

Annual Report 2012-2013



Arizona School for the Arts
A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

Arizona School for the Arts



From the Head of School/CEO

Dear ASA Friends and Family,

When ASA was established in 1995 as one of the State's first charter schools, it was founded on the principle that artistic development, particularly based in music, combined with academic achievement would lead to expanded opportunities for young people in college, career and community leadership. Today, over 800 students in grades 5-12 attend ASA based upon that founding principle. At ASA, each individual finds a place to succeed artistically and academically, inspired by professional artists and gifted teachers. This report provides the highlights of another year of celebrations and growth. Looking to the future, we examine our current achievements always with an aspiring vision for the future. The Board of Directors and senior administration have set strategic priorities to guide us forward including: 1) striving for continuous improvement in the quality of our arts and academic programs while also strengthening our school community; 2) broadening our base of financial support to ensure future sustainability and program quality; 3) developing a national presence with our school model, and 4) exploring opportunities to establish a second campus outside of the Phoenix downtown.

Even as we look toward the future, we remain grounded in the pillars of our success. ASA continues to be filled with music and a sense of achievement as students express themselves creatively, grow in academic confidence and thrive amidst open-minded teachers and peers. They graduate as creative thinkers -- prepared and inspired to seek higher education and to become engaged citizens.

Warm Regards,

Leah

Leah Fregulia Roberts
Head of School/CEO



Arizona School for the Arts

Administration

Head of School/CEO

Leah Fregulia Roberts, MS

Chief Advancement Officer

Lyn Marquis, MS

Director of Operations, Finance & Technology

Beth Strickler, BS

Principal

Sara Maline Bohn, MA

Vice Principal

Kristin Mailhiot, BS

Arts Director

Laura Apperson, BM

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Christa Severns

Colleen Jennings-Roggensack

Susan Silverman

Jeana Jones

Martin Shultz

Mark Kellenberger

Daryl Williams

“Music helps train you to think differently, to process different points of view - and most important, to take pleasure in listening.”

**~Joanne Lipman,
Author**

Arizona School for the Arts

From the Board President

Dear ASA friends,

As I began to compose this letter, I realized how quickly this year has passed as President of the Board of Directors. I am proud of the continued growth of ASA, all while keeping focused on our mission of providing an innovative model in education that encourages artistic creativity and academic excellence.

One of our growth areas in 2012 was the creation of a new visual identification for ASA. A joint effort by students, faculty, parents, board, advisory council and administration, a logo was created that consists of two elements: the monogram and chords. The monogram structure evokes a unique, stable and safe foundation on which to learn and grow. The ASA Chords represent the synergy between ASA academics and performing arts that develop student confidence. This rebranding was presented to the public for the first time at Showcase in June and was enthusiastically received by all of our ASA stakeholders.

I would like to thank the faculty and administration for their dedicated work and outstanding results presented in this report, as well as the Board of Directors for their tireless dedication. Much of the work of the Board takes place in committees throughout the year, and many of our Board members sit on multiple committees. They give a significant amount of time to the ongoing governance and oversight of ASA and I am truly grateful for their service.

The common theme I hear from visitors is that they are amazed by the culture of a nurturing learning environment that enables students to discover and embrace their talents and aspirations. Our culture does not happen by accident. It is a result of the diligence of all the people who are devoted to our tradition of inspiring creative thinkers and leaders and their commitment to carry it forward every single day. Each of them has my true admiration and appreciation.

Sincerely,



Donald P. Keuth
Board President



Arizona School for the Arts

Class of 2013

ASA is grounded in the philosophy that the dual academic and performing arts focus generates creative thinking, leadership, and expansive opportunities for its graduates.

ASA seniors received a wide range of honors, awards, and scholarships gaining entry into the country's most prestigious universities and conservatories.

