

**Arizona School for the Arts
Resource Development Committee Minutes
February 20 – 7:45am**

<i>Present: (voting members in bold)</i>					
Javier Cárdenas, President	P	Anthony Dietz, Vice President	P	Marcia Mintz	P
Betty Hum	A	Leah Fregulia, Head of School/CEO	P	Marion Donaldson, Development Director	P
David Garcia	P				
Agenda Items		Minutes: Meeting commenced at 7:45a.m. <ul style="list-style-type: none">• Board President Javier Cárdenas welcomed all and attendees reviewed current giving statistics noting the Annual Fund in both individual donations and grants are still sluggish for this school year.• David Garcia and Leah Fregulia, Head of School/CEO, and Marion Donaldson, Development and Marketing Director, shared how the first two Annual Parent Meetings went in being transparent with families about the need to give now and as they sign pledge forms for the future.• All members in agreement that the talking points that both David Garcia and Tony Dietz, Vice President, created for illustrating the funding realities in AZ for education made a strong case for support with our parent and family community.• Marion Donaldson shared that Showcase Sponsorship has been promised by two companies that she and Leah Fregulia asked and encouraged other members to continue sharing out with their networks. All packets for the Annual Meetings also contain the opportunity for Showcase Sponsorship and ASA will message this is another way to support the school.• David Garcia shared that moving forward he will share a resource with the Board for a “boot camp” that helps other schools in making a clear case for support to strengthen ASA’s approach and create more askers and ambassadors.• Pigeons in the Park on March 29 from 11am to 2pm will be held for all of ASA to come out and gather. Marion Donaldson and Javier Cárdenas asked the committee to be socializing this event with their students and peer groups to ensure a healthy attendance and garner further support for extracurricular opportunities. Meeting adjourned at 8:30a.m.			
Review of Fundraising Stats					
Annual Parent Meeting Discussion					
Showcase Sponsorship					
Pigeons in the Park Event					

Additional Comments: