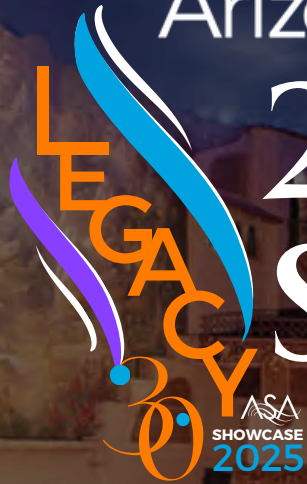


Arizona School for the Arts



# 2025 SHOWCASE SPONSORSHIP KIT

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CELEBRATING **30 YEARS** OF EXCELLENCE  
THURSDAY, MAY 29 | ORPHEUM THEATRE



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# ABOUT ASA

**Located in the heart of downtown Phoenix, Arizona School for the Arts (ASA) is a nationally recognized public charter school that provides a unique educational experience for students in grades 5-12.** Since its founding in 1995, ASA has been dedicated to offering a rigorous college-preparatory curriculum integrated with a high-quality performing arts program, attracting over 750 students annually from across Maricopa County.

**ASA's distinctive approach combines academic excellence with the transformative power of the arts, inspiring students to excel both inside and outside the classroom.** Research consistently demonstrates that instruction in the arts not only enhances creativity but also improves core academic skills. Studies show that arts education can lead to higher reading and math scores, increased participation in class, and the development of essential life skills such as empathy, perseverance, and problem-solving.

**At ASA, students are not only prepared for success in higher education but also equipped with the tools to become creative thinkers, confident leaders, and compassionate individuals.** The school's integrated model cultivates critical thinking, resilience, and collaboration, preparing students to thrive in an ever-evolving world.

**By blending academic rigor with artistic expression, ASA nurtures the next generation of thinkers, creators, and change-makers who will shape a brighter future for all.**



# ABOUT SHOWCASE

Showcase is an annual year-end tradition that brings together the entire ASA community and its supporters. This year, we celebrate ASA's enduring legacy—a legacy that transforms lives through the performing arts, fosters creativity, and inspires leadership—and proudly present ***Legacy: A Celebration of Excellence*** in honor of the school's 30th anniversary!

For three decades, ASA has been at the forefront of education, cultivating creative thinkers, inspiring leaders, and building a vibrant community rooted in excellence.

Join us in celebrating the creativity and growth that defines ASA! **Experience performances from all seven of our arts departments and explore visual displays that highlight the academic, extracurricular, and personal growth of our students.**

## DATE & LOCATION

EXPERIENCE TWO INCREDIBLE SHOWS IN ONE DAY!

**MAY 29, 2025**

203 W Adams Street  
Phoenix, AZ 85003

**Show #1     5:00 - 6:30 PM**

**Show #2     8:00 - 9:30 PM**



*The performance line-up for each show will be revealed in March, and trust us, you won't want to miss it! **Sponsors receive tickets to both shows; each show is different.***

# THE IMPACT OF SPONSORSHIP ON ASA'S PERFORMING ARTS PROGRAM

Sponsors play a vital role in supporting and enhancing the performing arts program at the Arizona School for the Arts (ASA). **While families contribute to the Annual Fund as they are able, many cannot fully cover the costs associated with this high-quality public charter school education.**

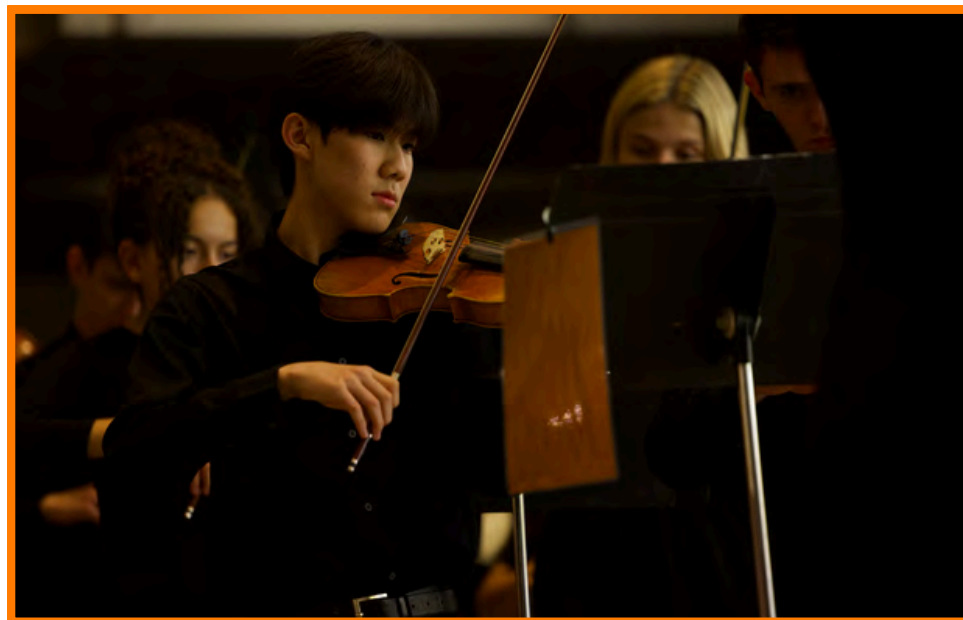
Through sponsorship, ASA can fill this gap, ensuring all students access the resources and opportunities they need to thrive.