ASA Class of 2013 College and University Acceptances

Barrett, The Honors College at Arizona State University*

The Boston Conservatory

California College of the Arts

Chapman University

Claremont McKenna College*

Cornell University

Columbia University

Curtis Institute of Music

Fordham University*

Georgia Institute of Technology*

Grand Canyon University*

Hampshire College

Haverford College

Hofstra University*

Knox College*

Lewis & Clark College*

Middlebury College*

Northern Arizona University (Honors)*

Northwestern University

Occidental College

Oberlin College*

Peabody Conservatory of The Johns Hopkins University

Pepperdine University

Princeton University*

Rice University*

Sarah Lawrence College*

Scottsdale Community College*

Sonoma State University*

Swarthmore College*

Tulane University

University of Arizona (Honors)*

University of Denver - Lamont School of Music*

University of Michigan*

University of Washington

Yale University

* indicates students attending

**The Class of 2013 received
\$1.3 million in scholarships**

92%
of this
year's 54
graduates are
college bound

Honors and Scholars

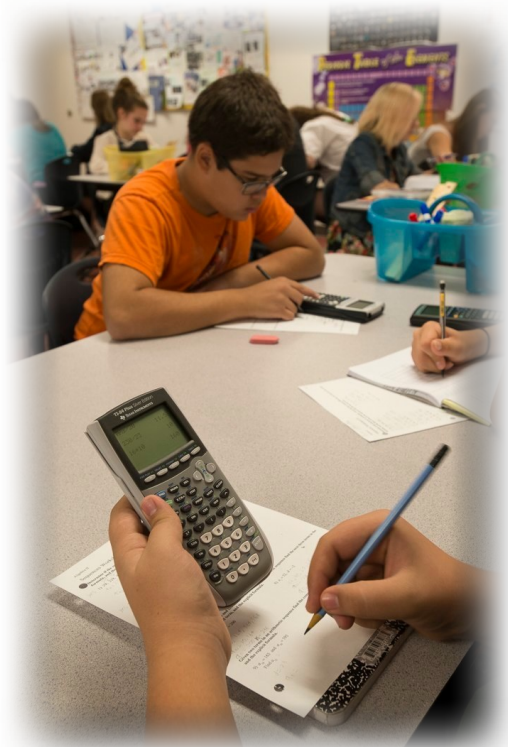
5 National Merit Scholars ~ 1 National Merit Scholar Commended ~ 2 Hispanic National Merit Scholars ~ 1 National Achievement Scholar

Academics

ASA believes its chief responsibility is to nurture each student's capacity to learn, to reason critically, and to weigh the merits of conflicting knowledge in a responsible way. The School expects its students to pursue excellence in the academic and arts areas. Because the School strives to develop students who are critical thinkers and able to articulate their ideas verbally, as well as in writing, teachers give substantial weight in their evaluations to in-class participation.

ASA Facts

- 90% of students return the following year to attend ASA
- 13.9% of ASA high school students have a 4.0 GPA or higher
- ASA is ranked 9th from the Arizona Department of Education for highest average SAT scores
- 100% of ASA students graduate
- ASA is ranked 7th in college completion rates by the Arizona Board of Regents (2005-06, just released)
- Alumni survey reports that our graduates complete undergraduate degrees in 4.1 years (State average is 6 years)
- 100% of ASA faculty is Highly Qualified as required by the US Department of Education
- Student - teacher ratio is 22:1
- More than half of ASA faculty members hold a master's degree or higher

