they are currently smaller than usuals and expanding the Committee will allow for more potential resources.
  - Betty asked David if there were other Committees where outside members were being considered; David said if there are committees that need more members, it would be considered. Betty said that starting an outside person on a committee - such as Finance - could be a good method of finding new Board members.

#### *Finance Committee*

- Liz Shaw reported that the financial reports for the month of September are on the Board portal for review; they look great and everything is in line.
- She then said that the fiscal year 2021-2022 audit is complete and we passed with no findings for the third year in a row. Liz is currently working on a few small changes on the Federal 990s and they should be done in the next couple of weeks.

#### *Governance Committee*

- Betty reported that the public comment period for the Sexuality Education Curriculum completed successfully and that the parents who attended the first Town Hall meeting - which was very similar to the second - took the time to look over the curriculum, which Betty said is very well done in accordance with Arizona state law, with a focus on abstinence. Some of the parents were concerned that their child was not ready for the curriculum, others were very supportive. The curriculum for the students who choose not to opt into the Sexuality Education classes is in development, but the parents seemed appreciative of having that option in accordance with state law. They had a good opportunity to ask questions and all-in-all there seemed to be support for the program. There were questions about having more in-depth lessons for those who want them.
  - Leah explained that this program will be piloted and we will see what gaps and needs still need to be filled.
  - Tony asked when during the school day the lessons would be taught; Leah said that for high school students it would be taught in different classes depending on how a particular lesson related to that class and for middle school, lessons would be taught predominantly in Life Skills.
  - Heidi asked how students would know that there would be a Sex Ed lesson on a given day in a given class; Leah explained that it would be a designated day with advance notice and no lessons are allowed to be longer than one hour per week, with an average of six lessons per grade.
  - Alex Laing asked if the designated days would be the same across the grade levels and Leah said that it would not.
  - David asked if the parents would need to opt out of each lesson as they come up; Leah explained that parents would opt in or out of each lesson at one time on a single form.
- Leah thanked Betty for her help and also Jessica Elder who did a very thorough review of the curriculum, asked pertinent questions and participated on the Sexuality Education Council.

#### *Core Equity Team*

Alex presented revised ASA Equity Statement to the Board for a final review. Alex said that this statement has been presented to the faculty since the Board reviewed it at the previous meeting. He explained the faculty is eager to integrate the ideas represented in the statement into everyday school life and to develop supportive materials. The statement will be reviewed each year to ensure it is still representative of the school's goals.

After some discussion of definitive punctuation and the necessity of a redundant word, the statement was slightly edited and deemed ready for approval.

## **Consent Agenda**

### *Head of School Report*

- Leah informed the Board about the purchase, demolition, and reconstruction of the property next door to Building B, which will eventually become a 134-unit apartment building.
- She then updated the Board on the status of the solar shade structure including the concrete under the structure and the scrim for additional shade and signage support. Betty will assist Leah with drafting a letter from the Board to Scout Solar outlining the current understanding of the scope of work and the company's responsibility to ASA per our executed contracts.

## **Action Items**

### *Approval of the September 26, 2022 Board of Directors Meeting Minutes*

Betty Hum moved to approve the Board of Directors Meeting Minutes from September 26, 2022. The motion was seconded by Ed Finn and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Hum, Allen and Finn voting in favor.]

### *Approval of the Fiscal Year 2021-2022 Audit*

Tony Dietz made a motion to approve the Year 2021-2022 Audit. The motion was seconded by Betty Hum and passed unanimously via roll call vote without further discussion. [Garcia, Laing, Jannenga, Dietz, Hum, Allen and Finn voting in favor.]

### *Approval of the Sexuality Education Curriculum*

Betty Hum made a motion to approve the Sexuality Education Curriculum. The motion was seconded by Tony Dietz and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Hum, Allen and Finn voting in favor.]

### *Approval of the Revised Equity Statement*

Alex Laing made a motion to approve the revised ASA Equity Statement. The motion was seconded by Heidi Jannenga and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Hum, Allen and Finn voting in favor.]

## **Adjournment**

Ed Finn made a motion to adjourn. The motion was seconded by Heidi Jannenga and passed unanimously without further discussion. [Garcia, Laing, Jannenga, Dietz, Hum, Allen and Finn voting in favor.]

The meeting adjourned at 6:39 p.m.

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Minutes reviewed and accepted on: November 21, 2022

Signed by:  \_\_\_\_\_, Board Member