

Notice of Public Meeting
Arizona School for the Arts

Pursuant to Arizona Revised Statutes (A.R.S.) 38-431.02., notice is hereby given to the members of Arizona School for the Arts and to the general public that the ASA Governing Board will hold a meeting, open to the public as specified below. The board reserves the right to change the order of items on the agenda.

Pursuant to A.R.S. 38-431.01 (A.2.),(A.3.), and (A.4.), the Governing Board may vote to go into Executive Session, which will not be open to the public, for legal advice concerning any item on this agenda, to review records exempt by law from public inspection, or to receive legal advice on contemplated litigation.

Persons with a disability may request an accommodation such as a sign language interpreter, by contacting Tiffany Kell, (602) 257-1444 ext. 4126. Requests should be made as early as possible to allow time to arrange the accommodation.

Dated and posted this 18th day of September, 2019 at 7:00 a.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Large Conference Room
Thursday, September 19, 2019
7:45 a.m.

Agenda Items:

Annual Goal Discussion
Board Support in Engaging Past Board Members
Board Engagement and Investment for FY20- RDC Leading Entire Board
Planned Giving
25th Anniversary Discussion

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Dated and posted this 15th day of October, 2019 at 3:00 p.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By _____


Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Large Conference Room
Thursday, October 17, 2019
7:45 a.m.

Agenda Items:

Creating a cohesive message for ASA's value to our community at large beyond enrolled families
Reviewing and committing to outreach of prior Board members
Planned Giving & Stock Donations- ASA Foundation & ASA nonprofit procedure review
RDC working with entire Board for accountability of spheres of influence identified in 1:1 with HOS/CEO
Tax Credit Push as Holiday Season Approaches

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Dated and posted this 19th day of November, 2019 at 3:00 p.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Large Conference Room
Thursday, November 21, 2019
7:45 a.m.

Agenda Items:

Welcome and review of giving stats and RDC member leads for ASA team to make asks
Review of last 3 years Annual Parent Commitment Forms- discussion for FY21 form
RDC discussion of holding Annual Parent Meetings for all
RDC working with entire Board for accountability of spheres of influence identified in 1:1 with HOS/CEO –signup sheet to create tracking process
Tax Credit Push and Annual Fund asks to networks as Holiday Season Approaches
Showcase Sponsorship and Leads for Family Foundations- vital for health of Annual Fund goal
Cultivation opportunity: Choral Collage Dec 9

**Arizona School for the Arts
Resource Development Committee Meeting Minutes
December 19, 2019 – 7:45am**

<i>Present: (voting members in bold)</i>					
Javier Cárdenas, President	P	Anthony Dietz, Vice President	P	Marcia Mintz	P
Betty Hum	P	David Garcia	P	Allison Otu	A
Marion Donaldson, Development Director	P	Leah Fregulia, Head of School/CEO	P		
Agenda Items					
		Minutes:			
Annual Parent Meetings- dates set and greater Board role request		Meeting commenced at 7:45 am			
Evaluate draft of the Annual Parent Form- this will fulfill re-enrollment for current families per Charter law and ask for voluntary donations to support ASA's arts programs		Javier Cárdenas, Board President, reminded everyone that last meeting the committee unanimously decided to resurrect Annual Parent/Family Meetings. Javier Cárdenas asked Marion Donaldson, Development and Marketing Director for ASA, to share the new draft of the Commitment Form after taking feedback from the last meeting to improve it. Board Member Marcia Mintz and Tony Dietz, Vice President, championed the Annual Fund ask being prominent on the top and praised the graph clarifying ASA's need for donor support. All committee members present spent the majority of the meeting helping refine this form, as it is a crucial gateway for ASA families to understand how critical these donations are to keeping ASA's performing arts programs intact.			
Review the Fundraising Plan put forth by True North Consulting		Betty Hum, Board Member who is not a parent or related to any ASA student, offered great perspective on making sure to emphasize that it is a re-commitment on both sides. All members made edits and gave form to Marion Donaldson to collect and create final draft to be approved by Leah Fregulia, Head of School/CEO. Meeting dates were shared for February, with Tony Dietz asking us to edit one date to be sure our far commuting families can make it after work. There will be one 7pm meeting offered for this reason. Each of the six meetings will have an ASA Board member helping lead alongside Leah Fregulia and Marion Donaldson to demonstrate our mutual commitment to ASA students and families.			
Strategy and encouraging continued outreach for End of Year giving by all Board Member's spheres of influence					
Discussion items -					
Choral Collage Board Speeches and looking to upcoming concert Board Speeches		Javier Cárdenas shared that the Fundraising Plan from True North Consulting will be held until January for discussion. Javier Cárdenas encouraged all to continue to reach out to networks and ask for donations before December 31. Board Members will continue to message the need for giving in curtain speeches and the next one is February 11 at Camelback Bible Church for the Masterworks concert. Betty Hum can no longer be the speaker due to personal health matter, so Tony Dietz committed to deliver.			
		Meeting adjourned at 8:45			