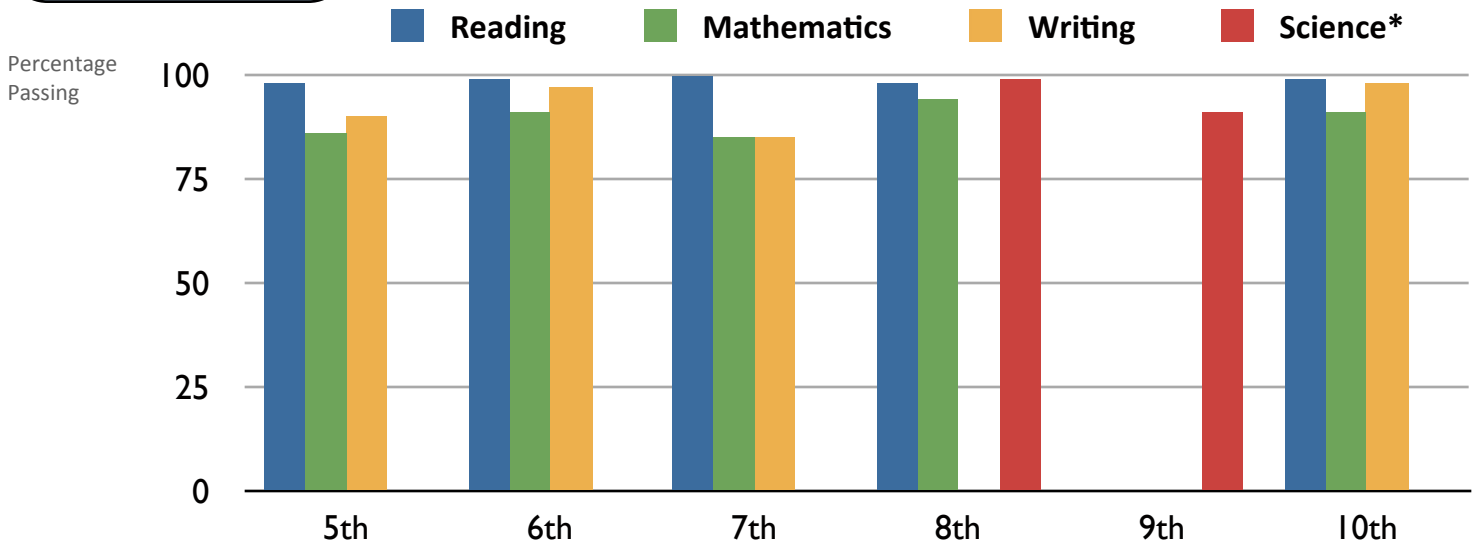


"It is the supreme art of the teacher to awaken joy in creative expression and knowledge"

~ Albert Einstein

Academics

AIMS Test Scores



AIMS Scores	Meets	Exceeds
Reading	68%	31%
Writing	65%	27%
Mathematics	43%	47%
Science*	13%	81%

*AIMS science administered for 8th & 9th grade only

94%
of ASA
students
passed the
AIMS test

According to The College Board, high school music students score higher on SATs in both verbal and math than their peers.

Average SAT

	ASA Students	State Average	National Average
Reading	625	521	496
Math	598	528	514
Writing	616	502	488

Average ACT

	ASA Students	State Average	National Average
Reading	27.7	19.6	21.3
Math	26.9	20.3	21.1
Writing	28.4	18.5	20.5

Arts

The goal for the ASA arts program is for the student to gain mastery in a specific arts area. To achieve this goal, high school students declare a major arts discipline (Music, Theatre, or Ballet) at the end of their sophomore year and must have accumulated at least two (2) credits in their major by that time. ASA offers 132 arts classes daily, completing our dual curriculum model.



ASA student performance with Recycled Orchestra at the Musical Instrument Museum
- Photo courtesy of MIM



A Midsummer Night's Dream - ASA Showcase 2013



Ballet class on ASA campus

ASA Arts Honors

- ♪ University of Arizona Honor Choir
- ♪ Canteramos Honor Choir
- ♪ All State Jazz Band
- ♪ Chamber Singers - State Music Convention
- ♪ All State Honor Band and Orchestra - both Elementary and Junior High
- ♪ All State High School Honor Band and Orchestra
- ♪ Arizona Percussive Arts Society Competition
- ♪ National Youth Arts Awards
- ♪ Youth America Grand Prix Competition