These funds ensure that **every student receives at least ten hours of arts instruction each week while supporting critical needs needed to thrive, such as:**

- access to professional performance spaces
- sheet music and scripts
- instrument repair and maintenance
- specialized classroom technology and materials
- costumes and production supplies, and
- guest artists for workshops and masterclasses.

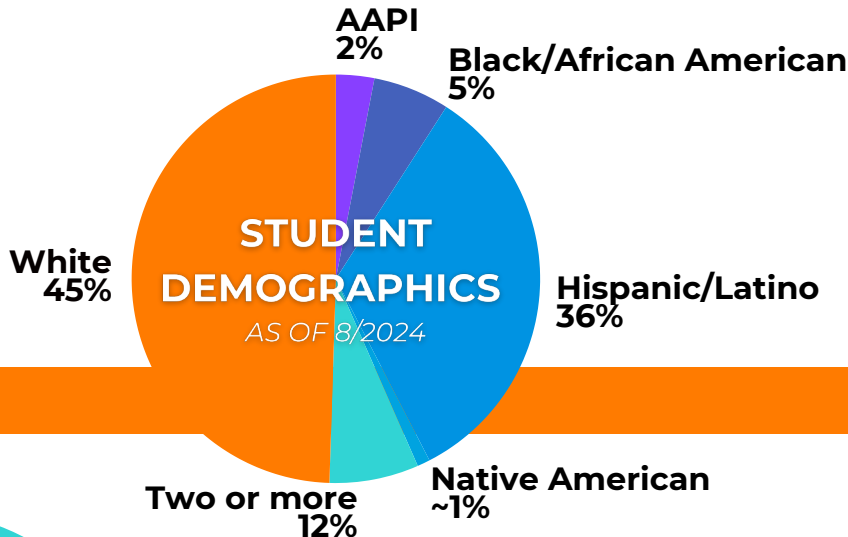
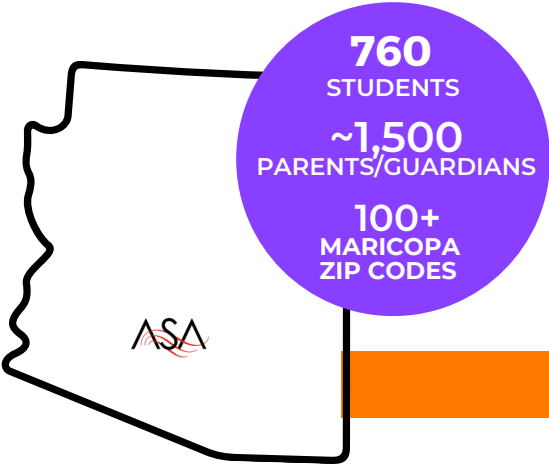
These investments don't just enrich the students' artistic education; they also **foster an academic community of creativity and innovation** where students learn discipline, collaboration, and self-expression.

Your support has a **direct impact on the development of young artists**, ensuring they receive the education and experiences necessary to excel both on stage and in life!





# REACHING OUR AUDIENCES



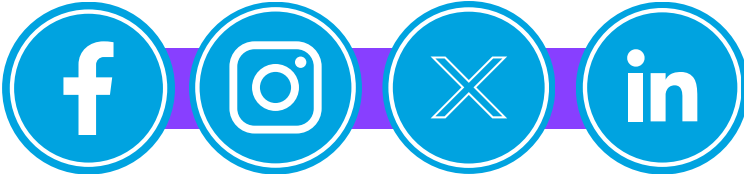
DEPARTMENT SERIES

*Signature Series*  
PERFORMANCE EVENT

Arizona School for the Arts  
**SHOWCASE**



@azschoolforarts | #ArtsandSmarts



- 👍 1,031,265+ Impressions
- 💬 80,000+ Engagements
- 🎥 128,500+ Video Views
- 🔗 3,000+ Post Link Clicks
- 🔥 21,665+ Other Post Clicks