Additional Comments:

Next Meeting is 1/16/2019

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Dated and posted this 14th day of January, 2020 at 11:00 a.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Large Conference Room
Thursday, January 16, 2020
7:45 a.m.

Agenda Items:

Annual Parent Meetings- BoD Members sign up for dates
Review End of Calendar Year Fundraising: Annual Fund and Tax Credit still in need of more support
Central Discussion: Review the Fundraising Plan from True North Consulting
Donor Thank You Support from RDC
Any additional discussion items

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Dated and posted this 18th day of February, 2020 at 4:00 p.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By _____ 

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Large Conference Room
Thursday, February 20, 2020
7:45 a.m.

Agenda Items:

Review of Fundraising Stats
Annual Parent Meeting Discussion
Showcase Sponsorship
Pigeons in the Park Event
Any additional discussion items

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Dated and posted this 24th day of March, 2020 at 7:45 a.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Zoom Online Conference:
Meeting ID: 895 705 228
Password: 682147
Thursday, March 26, 2020
7:45 a.m.

Agenda Items:

Review of Fundraising Stats
RDC and Board Making Critical Asks in Wake of Pandemic
Showcase and Year End Events Shift to Online
Budget/Revenue Goals for FY2021
Other items for discussion

NOTE: This meeting will be via Zoom due to the COVID-19/Corona Virus pandemic

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Dated and posted this 14th day of April, 2020 at 11:30 a.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By _____  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Zoom Online Conference:
Meeting ID: 889 5119 8012
Password: 3X5d3i
Thursday, April 16, 2020
7:45 a.m.

Agenda Items:

Review of Fundraising Stats
RDC and Board Spheres of Influence
Staying Connected to Mission While We Shelter in Place
Budget/Revenue Goals for FY2021(post pandemic planning)
Other items for discussion

NOTE: This meeting will be via Zoom due to the COVID-19/Corona Virus pandemic

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Dated and posted this 20th day of May, 2020 at 10:00 a.m., 1410 N 3rd Street, Phoenix, AZ 85004 and electronically at www.goasa.org.

Arizona School for the Arts

By  _____

Ms. Leah Fregulia
Head of School
(602) 257-1444 ext. 4114

Agenda

Arizona School for the Arts – Resource Development Committee
Arizona School for the Arts
Zoom Online Conference:
Meeting ID: 876 3362 3540
Password: 9d0NVx
Thursday, May 21, 2020
7:45 a.m.

Agenda Items:

Checking in overall
Review of Fundraising Stats and Projections (pre-paid donations)
Showcase ask and sharing with potential donors
Strategizing for potential decrease in giving and messaging for FY21
Presentation of new street panels
Other items for discussion

NOTE: This meeting will be via Zoom due to the COVID-19/Corona Virus pandemic