ASA Performs

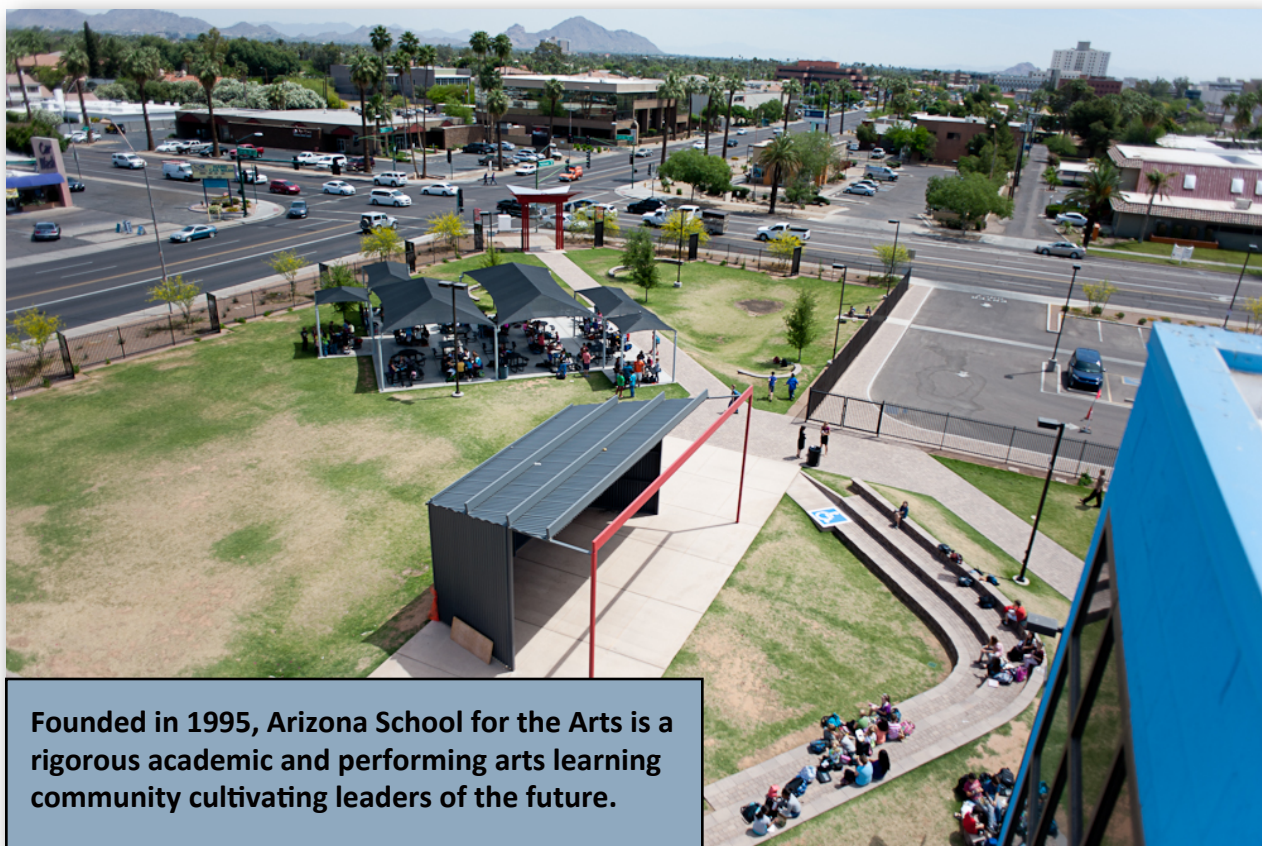
- ♪ 30 community performances - including
 - ♪ Governor's Arts Awards
 - ♪ Museum Encounters at MIM
 - ♪ Rodel Foundation of Arizona
 - ♪ Rotary 100 Fall Gala
- ♪ 15 honor performances
- ♪ 64 school performances
- ♪ 43 clinics, master classes, and professional artist presentations

Partnerships

- School of Ballet Arizona - Program Provider
- ASU Cultural Participation Program (Gammage)
- Arizona Opera
- Arizona MusicFest
- Ballet Arizona
- MIM – Musical Instrument Museum
- MusicaNova Orchestra
- On Media
- Phoenix Center for the Arts
- Phoenix Chamber Music Society
- Phoenix Chorale
- Phoenix Conservatory of Music
- Phoenix Opera
- Phoenix Symphony
- Phoenix Theatre
- Phoenix Youth Symphony

ASA String Quartet performed at the "Celebrating Educator Excellence" Rodel Foundation banquet in March 2013





Founded in 1995, Arizona School for the Arts is a rigorous academic and performing arts learning community cultivating leaders of the future.

