

Attendance: *(voting members in bold)*

Javier Cárdenas, President	A	Anthony Dietz, Vice President	P	Carlos Contreras, Secretary/Treasurer	A
Ed Novak, Past President	P	John Snider	P	Alexander Laing	P
Betty Hum	A	Joya Kizer Clarke	A	Marcia Mintz	P
Jason Schupbach	A	Kevin Allen	P	Dana Bender, Honorary Arts Faculty	P
Eden Lewkowitz, Honorary Academic Faculty	P	Emma Popish, Honorary Alumni Member	P	Leah Fregulia, Head of School/CEO	P
Desiree Johnson, Business Director	P	Marion Donaldson, Development Director	P	Sara Maline Bohn, Principal	P
Drew Maxwell, Operations Manager	P	Elizabeth Clark, Vice Principal	A	Tiffany Kell, Executive Assistant and Community Liaison	P

Call to Order

Tony Dietz, Board Vice President, called the meeting to order at 5:30pm.

Call to Public

Tony Dietz made a call to the public. 5 members of the public were present. Jennifer and Rich Newman, Alyssa Crockett, Michelle Ray and John Tran.

At this time, the school lottery is occurring. Randomly drawn student names are being matched with randomly drawn numbers.

Presentations

The Mission Moment presentation was given by several of the Teaching Artist Assistance Program students. Helena Haber Band TA, JP Rabusa Choir TA, Ava Newman & Helen Do Strings TAs. All shared about the process of becoming a Teaching Assistant for their respective departments and what skills and abilities this program was cultivating in each of them. They all agreed that this was helping them to find a deeper sense of leadership within themselves and was definitely more challenging than solo work or playing in the ensemble.

The next presentation was given by John Tran and Michelle Ray with SmithGroupJJR. They provided visuals of the current site planning renderings based on collected goals from the various stakeholder groups. Options included working around current buildings on campus, stacking the parking to moving the Main building to make space for a performing arts center and a new parking structure. Key findings and insights that came out of the data included art and creativity as well as flexibility with the performing spaces. Another key focus is on whole student growth and providing space that is not only aesthetically pleasing, highly functional, made with quality and precision that also aligns with the mission and vision of ASA.

Board Vice President, Tony Dietz, inquired about Lead certification.

Michelle Ray stated that Lead Silver was definitely attainable.

John Tran clarified that there is a cost associated with certified but at nothing else the work would be certifiable Silver.

John Snider expressed his concerns about the performance space being used for outside of ASA performances.

Head of School/CEO, Leah Fregulia, stated that the per square foot cost of a white box space was also being compiled. She further clarified that whether there was a demand for such a space, within the community, was also being carefully reviewed, and more detailed findings would be shared once collected.

Alyssa Crockett stated that ideally moving forward and then adjusting based on the feedback would be her recommendation.

Tony Dietz asked if a bridge over 3rd Street was a viable option that could be considered. Thus connecting the campus to parking options. He also highlighted that it might be more cost effective.

Marcia Mintz stated that additional parking, especially in this area, might itself be a great pull that would attract people.

Leah Fregulia confirmed that next steps were to drill down into costs of each option more.

John Snider also requested to have projections of the operating costs of each building for the Board to be able to consider as well.

Alex Laing stated that based on his experience with performing space in the valley there is more of a need for a flexible space that can be changed to fit the needs of the unique group using it than anything. It was also his understanding that currently on campus there was not a space where the full school could meet together and a flexible space could also provide that for the school. He inquired if a 500 seat space was truly needed and what the affordability of that space would be.

John Snider asked if ASA wanted to be a rental facility.

Honorary Alumni Member, Emma Popish, stated that as a student of the Annex that this ASA campus is a brand new campus to her as an educator. ASA has already come so far and there is still more that ASA can offer through providing its own performance space. This critical additional will not only provide even more amazing opportunities to the current students but it could also potentially invite alumni back into the space as well. ASA would then be a self-sustaining, performing arts school that provides a safe performance space that is all ours.

Ed Novak stated that secular options, whenever possible, for concerts and performance were always more ideal as well.

Leah Fregulia stated that with the white box and or black box the number of seats can be adjusted and reviewed as well.

Alyssa Crockett further recommended that the considerations be first made around what works best for ASA and then other key stakeholder groups. She is working to synthesize the data from the parent surveys and will share the results soon. Out of 270 parent responses parking ranked in the middle.

The school lottery ended at 6:40pm.

Reports

John Snider, The Board of Director's Finance Committee Chair, stated that the Bond refinancing did close since the last Board meeting however, the forecast has not been adjusted to reflect that transaction yet.

Board Vice President, Tony Dietz, presented on behalf of the Resource Development Committee saying thank you to Marcia Mintz for her recent curtain speech, thank you to John Snider for all of his work on the Finance Committee and towards the refinancing of the school bonds and to Javier Cárdenas, for his leadership thus far this year.

Development Director, Marion Donaldson shared that the goal of Board BINGO was for each Board member to achieve it by the end of this year. She further encouraged Board members to keep asking for the tax credit contributions.

Alex Laing inquired what percentage of parents are giving towards tax credit and the annual fund currently.

Marion Donaldson stated that currently about 50% of families are giving towards tax credit and about 71% are giving at any level towards the annual fund.

Ed Novak stated that due to tax law changes it will be better to base results for tax credit after 2019. 2020 will have a more accurate telling due to these shifts.

Discussion Items

Board Vice President, Tony Dietz, highlighted the collected results from the Board self-evaluations. See attached powerpoint for full details. Overall he stated that this was a good process for collecting the valuable information as 9 out of 11 Board members completed the survey. The key areas that were flagged as needing more Board support were resources, Board public standing and recruiting Board members.

Leah Fregulia shared a list of all of the Board Committees and Task Forces with the Board a review of these committees will be added to the March agenda per the Board's request.

Head of School/CEO, Leah Fregulia, presented the draft of the School Fees for SY19-20. The Board will only vote on 2 aspects of it at this meeting. The rest of the school fees will be voted on at the March 25th Board meeting.

Consent Items

Consent Agenda provided. Tony Dietz, Board Vice President, asked if there were any consent items that needed to be reviewed further. None needed further review.

Action Items

Approval of minutes January 28, 2019

Ed Novak moved to approve the minutes for January 28, 2019. Marcia Mintz seconded the motion and it passed unanimously. (Dietz, Novak, Snider, Laing, Mintz, and Allen voting in favor).

Approval of 9th Hour/credit arts class fee SY19-20

Marcia Mintz moved to approve the 9th Hour/credit arts class fee SY19-20. Ed Novak seconded the motion and it passed unanimously. (Dietz, Novak, Snider, Laing, Mintz, and Allen voting in favor).

Approval of pay-to-play class fee SY19-20

Ed Novak moved to approve the pay-to-play class fee SY19-20. John Snider seconded the motion and it passed unanimously. (Dietz, Novak, Snider, Laing, Mintz, and Allen voting in favor). See attached document.

Adjournment

Ed Novak made a motion to go into Executive Session ARS §38-431.03.1- Personnel. The motion was seconded by Marcia Mintz and passed unanimously. (Dietz, Novak, Snider, Laing, Mintz, and Allen voting in favor).

John Snider made a motion to adjourn. The motion was seconded by Marcia Mintz and passed unanimously. (Dietz, Novak, Snider, Laing, Mintz, and Allen voting in favor). The meeting adjourned at 7:22pm.

Minutes reviewed and accepted on this date _____.

By: _____ Board Member