SY 23 - 24

## SIGNATURE SERIES ATTENDANCE



### PRESENTING SPONSOR | \$10,000

- **Ten (10) premium seat tickets** at Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Sponsor Reception (5/21 at The Nash)
- Company name recognition during welcome remarks from the Head of School and CEO to an audience of about 2,500
- Opportunity to welcome the audience and/or introduce one of the student performances on stage
- Company logo projected at the event
- Company logo included as Presenting Sponsor on all event collateral, including e-blasts to approx. 4,000 contacts, event program, printed signage, and digital displays
- Premium full-page color advertisement in the event program (choice of the inside cover or outside back cover)
- Exclusive post on all ASA's social media platforms
- Company logo on event webpage with link
- Company logo on the digital donor wall and printed sponsor banner at ASA's campus
- Company name recognition in all event press releases/advisories and opportunity in media appearance

**Showcase sponsorship and tickets benefit ASA's performing arts programs and events.**







### PRODUCER SPONSORS | \$5,000

- **Eight (8) premium seat tickets** at Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Sponsor Reception (5/21 @ The Nash)
- Company logo recognition in announcements from the stage to an audience of about 2,500
- Company logo included on all event collateral, including e-mails to approx. 4,000 contacts, event program, printed signage, and digital displays
- Full-page color advertisement in the event program
- Featured post on all ASA's social media platforms
- Company logo on event webpage with link
- Company logo on the digital donor wall and printed sponsor banner at ASA's campus
- Company name recognition in all event press releases/advisories

### STAR SPONSORS | \$2,500

- **Six (6) tickets premium seat tickets** at Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Reception (5/21 @ The Nash)
- Company logo on all event collateral, including e-blasts to approx. 4,000 contacts, event program, printed signage, and digital displays
- Half-page color advertisement in the event program
- 1 sponsor-level 'group' recognition post on all ASA's social media platforms
- Company logo on event webpage with link
- Company logo on the digital donor wall and printed sponsor banner at ASA's campus



### PATRON SPONSORS | \$1,000

- **Four (4) premium seat tickets** to Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Sponsor Reception (5/21 @ The Nash)
- “Break-a-Leg/Shout Out” message in event program
- Name listed in the event program
- Name listed on event website

### HEARTS FOR THE ARTS | \$500

- **Two (2) premium seat tickets** to Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Sponsor Reception (5/21 @ The Nash)
- “Break-a-Leg/Shout Out” message in event program
- Name listed in event program
- Name listed on event website

**Class of 2025 Hearts for the Arts - Celebrate your/a Senior!** 

**Band** Hearts for the Arts

**Choir** Hearts for the Arts

**Dance** Hearts for the Arts

**Guitar** Hearts for the Arts

**Piano** Hearts for the Arts

**Strings** Hearts for the Arts

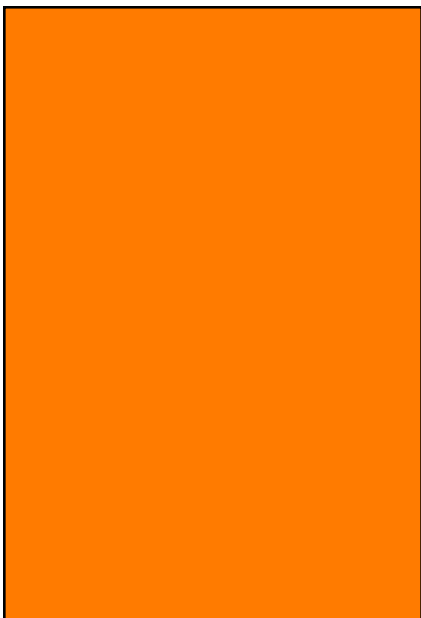
**Theatre** Hearts for the Arts

### SPECIALITY SPONSORS

#### Print Sponsor | \$2,000

- **Two (2) premium seat tickets** to Show #1 and Show #2, and tickets to the Leah Fregulia Retirement Party & Showcase Sponsor Reception (5/21 @ The Nash)
- Half-page color advertisement in the event program





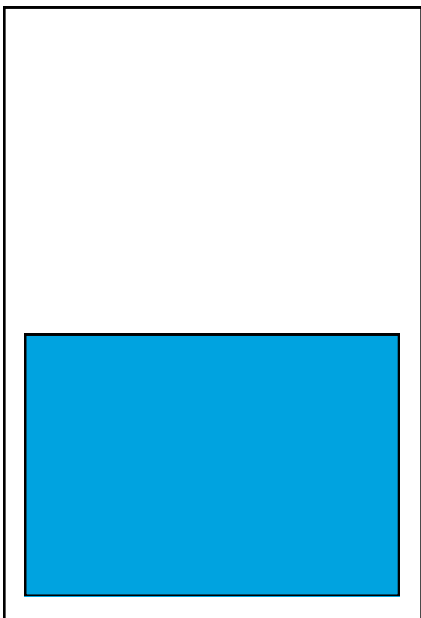
### FULL PAGE

**BLEED: 5.625" w x 8.625" h**

**TRIM SIZE: 5.375" w x 8.375" h**

**LIVE AREA: 4.75 w x 7.75" h**

for Presenting & Producer Sponsors Only



### HALF PAGE HORIZONTAL

**4.75 w X 3.6874 h**

for Star & Print Sponsors Only

### APPLICATIONS

- We accept high-resolution PDF files only.
- Minimum resolution of final PDF is 300 dpi
- All fonts are converted to outline or embedded
- PDF is set up as CMYK