Accreditation

AdvancED

Our Awards

"A" Grade School, Arizona Department of Education

The National Society of Arts and Letters - Arts Advocacy Award

Arizona Civic Engagement Award - School of Distinction

National Center for Educational Achievement Higher Performing Schools Highlights

Support Music Merit Award - NAMM Foundation

Highlights

Steven Moeckel, Concert Master for the Phoenix Symphony, joined ASA's Chamber Orchestra for a performance of Vivaldi's *Four Seasons: Spring (La Primavera)*

Two teams from ASA finished in the top five at Mock Trial State competition, continuing a long-time tradition at ASA

Memberships

AmeriCorp

Arizona Charter School Association

Arizona Interscholastic Association

Art Schools Network

Roosevelt Row Merchant Association

Hance Park Conservancy

Community Outreach - ASA

Student Clubs Support

ABC 15 - Toys for Tots

American Red Cross

Arizona Humane Society

Free Arts Arizona

Muscular Dystrophy Association

Phoenix Children's Hospital

Phoenix Public Library

Phoenix Symphony Education Fund

Red Cross

St. Mary's Food Bank

Southwest Autism Research & Resource Center

Tumbleweed Center for Youth Development

UMOM New Day Centers, Inc.

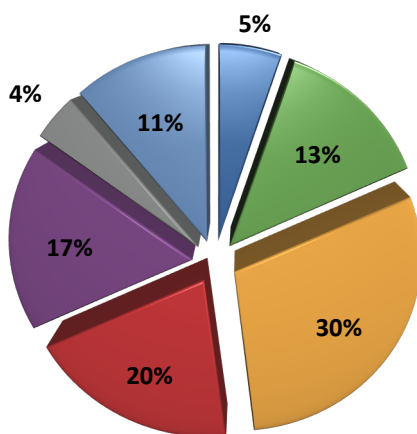
United Blood Services



The Students of ASA

Grade	Total	Male	Female	Asian/ Pacific Islander	African- American	Hispanic	American Indian/ Alaskan	Caucasian
5th	112	34	78	8	1	17	3	83
6th	112	35	77	5	5	15	2	85
7th	112	38	74	7	8	8	2	87
8th	112	44	68	7	6	17	1	81
9th	113	26	87	4	6	16	0	87
10th	97	35	62	7	8	7	1	74
11th	81	27	54	4	7	13	1	56
12th	54	15	39	3	8	5	0	38

High School Arts Enrollment



“Music reinforces your confidence in the ability to create.”

~ Paul Allen, co-founder of Microsoft

100% of ASA Middle School students are enrolled in both choir and piano classes



Financials

Year Ended June 30, 2013 Audited Statement of Activities

Income:	
State Funding	\$5,242,177
Grants	\$70,361
Extra-Curricular Contributions	\$416,162
Contributions & Private Grants	\$599,527
Other	<u>\$33,692</u>
Total	\$6,361,919
Expenses:	
Academic Programs	\$2,115,974
Arts Programs	\$1,184,784
Operations	\$976,827
Facilities Maintenance and Operations	\$397,600
Interest on Facility Financing	\$1,413,888
Depreciation and Amortization	\$489,234
Other	<u>\$320,858</u>
Total	\$6,899,165
Net Income / (Loss)	\$(537,246)

ASA is defined by its unique combination of arts and academics, and its financial challenge is defined by the need to fund this distinctive program.

