

Arizona School for the Arts  
1410 N. 3<sup>rd</sup> St, Room B104  
Phoenix, AZ 85004  
Board of Directors Meeting Minutes  
February 24, 2020 – 5:30 p.m.

<i>Present: (voting members in bold)</i>					
<b>Javier Cárdenas, President</b>	<b>A</b>	<b>Anthony Dietz, Vice President</b>	<b>P</b>	<b>Carlos Contreras, Secretary/Treasurer</b>	<b>P</b>
<b>Ed Novak, Past President</b>	<b>P</b>	<b>John Snider</b>	<b>P</b>	<b>Alexander Laing</b>	<b>P</b>
<b>Betty Hum</b>	<b>A</b>	<b>Marcia Mintz</b>	<b>P</b>	<b>Kevin Allen</b>	<b>A</b>
<b>David Garcia</b>	<b>P</b>	Allison Otu	P	Karen Lugosi	P
Ed Finn	P	Eden Lewkowitz, Honorary Academic Faculty	P	Dana Bender, Honorary Arts Faculty	P
Emma Popish, Honorary Alumni Member	P	Leah Fregulia, Head of School/CEO	P	Marion Donaldson, Development & Marketing Director	P
Sara Maline Bohn, Principal	P	Jessica Wooley, Executive Assistant	P		

**Call to Order**

Anthony Dietz, Board Vice President, called the meeting to order at 5:41pm.

**Call to Public**

Anthony Dietz made a call to the public. No Community members were present.

Dietz acknowledged the commencement of the annual enrollment lottery, conducted by Office Manager Jamie Bledsoe and Principal Sara Maline.

**Presentations**

The Mission Moments Presentation was given by senior Claire Wiener, President of the Student Activity Council (StuAC). Claire presented to the Board a proposal for a Student Honor Code Policy to be implemented in the upcoming school year. This policy was drafted by StuAC members in collaboration with Vice Principal Liz Clark (also present), StuAC Advisor Eden Lewkowitz and other ASA students. The purpose of the proposed Honor Code Policy is to have a policy in place that is written by ASA students for ASA students, which addresses issues such as plagiarism and academic dishonesty, drug and alcohol use, and bullying.

**Discussion Items**

Marion Donaldson shared the Development Dashboard and celebrated that, following the Annual Parent Meetings, the numbers presented have actually increased by about \$22,000 and are expected to increase more after the final parent meetings.

The Board then discussed elements of the Annual Parent Meetings that were successful in encouraging parents to give. This included: sharing with parents their giving total for the past school year, emphasizing that quality education in Arizona is reliant on funding and parent contribution, breaking down annual giving into \$200 monthly payments, and institutionalizing the parent giving process. John Snider highlighted the fact that ASA parents are not giving less, but rather less ASA parents are giving. The Board then discussed possible causes for lower parent contribution rates which included: the public perception of ASA’s financial status as well as a disconnect in the school’s relationship with the parents outside of fundraising. Honorary Academic Faculty Members Eden Lewkowitz and Dana Bender brought up faculty involvement in the annual fundraising process, which will be discussed further in the Honorary Board Member meeting.

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Leah Fregulia, Head of School and CEO, opened the floor to concerns regarding campus safety. Anthony Dietz informed the Board that Sara Maline presented on the issue at this month's town hall meeting alongside the school's Community Action Officer, Ben Harris and Sgt. Mike. Sara highlighted that the officer believes ASA is doing everything well from a security standpoint, especially in comparison to other local schools that he works closely with.

Anthony Dietz presented past and present Board demographics in relation to Board Member recruiting. Currently the Board of Directors would like to increase the number of members who are female, represent the 21-35 age range, and who are members of the community. Dietz opened the floor to potential board member suggestions, which will also be discussed at the next Governance Committee meeting.

Leah Fregulia presented a summary of the strategic planning initiatives for the Board's strategic planning meeting in June.

### **Action Items**

#### *Approval of minutes January 27, 2020*

Marcia Mintz moved to approve the minutes for January 27, 2020. Alex Laing seconded the motion. No further discussion and it passed unanimously, (Dietz, Novak, Snider, Garcia, Mintz, Laing and Contreras voting in favor.)

### **Adjournment**

David Garcia made a motion to adjourn. The motion was seconded by Marcia Mintz and passed unanimously. (Dietz, Novak, Snider, Garcia, Mintz, Laing and Contreras voting in favor.) The meeting adjourned at 6:40pm.

Minutes reviewed and accepted on this date \_\_\_\_\_.

By: \_\_\_\_\_ Board Member.

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