### SEND AD MATERIALS TO

- ASA Development & Marketing Team  
[development@goasa.org](mailto:development@goasa.org)

### QUESTIONS?

- Contact 602-257-1444 x 1120
- [development@goasa.org](mailto:development@goasa.org)

## ARTWORK DEADLINE

## MAY 9, 2025



# Arizona School for the Arts SHOWCASE



## 2024-25 Showcase Sponsorship Form

**PLEASE COMPLETE THIS FORM AND EMAIL OR MAIL NO LATER THAN APRIL 30, 2025.  
YOU MAY ALSO COMPLETE THIS FORM ONLINE AT [GOASA.ORG/SHOWCASE](https://GOASA.ORG/SHOWCASE).**

**EMAIL:** [development@goasa.org](mailto:development@goasa.org)      **MAIL:** **Arizona School for the Arts**  
Attn: Showcase Sponsor  
1410 N. 3rd St. Phoenix, AZ 85004

CONTACT NAME:			
COMPANY/ORGANIZATION:			
ADDRESS:			
CITY, STATE:		ZIP:	
PHONE #:		EMAIL:	

### SPONSORSHIP OPPORTUNITIES

REFER TO P. 13-15 FOR DETAILS. FIRST-COME, FIRST-SERVE ON STAGE SELECTION

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>PRESENTING SPONSOR</b> (\$10,000)<br><i>ONLY ONE [7] AVAILABLE</i> | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>CLASS OF '25 SPONSOR</b> | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>GUITAR SPONSOR</b>  |
| <input type="checkbox"/> <b>PRODUCER SPONSOR</b> (\$5,000)                                     | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>BAND SPONSOR</b>         | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>PIANO SPONSOR</b>   |
| <input type="checkbox"/> <b>STAR SPONSOR</b> (\$2,500)   | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>CHOIR SPONSOR</b>        | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>STRINGS SPONSOR</b> |
| <input type="checkbox"/> <b>PATRON SPONSORS</b> (\$1,000)                                      | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>DANCE SPONSOR</b>        | <input type="checkbox"/> HEARTS FOR THE ARTS (\$500)<br><b>THEATRE SPONSOR</b> |
| <input type="checkbox"/> <b>PRINT SPONSOR</b> (\$2,000)  |   |  |

*In addition to our sponsorship, we would also like to donate an additional gift in the amount of \$ \_\_\_\_\_*

#### METHOD OF PAYMENT (SELECT ONE):

*My check payable to "Arizona School for the Arts" is enclosed.*

*Please charge my total of \$ \_\_\_\_\_ to:*

CREDIT CARD #:			
EXP. DATE:		CVV:	
NAME ON CARD:			
AUTHORIZED SIGNATURE:			

**Contributions to Arizona School for the Arts are tax deductible under IRS code 501(c)(3). The tax identification number for Arizona School for the Arts is 86-09792809.**

**QUESTIONS?** Email the Development & Marketing Department at [development@goasa.org](mailto:development@goasa.org) or call 602.257.1444 (x1118)

# BECOME A SPONSOR OR PURCHASE TICKETS!



**VISIT:** [GOASA.ORG/SHOWCASE](http://GOASA.ORG/SHOWCASE)

**EMAIL:** [DEVELOPMENT@GOASA.ORG](mailto:DEVELOPMENT@GOASA.ORG)

**CALL:** 602.257.1444 x 1118

**SEND CHECK OR ENCLOSED FORM:**

Arizona School for the Arts

Attn: Showcase

1410 N. 3rd Street

Phoenix, AZ 85004

**INDIVIDUAL TICKETS WILL BE  
AVAILABLE ONLINE ON  
APRIL 1, 2025**

[GOASA.ORG/SHOWCASE](http://GOASA.ORG/SHOWCASE)

**IF YOU CAN'T JOIN US,  
CONSIDER MAKING A GIFT**  
[GOASA.ORG/SHOWCASE](http://GOASA.ORG/SHOWCASE)



Arizona School for the Arts

A COLLEGE PREPARATORY AND PERFORMING ARTS TRADITION

30 YEARS OF EXCELLENCE

SCAN ME