While all charter schools face the reality of a basic discrepancy between public and charter school funding of almost \$1,400 per student, ASA's financial picture reflects the ongoing challenges of supporting a dual program of college preparatory academics and intensive performing arts instruction. State funding cannot support the full cost of such a model - faculty, materials, specialized facilities, etc. The economic downturn has created further unanticipated cuts to funding over the past four years, resulting in a net decrease of over \$591,000.

With an arts program budget exceeding \$1.5 million annually, ASA must bridge the gap through fundraising. Parents are asked to contribute \$1,800 per child annually, which is critical to providing the arts programming that informs ASA's academics and defines its distinction among Arizona schools. While ASA has accumulated reserve funds and has carefully navigated the fiscal challenges of the last five years, the need for increased philanthropy holds the key to ASA's future sustainability.



Financials

Year Ended June 30, 2013 Audited Statement of Financial Position

Current Assets:

Cash and Cash Equivalents	\$1,020,749
Receivables	\$64,987
Prepaid Interest	<u>\$825,716</u>
Total Current Assets	\$1,911,452

Property and Equipment, net of accumulated depreciation	\$17,043,035
Restricted Cash	\$331,902
Pledges receivable, net of allowance for uncollectibility and present value discount	\$21,213
Loan issuance costs, net of accumulated amortization of \$66,646	\$599,306
Total Assets	<u>\$19,906,908</u>

LIABILITIES AND NET ASSETS (DEFICIT)

Current Liabilities:

Accounts Payable and Accrued Payroll	\$411,893
Accrued Interest	\$706,944
Current portion of Long-Term Debt	<u>\$10,000</u>
Total Current Liabilities	\$1,128,837

Long-Term Debt, net of current portion	<u>\$19,240,000</u>
Total Liabilities	\$20,368,837

Total Net Assets (Deficit):

Unrestricted	\$(513,747)
Temporarily Restricted	<u>\$51,818</u>
Total Net Assets (Deficit)	<u>\$(461,929)</u>

Total Liabilities and Net Assets	<u>\$19,906,908</u>
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Donor Listing

Visionaries \$25,000 and up

The Jane A. Lehman & Alan G. Lehman
Foundation
Phoenix Rotary Club Charities

Benefactors \$10,000 - \$24,999

ASA Parent Committee
Ken & Holly Van Winkle

Champions \$5,000 - \$9,999

Anonymous
Paul & Patricia Dabrowski
Samuel & Ellen Hand
Industrial Development Authority of the City of
Phoenix
Derek & Melody Olson
Jeff & Janice Procter-Murphy

Leaders \$2,500 - \$4,999

Anonymous (2)
Chris Brown & Kris Floor
Javier Cardenas, MD & Jennifer Bonnett
Tom & Julia Fitsimones
Adam & Lisa Handley
Donald Keuth
Geof & Laura Kozel
Thomas & Patrice Kreitler
Clifton & Anne Ladner
Robert Larson & Angela Cazel-Jahn
Richard Leonard & Stacy Augustine
Gordon & Kara Lewis
Cheryl Light
David & Missy Martin
McGarity Family
MidFirst Bank
Richard & Dana Naimark
Nielson Family
Ed & Heather Novak
John & Rhonda O'Neal
R Entertainment Company, LLC
Joseph & Rosanne Schneider
Angelo & Rochelle Seminerio
John & Mary Snider
Gary & Kathleen Stuart
George & Elizabeth Susich

Stewards \$1,800 - \$2,499

Anonymous
Linda Bee

Rich & Joan Brock
Daniel & Dawna Calderone
David & Carol Ciscel
Cooney Family
Daniel & Elizabeth Cox-Gonzalez
Charity Hope Crawford
Jeffrey & Lisa Cusick
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Patti Kirkpatrick
Yoshihiro Kobayashi & Natsu Yamaoka
Michael Kuzel & Margaret Lehn
Tong Li
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Peggy Fullenkamp Oomens
Michelle Owens
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Eric Weber & Heather Leinbach
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John & Elise Wise
Greg Witmer & Angela Wong
Greg & Leslie Wolff
Jeffrey & Tina Younger
Ed Zuercher & Sheila Yoder
Adam Zweiback & Kimberly Marshall

Builders \$1,000 - \$1,799

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Doug & Diane Ambrose
Jon Anderson & Carey Jones
Jim & Laura Apperson
APS
Bruce Barkley & Jennifer Johnson
John & Jane Blaile
Franklin Cheatham
Creative Living Fellowship
Roberto & Jacklyn DeAngelis
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Honeywell International Charity Matching
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JP Morgan Chase & Co. Employee Giving
Campaign
David & Sheri Kiel

Scott Kirby
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 Steve & Kerry Lippman
 The Lodestar Foundation
 Lorie McQueen
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 Nicole Myers
 Tim and Julie Nelson
 Don & Mai Nguyen
 Karl & Dian Obergh
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 Rodel Charitable Foundation - AZ
 Glenn & Lisa Rogers
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 Valley of the Sun United Way
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 Jewish Community Foundation of Greater Phoenix

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 Pam Kirby
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 Kevin Negley & Heather Gray
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 RBC Royal Bank
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 Robert & Tracy Ryan
 David & Lori Schacher
 Richard & Susan Silverman
 Robert & Lisa Speck
 Jeff Steinert & Karen Peterson
 Craig & Mary Stoffel
 Gregory Swartz & Mitra Khazai
 Target Take Charge of Education
 Richard Tollefson, Jr.
 Tamara Underiner
 Charles Phillip & Samantha Utpadel
 Anthony & Priscilla Von Wilczur
 Wells Fargo Foundation Educational Matching Gift Program
 Stephen Winkelman & Audrey Wolff

Supporters \$1 - \$499

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 Matthew Ahuett
 James & Carynn Alberts
 Perry Allen
 David & Regina Almeter
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 Alan Andacht
 Erica Anderson
 Stephen Anderson & Shawn Dralle

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 Gabriel & Janet Anton
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 Arizona Citizens for the Arts
 Arizona Jewish Historical Society
 SCF Arizona
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 Ron & Pat Ashby
 Audubon Arizona
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 Aaron Baker
 Banner Community Foundation
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Shelley DeVere
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Marcie Edmonds
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Michelle Lynn Enciso
Pedro & Socorro Eribes
John Ericson
Benjamin Ernyei & Susan Kuster
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Nelson Ewing II
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Kirk Gould
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Elaine Groppenbacher
Rawleigh & Dawn Grove
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 IEWC Global Solutions
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 John Katsenes
 Wende Katz
 David Katzin
 Ann Elizabeth Kaufman
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 Gregg & Kimberly Kent
 David Kenton
 Jeff & Anna-Lisa Kersch
 Jacqueline Ann Keuth
 Dae-Woo & Sung-Youn Kim
 Ruth King
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 Harriet Kriegsfeld
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 Daniel Lewis & Jo Lynn Gentry-Lewis
 Dorothy Lincoln-Smith
 Michael Lippman
 Ruth Lippman
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 Ronald & Barbara Martin
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 George Martinez
 Peter Marx
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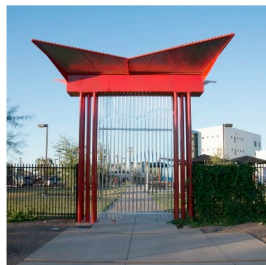
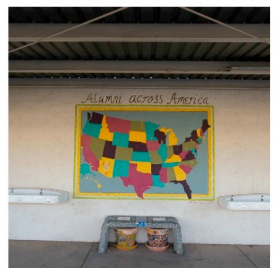
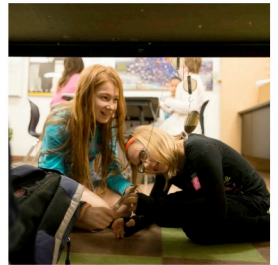
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~ Benjamin Franklin



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